



CITY OF SANTA BARBARA

**REGULAR MONTHLY MEETING
SANTA BARBARA ARTS AND CRAFTS SHOW
ADVISORY COMMITTEE**

Tuesday, February 11, 2014

**Louise Lowry Davis Center
1232 De La Vina Street**

**Screen New Members: 6:30 – 7:00 p.m.
Regular Meeting: 7:00 - 9:00 p.m.**

Meeting Minutes

CALL TO ORDER 6:35pm by John Rindlaub

SCREEN NEW MEMBERS

ROLL CALL

Committee

Jim Hockin - Arts – present
John Rindlaub – Arts - present
Helen Heising – Crafts - present
Kevin Loughran – Crafts - present

Staff

Jason Bryan - Senior Recreation Supervisor
Xochitl Camarena – Recreation Specialist
Parks & Recreation Commission Liaison
Chris Casebeer

1st Alternate Members

Kate Canon – Crafts - present

Member At Large - Open

2nd Alternate Members - Open

CHANGES TO AGENDA – none

After screening, the regular meeting resumed at 7pm

PUBLIC COMMENT

Marilyn Dannehower addressed the Committee with a 50th Anniversary electronic media kit and press release for the Arts and Crafts Show. Ms. Dannehower suggests having food trucks, bands and obtaining donations. Fred Joehneck also suggested food trucks being involved in the 50th Anniversary.

CONSENT CALENDAR

1. Approval of Minutes – For Action (attachment)
M/S/C to accept the minutes of the January 14th meeting with a correction on Consent Calendar in January's draft meeting minutes changing item #1 from "M/S/C to accept the minutes of the January 14th meeting" to "M/S/C to accept the minutes of the December 10th meeting".
2. Statistics Report – For Information (attachment)
Jason Bryan reviewed the statistics report.

OLD BUSINESS

1. Consider a new rule regarding soaps.
Continue the discussion from the December meeting to consider adopting the following rule:

Soap Making: Soaps are allowed in the show only if the craftsperson puts a significant amount of work in the finished product where the work of the craftsperson is more important than the raw materials used.

Jason Bryan addressed the Committee regarding Jeff Kennedy's correspondence on FDA requirements for soap, stating that it may be a requirement that all soaps have all ingredients listed on the packaging label. Committee chair John Rindlaub asked if the saponification rule could be a separate agenda item from the regulatory requirements – Mr. Bryan responded that regulatory requirements could be added when the rule is reviewed by the City. Fred Joehnck presented a petition signed by 18 show members recommending that only saponification-method soaps be allowed in the show. Mr. Joehnck and Ana Maria Gregory provided information on the process Ms. Gregory uses for creating her soaps. Margaret Landreau spoke about the soap making process she uses and presented correspondence to the Committee. John Rindlaub and Jim Hockin felt that making a soap-specific rule may not be necessary. The committee discussed rules B.5 and B.12 at length considering if using a soap base qualifies with rule B.5 as being a functional item on its own. The Advisory Committee suggested placing soap-making on the March agenda as a discussion item listing both versions of the soap making rule being considered.

2. Advertising, Update: City Web Site, increasing the Show's web presence, Conference and Visitors Bureau, review advertising report – For Discussion
This topic was only briefly covered due to time constraints. Advertising will be on the March meeting agenda.
3. Planning for the upcoming Advisory Committee Election – For Discussion
Approval of the ballot is an action item under new business and will be covered on that item.

NEW BUSINESS

1. Review the schedule for the major bridge replacement project –For Discussion
Jason Bryan stated that the impact to the show could begin as early as February 2015, but a major state-level funding decision is expected to be made next month that could further delay the bridge project.
2. Review the 2014-2015 Advisory Committee -For Action
M/S/C to approve the draft ballot presented to the Advisory Committee. Staff will distribute the ballot by physical mail within the week.
3. Review show rules relating to printing reproductions in the show – For Discussion
Jim Hockin presented the Committee with a prepared statement regarding photography. Staff will include Mr. Hockin's statement in the minute packet.
4. Discuss the procedure on weather day voting – For Discussion
Jason Bryan reviewed the correspondence submitted by Jeff Kennedy. Staff reviewed options of a automated call service to help with announcements, but the committee recommended trying to use an air horn signal as a low-tech means of notifying members at 9:30am of a potential 9:45am weather day vote.

STAFF REPORTS

1. Special Events
February to March exhibit at the Cabrillo Pavilion Arts Center
Holiday Show – Saturday, February 15th

**Santa Barbara Arts & Crafts Show
Artist Screening Results
February 11, 2014**

Last	First	Section	New Addition Rejoin	Description	Decision	Cautions
Van Fleet	Michelle	Crafts	Add-on	Drawings	4-0	
Landreau	Margaret	Crafts	Add-on	Bath body massage oil & solid lotion bar	NO SHOW	
Fogel	Lynn	Arts	Re-Join	Paintings	4-0	
Fox	Kaylin	Crafts	Add-on	Gloves	NO SHOW	
Horstin	Nicole	Crafts	New	Children's clothing, aprons, bibs, purses, taggy blankets & other sown items.	4-0	