



CITY OF SANTA BARBARA

**REGULAR MONTHLY MEETING
SANTA BARBARA ARTS AND CRAFTS SHOW
ADVISORY COMMITTEE**

Tuesday, August 11, 2015

**Louise Lowry Davis Center
1232 De La Vina Street**

**Screen New Members: 6:45 – 7:00 p.m.
Regular Meeting: 7:00 - 9:00 p.m.**

Meeting Minutes

CALL TO ORDER 6:45pm

SCREEN NEW MEMBERS

ROLL CALL

Committee

Tony Longo - Arts - Unexcused Absence
Jim Hockin - Arts - Present
Marilyn Dannehower, Chair -Crafts- Present
Rebecca Plum – Crafts - Present

Staff

Jason Bryan - Senior Recreation Supervisor
Xochitl Camarena – Recreation Specialist
Parks & Recreation Commission Liaison
LeeAnne French – Not Present

1st Alternate Members

Charlotte Barnard - Crafts -Excused Absence

2nd Alternate Members - Open

Member At Large - Open

CHANGES TO AGENDA

Call To Order should be listed before Screen New Members.

PUBLIC COMMENT

None

CONSENT CALENDAR

- 1. Approval of Minutes of the July 14, 2015 Meeting - For Action (attachment)**
Motioned Seconded and Carried unanimously to approve the July 14, 2015 Meeting Minutes.
- 2. Statistics Report – For Information (attachment)**
Jason Bryan presented the statistics report.

OLD BUSINESS

- 1. Review the space claiming rule (H.1) as it relates to how spaces are claimed at 6:00am if show members are present before that time. – For Discussion**

H.1 Assigned spaces are valid until 10 a.m. Permit holders without an assigned space may set up in the unused assigned area after 10 a.m. or in the unassigned area any time after 6 a.m. Permit Holders may not set up or reserve a space prior to 6 a.m.

Only one space may be reserved at a time. Space claiming ties will be settled with a coin flip at 6 a.m.

At 10 a.m., permit holders setting up or reserving their assigned space, a vacant assigned space or an unassigned space shall have their permits readily visible. Permit holders reserving assigned space shall have their assigned space numbers written on their permit display form. At 10 a.m. spaces shall be considered vacant and available unless reserved by an obvious permit indicating space numbers or by a permit and marker indicating space numbers being reserved.

"Spilling" into unclaimed adjacent spaces may not be done until 11 a.m. and may not exceed an additional 10 feet. 11/2009 If both adjacent members desire the vacant space it should be shared equally. 12/2009, 11/2012

Marilyn Dannehower read a prepared statement. (Attachment)

Jim Hockin is comfortable with the suggestion presented by Ms. Dannehower as long as it states that no merchandise or equipment can be setup on the grass or sidewalk prior to 6:00am. Mr. Hockin read his prepared statement from previous meetings. (Attachment)

Mr. Bryan stated that the proposed rule change simply moves the current issues from 6am to 5am. If two or more artists arrive at or before 5am the issue will be resolved by a coin flip.

Aundrea Tavakkoly addressed the Committee regarding a show member who attempts to flip multiple people for a space. The Committee and staff answered that this practice is not allowed with the current rules.

Helen Heising presented a prepared statement. (Attachment) Ms. Heising would like to add the following to her prepared statement: "Show members must remain present from the time they put their reservation on the sidewalk until 6am". Ms. Heising stated that the coin flip is what is causing issues between members.

Mr. Bryan suggested starting with H.1 and then adjusting rule H.3 as needed.

John Grandfield is not convinced that moving the 6am time reference to 5am solves any issues.

Ms. Tavakkoly questioned whether the Saturday Show rules can be modified.

Ms. Loperfido suggested adding Saturday show rules to next month's agenda.

2. Advertising Report – For Discussion

Mr. Bryan presented the City TV's video featuring the Santa Barbara Arts & Crafts Show. He updated the Committee on the following advertising projects: rack cards are not ready to be presented; he has researched the window decals but has not located a vendor that can produce large quantities; recent NewsPress articles have featured John Grandfield, Charles Forssi and Bob Werling.

Mr. Bryan stated that several artists have turned down NewsPress interview calls and stated that that is thousands of dollars worth of free advertising. Mr. Bryan would like to encourage show members to allow themselves to be featured in the NewsPress articles.

Ms. Dannehower questioned if the draft signs were ready. Mr. Bryan stated he will work on them for next month's meeting.

3. Revise language on B.5 and B.12 for screenings – For Action

B.12 All found or purchased objects such as stones, shells, beads, driftwood, feathers, etc. are not permitted except as raw materials for a craft and they must be substantially altered. Assemblages or putting together of these items to make a finished product is not permitted unless an appreciable and substantial change or alteration in design or function of the components is accomplished by the work of the permit holder. The amount of time spent making an item and/or an artist's ability to choose pleasing colors and arrange found or purchased component parts in an attractive manner does not in itself qualify as the applicant's contribution to a finished work and is not considered "an appreciable or substantial change" on its own merit. The work of the permit holder must be more important than the objects.

Note: Underlined text, already included in the Jewelry Guidelines, is suggested to be added to B.12 in the General Procedures & Regulations.

Ms. Dannehower explained that this is the same language from B.12 in the current Jewelry Guidelines.

Mr. Hockin would like to add his proposed B.5 language. (Attachment)

Mr. Whitney commented on B.12 stating that the amount of time spent on an item should be considered, but should not be the primary decision factor. Mr. Whitney is comfortable with the suggested rule revision.

Ms. Loperfido also feels that the amount of time spent is important.

Motioned Seconded and Carried unanimously to adopt the proposed B.12 language in the Procedures & Regulations from the Jewelry Guidelines.

The Committee will continue to discuss the B.5 language at next month's meeting.

4. Discuss possibility of combining the Arts and Crafts Sections – For Discussion

Mr. Bryan stated that Judith McCaffrey and LeeAnne French support continuing the discussion on combining the Arts and Crafts Sections. Mr. Bryan stated that he heard from Arts section members on either side of the topic and stated that a 2/3 vote of the entire show would likely be required for this substantial change to the show.

Mr. Hockin stated that this item has gone to a vote two or three times, in the past, and has failed. Mr. Hockin stated that several artists have stated that the show was initially an Arts show.

Ms. Plum stated that she respects Arts section members and has been reading all of the correspondence submitted by show members. Instead of combining sections, Ms. Plum would like to see all Crafts section spaces remapped to 15 foot spaces.

Ms. Tavakkoly commented that she is often asked from the public where jewelry is sold. Her fear is that if a few of the crafts section members fill the open spaces in the Arts section, then the public may not want to visit the East end of the show. Ms. Heising

stated that Ms. Tavakkoly's statements sounded more like arguments for the two sections combining rather than opposing the combination of the sections.

Mr. Grandfield commented that a potential change this large should be approached cautiously and stated that this rule could open up new opportunities for existing Arts section members to sell functional items.

Ms. Loperfido stated that the incorporation of artists into the Crafts section due to the bridge construction has caused problems in the Crafts sections. Ms. Loperfido commented that she felt it is perceived that it is unfair to Crafts section members who have worked for years to obtain better placement. Overall, Ms. Loperfido is not taking a position on this topic.

Mr. Hockin questioned whether the public may be better served by keeping the sections separate to help people find the items they are interested in.

Ms. Dannehower stated that the completion of the bridge and State Street projects will help to revitalize the show.

Motioned Seconded and Carried unanimously to table Old Business Item 4.

5. Bridge Replacement Project –For Discussion

Mr. Bryan stated that fencing will begin to go up and the next step of construction involves the temporary pedestrian and bike bridge construction. Mr. Bryan stated that people are parking illegally and are contesting parking tickets. Again, he restated that parking tickets will not be voided and members are responsible for the citations they receive.

NEW BUSINESS

1. Approve the upcoming Advisory Committee Election Ballot – For Action

Mr. Bryan presented the 2015 Advisory Committee Ballot and stated that Marilyn Dannehower and Ken Foresta are running in the Crafts section and Edward Schmitz is unopposed in the Arts section. He presented the candidate statements submitted by Ms. Dannehower and Mr. Foresta; candidate statements will be distributed to show members.

Motioned Seconded and Carried unanimously to approve the 2015 Advisory Committee Election ballot.

2. Discuss the possibility of re-mapping the Crafts section so all spaces are 15 feet wide – For Discussion

Ms. Plum stated that she walked the show line and it appears that there is enough space to give every show member 15 foot spaces. Ms. Plum stated that there are approximately 6 members with 20 foot spaces and suggested that those spaces be grandfathered until those members leave the show; then, re-map those spaces to 15 foot spaces. If spaces run out, a waiting list could be developed. Ms. Plum stated that it is a matter of mapping spaces out and moving people down.

Mr. Bryan reported on measurements in the Crafts section. Currently, there are 116 spaces, 10 of which are not assigned. The 1,760 feet from marker 1 to the end of the show could fit 117, 15 foot wide spaces if the unassigned areas were eliminated.

Ms. Plum questioned whether we could ask show members who have 20 foot spaces to give up 5 feet.

