



CITY OF SANTA BARBARA
REGULAR MONTHLY MEETING
SANTA BARBARA ARTS AND CRAFTS SHOW
ADVISORY COMMITTEE

Tuesday, August 13, 2013

Louise Lowry Davis Center
1232 De La Vina Street

Screen New Members: 6:00 – 7:00 p.m.
Regular Meeting: 7:00 - 9:00 p.m.

MEETING MINUTES

CALL TO ORDER The meeting was called to order at 6:00pm. M/S/C to select Jim Hockin as the chair for the 8/13/13 meeting and to postpone Agenda Item 2 (Election of a New Committee Chair) until the September meeting when all regular committee members should be present.

SCREEN NEW MEMBERS Results of the screening portion of the meeting are attached.

ROLL CALL

Committee

Jim Hockin - Arts - Present
John Rindlaub - Arts – Present
Helen Heising - Crafts - Excused Absence
Kevin Loughran – Crafts – Present

Staff

Jason Bryan, Sr. Recreation Supervisor -Present

Parks & Recreation Commission Liaison

Chris Casebeer – Present

1st Alternate Members

Kate Canon - Crafts - Present
Thatcher Hillegas – Arts - Present

Member At Large - Open

2nd Alternate Members - Open

Prior to screening:

Jim Hockin was elected as the chair for the meeting until a new chair is elected.

CHANGES TO AGENDA

PUBLIC COMMENT

None

NEW BUSINESS

1. Election Results and Introduction of New Committee Members – For Information
Kevin Loughran and Thatcher Hillegas were welcomed to the committee
2. Election of New Committee Chair – For Action
This item has been postponed until the September meeting

CONSENT CALENDAR

1. Approval of Minutes – For Action (attachment)
M/S/C to accept the minutes (4-0)
2. Statistics Report – For Information (attachment)
The statistics report was presented without questions.

OLD BUSINESS

1. Receive Report from the City regarding the Budget – For Discussion
Jason reported that the City has started the 2nd year of a two-year budget in July and there were no anticipated changes for the immediate future.
2. Develop a Policy Regarding Admission of Body Artists in Arts and Crafts Show – For Information

Proposed New Rule B.21:

Body Art: Any art or craft process that involves direct application of artwork to the body of a customer is not allowed in the show.

M/S/C (3-0 with Kevin Loughran abstaining)

3. Advertising, Update: City Web Site, increasing the Show's web presence, Conference and Visitors Bureau, – For Discussion

Lyn Gianni reported that she met with Councilmember Cathy Murillo who offered a follow-up meeting including the mayor. Ms. Gianni prepared correspondence detailing interest from show members in increasing funding to promote the show. Councilmember Grant House is looking into incorporating directional signs to benefit the show as part of a project he is working on.

Ms. Gianni is also communicating with Council candidate Jason Nelson to also improve visibility and resources for the show.

Kate Cannon suggested an Adopt-a-Highway sign for the show.

Jason Bryan reported that a meeting is scheduled with the Conference and Visitors Bureau at 10am on Tuesday, August 20th to discuss marketing opportunities available through their organization. Committee and show members were invited to attend this meeting.

4. Sign on Lower State Street to direct foot traffic to the show during construction – For Information

Jason Bryan reported that he spoke with Tim Gasch from the Public Works office regarding the committee's request to require signs directing foot traffic to the show during the lower State Street project. Mr. Gasch indicated that this privately funded project was already approved without a requirement for such signage. Because pedestrian access will be maintained throughout the construction project, the City could not mandate signage at this time.

