



**CITY OF SANTA BARBARA  
PARKS AND RECREATION DEPARTMENT  
PARKS AND RECREATION COMMISSION MINUTES**

**REGULAR MEETING  
Wednesday, October 23, 2019  
COUNCIL CHAMBER, 735 ANACAPA STREET**

**CALL TO ORDER**

Chair Nichol Clark called the meeting to order at 4:00 p.m. at the City Council Chamber.

**PLEDGE OF ALLEGIANCE**

Chair Nichol Clark

**ROLL CALL**

**Commissioners and Staff Present**

Chair Nichol Clark  
Vice Chair Kathy McGill  
Commissioner Cory Baker  
Commissioner Jacob Lesner-Buxton  
Commissioner Beebe Longstreet  
Commissioner Andria Martinez Cohen  
Commissioner Roger Perry  
Recreation Manager Rich Hanna  
Business Manager Nicole Parmelee  
Acting Urban Forest Superintendent Nathan Slack  
Senior Recreation Supervisor Jason Bryan  
Marketing Coordinator Summers Case  
Public Works Supervising Engineer Bradley Klinzing  
Executive Assistant Rose Nevarez

**CHANGES TO THE AGENDA:** None

**WRITTEN COMMUNICATIONS:**

Email from Arnold Levi regarding Item 5.E.1.

**PUBLIC COMMENT:** None

**YOUTH COUNCIL REPORT:**

Youth Council Chair Quinn Stefan reported the Youth Council, SB County Teen Network, St. George Youth Center YMCA, and Future Leaders of American will cohost a community-wide City Council Candidates Forum on October 28 at the Louis Lowry Davis Center. Final interviews for the vacancies on the Youth Council will take place on

Agenda Item: 4

November 4. An anti-vaping public service announcement will be completed by mid-November, and the Youth Council has voted to hold a speak-out on the vaping epidemic. Late in November, two Youth Council members will attend the Youth Delegation at the National League of Cities City Summit in San Antonio, TX.

**COMMISSIONER COMMITTEE ASSIGNMENT REPORTS:**

Commissioner Martinez Cohen attended and reported on the Creeks Advisory Council meeting.

Commissioner Longstreet attended and reported on the Neighborhood Advisory Council and Sea Level Rise Adaptation Plan Subcommittee meetings.

Commissioner Lesner-Buxton attended and reported on two Youth Council meetings.

Commissioner Baker attended and reported on the Golf Advisory Committee.

Chair Clark attended the Street Tree Advisory Committee meeting, and the Santa Barbara Urban Creeks Council's Creek Week tour of the Palermo Open Space.

**COMMISSION AND STAFF COMMUNICATIONS:** None

**CEREMONIAL ITEMS:**

**1. Subject: Employee Recognition – Service Award Pins**

Parks and Recreation Director Jill Zachary recognized Administrative Specialist Freda Markowitz for 30 years of service.

**2. Subject: Recognition of Jonathan Bixby and Sylvia Sykes (Attachment)**

Recommendation: That the Commission recognize Jonathan Bixby and Sylvia Sykes for initiating the Santa Barbara Swing Dance Community and their dedication to supporting it for over 30 years.

Senior Recreation Supervisor Jason Bryan introduced Jonathan Bixby and Sylvia Sykes, who have been providing swing classes and dances at the Carrillo Ballroom for 30 years.

**CONSENT ITEMS:**

**3. Subject: Summary of Council Actions – For Information (Attachment)**

The Commission received the report.

**4. Subject: Minutes – For Action (Attachment)**

Recommendation: That the Commission waive the reading and approve the minutes of the Regular Meeting of September 25, 2019.

**Motion:**

**Commissioner Clark / Perry to waive the reading and approve the minutes of the Regular Meeting of September 25, 2019.**

**Vote:**

**Majority voice vote (5/0/2) Abstain: Longstreet, McGill**

**STREET TREE ADVISORY COMMITTEE ITEMS**

Any action of the Parks and Recreation Commission made pursuant to Municipal Code Chapter 15.20, Tree Planting and Maintenance or 15.24, Preservation of Trees, may be appealed to the City Council within ten days, pursuant to provisions of Section 1.30.050 of the Municipal Code.

**5. Subject: Street Tree Advisory Committee Recommendations – For Action (Attachments)**

Documents:

- Staff Report dated October 23, 2019
- Staff PowerPoint presented by Staff

Speakers:

- Acting Urban Forest Superintendent Nathan Slack
- Public Speaker Katie Grubb, Arcadia Studios (Item 5.A.1)
- Public Speaker Chris Barros (Item 5.E.1)
- Public Speaker Sara Patchen (Item 5.E.1)
- Public Speaker Rochelle Upton (Item 5.E.1)
- Public Speaker Carol Holm (Item 5.E.1)
- Public Speaker Michael Cirillo, Flamingo Mobile Home Park (Item 5.E.1)

Recommendation: That the Commission:

A. Partially approve the following street tree removal request:

1. 40 E. Anapamu St. – (2) *Pyrus calleryana*, Flowering Ornamental Pear, (1) *Phoenix reclinata*, Senegal Date Palm, and (1) *Phoenix reclinata*, Senegal Date Palm (transplant) – Kalie Grubb, Arcadia Studio

Commissioner Longstreet and Chair Clark requested the full revised Central Library Landscape plan with a comparison to the previously approved plans be brought before the Commission.

The Commission received the report, listened to testimony, their questions were answered, and the following action was taken:

**Motion:**

**Commissioner McGill / Martinez Cohen to concur with the Street Tree Advisory Committee recommendation and deny removal of the 2 Flowering Ornamental Pear trees and approve removal of the 2 Senegal Date Palms.**

**Vote:**  
**Unanimous voice vote (7/0)**

B. Partially approve the following setback tree removal request:

1. 646 Sea Ranch Dr. – (4) *Schinus molle*, California Pepper – Peterson’s Tree Care, Inc.

The Commission received the report, their questions were answered, and the following action was taken:

**Motion:**  
**Commissioner Clark / Martinez Cohen to concur with the Street Tree Advisory Committee recommendation and deny removal of 3 of the 4 California Pepper trees as they are generally in good health, but approve removal of 1 California Pepper tree, the second from the south, as pursuant to SBMC 15.24.090, the principles of good forest management will be best served by allowing for more room for the adjacent tree to develop.**

**Vote:**  
**Unanimous voice vote (7/0)**

C. Approve the following setback tree removal request:

1. 3761 State St. – (3) *Cupaniopsis anacardioides*, Carrot Wood – Karen Christman, Arbor Services, Inc.

The Commission received the report, their questions were answered, and the following action was taken:

**Motion:**  
**Commissioner Longstreet / McGill to concur with the Street Tree Advisory Committee recommendation and approve the removals, as pursuant to SBMC 15.24.090, the principles of good forest management will be best served by their removal.**

**Vote:**  
**Unanimous voice vote (7/0)**

D. Conditionally approve the following setback tree removal request:

1. 411 E. Padre St. – *Viburnum odoratissimum*, Sweet viburnum – Mark Shields

The Commission received the report, their questions were answered, and the following action was taken:

**Motion:**  
**Commissioner Longstreet / Perry to concur with the Street Tree Advisory Committee recommendation and approve the removal on the condition a designated Street Tree be planted and a new tree be planted within the**

**front setback, as pursuant to SBMC 15.24.090, the principles of good forest management will be best served and the character of the immediate neighborhood with respect to forestation would not be materially affected.**

**Vote:  
Unanimous voice vote (7/0)**

E. Deny the following setback tree removal request:

1. 1210 Cacique St. – *Pinus pinea*, Italian Stone Pine – Fabiola Campos, Flamingo Mobile Home Park

The Commission received the report, listened to testimony, their questions were answered, and the following action was taken:

**Motion:  
Commissioner Longstreet / Martinez Cohen to concur with the Street Tree Advisory Committee and deny the removal as none of the findings pursuant to SBMC 15.24.090 fit the circumstances of this request.**

**Vote:  
Unanimous voice vote (7/0)**

## **ADMINISTRATIVE AND STAFF REPORTS**

### **6. Subject: Director's Report – For Information (Attachment)**

Documents:

-Staff Report dated October 23, 2019

Speaker:

-Parks and Recreation Director Jill Zachary

Recommendation: That the Commission receive a presentation on the status of the various Parks and Recreation Department initiatives and activities.

Director Jill Zachary reported on the Department's win of the Citywide Trike Race on October 2, and the Adapted Halloween Dance to take place on October 25 at the Carrillo Gym. A Community Cleanup Day took place on October 19 and Department staff participated at 4 locations – Cacique Street, the west side Micheltorena overpass, Parque de Los Niños, and Rancheria Community Garden.

### **7. Subject: 2019 Summer Camp and Marketing Report - For Information (Attachment)**

Documents:

-Staff Report dated October 23, 2019

Speakers:

- Recreation Manager Rich Hanna
- Marketing Coordinator Summers Case

Recommendation: That the Commission receive a presentation on the 2019 summer camp highlights and marketing initiatives.

Recreation Manager Rich Hanna gave an overview of the 2019 summer camp and how programs are chosen, including reviewing previous year attendance, researching current trends, and evaluating available resources. Mr. Hanna reported on new camps for 2019 and previous programs that were expanded.

Marketing Coordinator Summers Case reported on the various marketing initiatives and reporting process used for the 2019 summer camp. Marketing strategies are reviewed and updated to reflect trends. Currently, the Department uses a mix of online and print media, including a mailed guide, local and online advertising, social media, and the camp website. Camp registration software provides real-time reporting, allowing up-to-date reports used to target marketing efforts. Facebook advertising, weekly email blasts to subscribers, and Instagram posts proved the most successful approaches.

**OLD BUSINESS**

**NEW BUSINESS**

**ADJOURNMENT**

At 5:36 p.m., with no further business to be addressed by the Commission, the meeting was adjourned.

Respectfully submitted,

Jill E. Zachary  
Parks and Recreation Director