



CITY OF SANTA BARBARA
REGULAR MONTHLY MEETING
SANTA BARBARA ARTS AND CRAFTS SHOW
ADVISORY COMMITTEE

Tuesday, November 12, 2013

Louise Lowry Davis Center
1232 De La Vina Street

Screen New Members: 6:30 – 7:00 p.m.
Regular Meeting: 7:00 - 9:00 p.m.

MEETING MINUTES

CALL TO ORDER 6:30pm by John Rindlaub

SCREEN NEW MEMBERS

ROLL CALL

Committee

Jim Hockin - Arts - present
John Rindlaub – Arts - present
Helen Heising – Crafts - present
Kevin Loughran – Crafts - present

Staff

Jason Bryan - Senior Recreation Supervisor

Parks & Recreation Commission Liaison

Chris Casebeer

1st Alternate Members

Kate Canon - Crafts - present

Member At Large - Open

2nd Alternate Members - Open

CHANGES TO AGENDA - none

After screening, the regular meeting resumed at 7:12pm

PUBLIC COMMENT

Sam Guzman addressed the committee regarding his disappointment at the process with the Arts and Crafts Show and the process for changing rules.

CONSENT CALENDAR

1. Approval of Minutes – For Action (attachment)
M/S/C to accept the minutes of the October 8th meeting
2. Statistics Report – For Information (attachment)
Jason Bryan reviewed the statistics report

OLD BUSINESS

1. Consider defining approved production methods for soaps.
The Advisory Committee suggested a new rule in the 10/8/13 meeting reading:
Soap must be handcrafted in its entirety by the permit holder through the process of “saponification”. No commercially made soap or ‘melt and pour’ soap will be allowed in the show. (for discussion)

Margaret Landreau presented information on her production of scented soaps that would not specifically follow the “saponification” process. Ms. Landreau read a statement that was presented in writing to the Advisory Committee stating that there are different processes of soap making and the method she uses requires a considerable amount of time and personal craftsmanship to produce. Other members of the public spoke supporting Ms. Landreau’s soaps to be included in the Arts and Crafts Show.

Helen Heising suggested reviewing the soap rule recommendation to consider being more inclusive of different production methods that substantially alter the raw materials to produce a finished product.

2. Develop a Policy Regarding Admission of Body Artists in Arts and Crafts Show – For Information

Jason Bryan reported that Parks and Recreation Management has approved the committee recommended rule addition regarding body art.

3. Advertising, Update: City Web Site, increasing the Show’s web presence, Conference and Visitors Bureau, – For Discussion

Jason Bryan reported that a new Marketing Coordinator for Parks and Recreation should be in place soon and he will be working with that person to review marketing opportunities for the Arts and Crafts Show.

STAFF REPORTS

1. Special Events
2. General Correspondence
Jeff Kennedy – Food Trucks
Jeff Kennedy – Signs
Lyn Gianni – Violation Hearing
Mick Lestrade – Prints
3. Citations, Complaints and Incidents

AGENDA ITEMS FOR NEXT MEETING

Soaps, discussion for planning the upcoming advisory committee election and Advertising will be on the agenda for the December meeting.

ADJOURNMENT 8:35pm

REPORTS: Copies of documents relating to agenda items are available for review at the Santa Barbara Arts and Crafts Show Office, 100 East Carrillo Street, during normal business hours. Please note that emailed meeting packets may not include some exhibits. Materials related to an item on this agenda submitted to the Santa Barbara Arts and Crafts Show Advisory Committee after distribution of the agenda packet is available for public inspection in the Santa Barbara Arts and Crafts Show Office located at 100 East Carrillo Street, during normal business hours.

Announcements: - none

Next Regular meeting: **Louise Lowry Davis Center**
Tuesday December 10, 2013