



CITY OF SANTA BARBARA

**REGULAR MONTHLY MEETING
SANTA BARBARA ARTS AND CRAFTS SHOW
ADVISORY COMMITTEE**

Tuesday, June 10, 2014

**Louise Lowry Davis Center
1232 De La Vina Street**

**Screen New Members: 6:00 – 7:00 p.m.
Regular Meeting: 7:00 - 9:00 p.m.**

Meeting Minutes

CALL TO ORDER 6:05pm

SCREEN NEW MEMBERS

ROLL CALL

Committee

Dow Harris- Arts- present
John Rindlaub – Arts- present
Marilyn Dannehower – Crafts- present
Kevin Loughran – Crafts- present

Staff

Jason Bryan - Senior Recreation Supervisor
Xochitl Camarena – Recreation Specialist
Parks & Recreation Commission Liaison
Chris Casebeer

1st Alternate Members

Tony Longo – Arts- unexcused absence

Member At Large - Open

2nd Alternate Members - Open

CHANGES TO AGENDA

After screening. the regular meeting resumed at 7:25pm

PUBLIC COMMENT

Marilyn Loperfido suggested taking photographs during screenings.

Ana Maria Gregory would like to request that the outcome of committee member's votes be included in the meeting minutes. Jason Bryan explained that M/S/C stands for Motioned Seconded and Carried and that M/S/C represents a unanimous vote unless otherwise indicated. Jason Bryan stated that going forward we will spell out Motioned Seconded and Carried.

CONSENT CALENDAR

1. Approval of Minutes of the May 13, 2014 Meeting – For Action (attachment)
Motioned Seconded and Carried unanimously to accept the minutes of the May 13, 2014 meeting with a correction to old business item 1 changing from “Ms. Heising made a comparison between a bracelet with an embellished brochure and an embellished t-shirt” to “Ms. Heising made a comparison between selling embellished commercial soap and an embellished commercial bracelet or t-shirt.”

Approval of Minutes of the May 27, 2014 Meeting – For Action (attachment)
Motioned Seconded and Carried unanimously to accept the minutes of the May 27, 2014 special meeting with two corrections to new business. New business item 1 was

changed from “Ms. Heising stated that Ms. Fox’s apologetic attitude at this meeting resembled Ms. Fox’s attitude at the previous violation hearing” to “She also stated that if the advisory committee had been properly advised of the reason for Ms. Homem’s absence, they would have probably given Ms. Fox a two week suspension at that time. The second change was from “Ms. Dannehower is concerned about what Ms. Fox has been approved for. Ms. Dannehower made the recommendation to have Ms. Fox re-screen all of her work.” to “Ms. Dannehower is concerned that Ms. Fox does not understand what she has and has not been approved for and that is why she consistently has non-approved items for sale. Ms. Dannehower made the recommendation to have Ms. Fox re-screen all of her work to help her understand the rules of the show and prevent her from receiving future citations.”

2. Statistics Report – For Information (attachment)

OLD BUSINESS

1. Update on soap making rule suggestion / feedback from management – For Discussion

Jason Bryan stated that management has accepted the advisory committee’s recommended soap rule. Two current show members who do not make saponified soap have been grandfathered into the show and can continue to make their products as screened. A rule revision will be sent out and implemented.

2. Advertising update – For Discussion

Marilyn Dannehower stated that TripAdvisor and YELP would be great options to use for advertisement for arts and crafts show. Ms. Dannehower recommended surveying customers. Ms. Dannehower presented a sample visitor postcard survey. Ms. Dannehower stated that a postcard survey could be the first step to find out how visitors hear about the arts & crafts show; it’s very inexpensive: \$107 for 5000 postcards.

Marilyn Loperfido stated that we can use both online and a physical survey.

Fred Joehnck stated that many clients are coming from YELP.

Julie Pleback recommended Twitter and Instagram above Facebook.

3. Hand-produced items and reproductions –For Discussion

Due to time constraints, this item will be discussed at a future meeting.

NEW BUSINESS

1. Public Works will present information regarding the bridge replacement project. – For Discussion, 7:15pm Time Certain

Adam Hendel, from Public Works, gave a presentation on the bridge replacement project. –For Information (attachment)

Adam Hendel presented a slide show reviewing the timeline and impacted areas for the upcoming construction project. The major impact to the show will begin in February 2015 and last approximately 18 months.

2. Judith McCaffrey will review previous discussions on moving impacted arts section members during the construction project – For Discussion

**Santa Barbara Arts & Crafts Show
Artist Screening Results
June 10, 2014**

Last	First	Section	New Addition Rejoin	Description	Decision	Cautions
Bolton	Lisa	Dual	Addition	Wood Candles	4-0	No Commercial Molds.
Brown	Renee	Arts	New	Paintings, multi media	4-0	
Elliott	Eric	Arts	New	Photography	4-0	
Fox	Kaylin	Crafts	Re-Screen	Jewelry	4-0	Wire wrapping must be the predominant feature on the finished piece.
Landraeu	Margaret	Crafts	Addition	Jewelry with stones.	4-0	Chains must be incidental.
Lavarack	Gary	Arts	New	Oil Paintings	No Show	
Lyda	David	Crafts	Addition	Picture frames, clocks, barn wood items	No Show	
Munich	Walela	Arts	New	Drawings, paintings	No Show	
Pluhar	Jim	Crafts	Addition	Kumihimo Bracelets, Key Chains, Anklets, Necklaces, Lanyards	4-0	
Yamamoto	Kiyomi	Crafts	Addition	Neck coolers, aprons, pillows, table runners, ornaments, cell phone accessories, eyeglass holders	4-0	Beads must be incidental. Fabric must have an all over repetitive pattern.