



CITY OF SANTA BARBARA
REGULAR MONTHLY MEETING
SANTA BARBARA ARTS AND CRAFTS SHOW
ADVISORY COMMITTEE

Tuesday, July 9, 2013

Louise Lowry Davis Center
1232 De La Vina Street

Screen New Members: 6:00 – 7:00 p.m.
Regular Meeting: 7:00 - 9:00 p.m.

MEETING MINUTES

CALL TO ORDER Ms. Soutar called the meeting to order at 6:00 pm

SCREEN NEW MEMBERS

ROLL CALL

Committee

Jim Hockin, Arts - Present
John Rindlaub, Arts - Present
Helen Heising - Crafts – Excused Absence
Pegeen Soutar – Crafts - Present

Staff

Jason Bryan, Sr. Recreation Supervisor - Present
Laura Condon, Recreation Specialist - Present

Parks & Recreation Commission Liaison

Chris Casebeer

1st Alternate Members

Kate Canon, Crafts - Present

2nd Alternate Members - Open

Member At Large - Open

CHANGES TO AGENDA

Chair Soutar requested to move Staff report #3 before Old Business

PUBLIC COMMENT

Any member of the public may address the Committee for up to two minutes on any subject within the jurisdiction of the Committee that is not scheduled for public discussion before the Committee. The total amount of time for public comments will not exceed 15 minutes.

None

CONSENT CALENDAR

1. Approval of Minutes – For Action (attachment)
M/S/C 4-0
2. Statistics Report – For Information (attachment)

Staff Reports #3

Mr. Bryan reported that an artist who makes furniture and other items from recycled wine barrels was approved by the Advisory Committee at a screening with two conditions. The conditions were that he had to make all of the items himself and words had to be incidental on the finished work. There was recently an article in the Santa Barbara News Press that indicated the artist had two part-time employees assisting him in his shop. Mr. Bryan consulted with management and was advised to consult with the City Attorney to get advice

as to how to proceed with this issue. The Advisory Committee agreed that an artist with two part-time employees is a clear violation of the Arts and Crafts Show Procedures and Regulations Rule B.2.

OLD BUSINESS

1. Receive Report from the City regarding the Budget – For Discussion
The City budget has been adopted. The 1% increase in fees for the Arts and Crafts Show will be effective on September 1, 2013. Fees will increase from \$528 to \$534 annually.
2. Develop a Policy Regarding Admission of Body Artists in Arts and Crafts Show – For Discussion

Proposed New Rule B.21:

Body Art: Any art or craft process that involves direct application of artwork to the body of a customer is not allowed in the show.

This item will be placed on the August agenda as an action item.

3. Enforcement of Show Rules on Saturday Show dates. – For Discussion
Mr. Bryan reported that the issues on Saturday are how big the spaces are since arts spaces are up to 25 feet and crafts spaces are less. Mr. Hockin reported that there is often confusion and sometimes confrontational behavior prior to the 6am set up time at Saturday shows. Ms. Soutar recommended clarification of the rules for Saturday shows and suggested that artists use their cell phones to document violations of show rules.
4. Review Ballot for August Election -For Action
Mr. Hockin moved to approve the ballot.
M/S/C 4-0
5. Advertising, Update: City Web Site, increasing the Show's web presence, Conference and Visitors Bureau – For Discussion

Mr. Bryan contacted the Conference and Visitor's Bureau and was informed that there is a \$250 annual fee to be part of the Conference and Visitor's Bureau marketing campaign. The show participated in the marketing campaign in the past and Mr. Bryan will join again in order to promote the show.

The City's new website will be live in the near future. The Arts and Crafts Advisory Committee agenda will be posted on the new website. Only the agenda and action minutes will be posted. Correspondence will be available at the meetings or in the office only. Committee members will continue to receive all materials related to the show. Ms. Soutar requested that Mr. Bryan ask if it would be possible for all members of the Arts and Crafts show to continue to receive all materials related to the show.

The second monthly e-newsletter has been mailed and response from artists has been positive.

6. Sign on Lower State Street to direct foot traffic to the show during construction – For Information
Mr. Bryan reported that this project is privately funded. He will discuss the possibility of signage with Mr. Tim Gash, the project manager.

