



**CITY OF SANTA BARBARA**

**REGULAR MONTHLY MEETING  
SANTA BARBARA ARTS AND CRAFTS SHOW  
ADVISORY COMMITTEE**

**Tuesday, February 11, 2014**

**Louise Lowry Davis Center  
1232 De La Vina Street**

**Screen New Members: 6:30 – 7:00 p.m.  
Regular Meeting: 7:00 - 9:00 p.m.**

**Meeting Minutes**

**CALL TO ORDER** 6:35pm by John Rindlaub

**SCREEN NEW MEMBERS**

**ROLL CALL**

**Committee**

Jim Hockin - Arts – present  
John Rindlaub – Arts - present  
Helen Heising – Crafts - present  
Kevin Loughran – Crafts - present

**Staff**

Jason Bryan - Senior Recreation Supervisor  
Xochitl Camarena – Recreation Specialist  
**Parks & Recreation Commission Liaison**  
Chris Casebeer

**1<sup>st</sup> Alternate Members**

Kate Canon – Crafts - present

**Member At Large** - Open

**2<sup>nd</sup> Alternate Members** - Open

**CHANGES TO AGENDA** – none

After screening, the regular meeting resumed at 7pm

**PUBLIC COMMENT**

Marilyn Dannehower addressed the Committee with a 50<sup>th</sup> Anniversary electronic media kit and press release for the Arts and Crafts Show. Ms. Dannehower suggests having food trucks, bands and obtaining donations. Fred Joehneck also suggested food trucks being involved in the 50<sup>th</sup> Anniversary.

**CONSENT CALENDAR**

1. Approval of Minutes – For Action (attachment)  
M/S/C to accept the minutes of the January 14<sup>th</sup> meeting with a correction on Consent Calendar in January's draft meeting minutes changing item #1 from "M/S/C to accept the minutes of the January 14<sup>th</sup> meeting" to "M/S/C to accept the minutes of the December 10<sup>th</sup> meeting".
2. Statistics Report – For Information (attachment)  
Jason Bryan reviewed the statistics report.

**OLD BUSINESS**

1. Consider a new rule regarding soaps.  
Continue the discussion from the December meeting to consider adopting the following rule:

Soap Making: Soaps are allowed in the show only if the craftsperson puts a significant amount of work in the finished product where the work of the craftsperson is more important than the raw materials used.

Jason Bryan addressed the Committee regarding Jeff Kennedy's correspondence on FDA requirements for soap, stating that it may be a requirement that all soaps have all ingredients listed on the packaging label. Committee chair John Rindlaub asked if the saponification rule could be a separate agenda item from the regulatory requirements – Mr. Bryan responded that regulatory requirements could be added when the rule is reviewed by the City. Fred Joehnck presented a petition signed by 18 show members recommending that only saponification-method soaps be allowed in the show. Mr. Joehnck and Ana Maria Gregory provided information on the process Ms. Gregory uses for creating her soaps. Margaret Landreau spoke about the soap making process she uses and presented correspondence to the Committee. John Rindlaub and Jim Hockin felt that making a soap-specific rule may not be necessary. The committee discussed rules B.5 and B.12 at length considering if using a soap base qualifies with rule B.5 as being a functional item on its own. The Advisory Committee suggested placing soap-making on the March agenda as a discussion item listing both versions of the soap making rule being considered.

2. Advertising, Update: City Web Site, increasing the Show's web presence, Conference and Visitors Bureau, review advertising report – For Discussion  
This topic was only briefly covered due to time constraints. Advertising will be on the March meeting agenda.
3. Planning for the upcoming Advisory Committee Election – For Discussion  
Approval of the ballot is an action item under new business and will be covered on that item.

### **NEW BUSINESS**

1. Review the schedule for the major bridge replacement project –For Discussion  
Jason Bryan stated that the impact to the show could begin as early as February 2015, but a major state-level funding decision is expected to be made next month that could further delay the bridge project.
2. Review the 2014-2015 Advisory Committee -For Action  
M/S/C to approve the draft ballot presented to the Advisory Committee. Staff will distribute the ballot by physical mail within the week.
3. Review show rules relating to printing reproductions in the show – For Discussion  
Jim Hockin presented the Committee with a prepared statement regarding photography. Staff will include Mr. Hockin's statement in the minute packet.
4. Discuss the procedure on weather day voting – For Discussion  
Jason Bryan reviewed the correspondence submitted by Jeff Kennedy. Staff reviewed options of a automated call service to help with announcements, but the committee recommended trying to use an air horn signal as a low-tech means of notifying members at 9:30am of a potential 9:45am weather day vote.

### **STAFF REPORTS**

1. Special Events  
February to March exhibit at the Cabrillo Pavilion Arts Center  
Holiday Show – Saturday, February 15<sup>th</sup>

- Cruise Ship Schedule
- 2. General Correspondence
  - Ana Maria Gregory's- Memo on Soapmaking Rule
  - Ana Maria Gregory's- Email response to Soapmaking Question
  - Kate Canon's Weather Day Question
  - Sunset Magazine Website Feature
  - Mick Lestrade's email regarding B.6
  - Ali Shahrouzi's email regarding photography
  - Jeff Kennedy's email regarding cruise ships
  - Jeff Kennedy's email regarding weather days
- 3. Citations, Complaints and Incidents

#### **AGENDA ITEMS FOR NEXT MEETING**

Jim Hockin's photography statement  
50<sup>th</sup> Anniversary event

#### **ADJOURNMENT 9:30pm**

**REPORTS:** Copies of documents relating to agenda items are available for review at the Santa Barbara Arts and Crafts Show Office, 100 East Carrillo Street, during normal business hours. Please note that emailed meeting packets may not include some exhibits. Materials related to an item on this agenda submitted to the Santa Barbara Arts and Crafts Show Advisory Committee after distribution of the agenda packet is available for public inspection in the Santa Barbara Arts and Crafts Show Office located at 100 East Carrillo Street, during normal business hours.

#### **Announcements:**

**Next Regular meeting:**      **Louise Lowry Davis Center**  
***Tuesday March 11, 2014***

**Santa Barbara Arts & Crafts Show  
Artist Screening Results  
February 11, 2014**

Last	First	Section	New Addition Rejoin	Description	Decision	Cautions
Van Fleet	Michelle	Crafts	Add-on	Drawings	4-0	
Landreau	Margaret	Crafts	Add-on	Bath body massage oil & solid lotion bar	NO SHOW	
Fogel	Lynn	Arts	Re-Join	Paintings	4-0	
Fox	Kaylin	Crafts	Add-on	Gloves	NO SHOW	
Horstin	Nicole	Crafts	New	Children's clothing, aprons, bibs, purses, taggy blankets & other sown items.	4-0	