



City of Santa Barbara
Parks and Recreation Department

Memorandum

DATE: July 24, 2019

TO: Parks and Recreation Commission

FROM: Santa Barbara Arts and Crafts Show Advisory Committee

SUBJECT: Annual Advisory Committee Report for Fiscal Year 2019

Established in 1965 by local artists and sponsored by the City of Santa Barbara's Parks and Recreation Department since 1966, the show is the oldest, longest running, non-juried art festival of original drawings, paintings, graphics, sculpture, crafts, and photography in the world.

The show is held along Cabrillo Boulevard every Sunday of the year and select Saturdays. All artwork sold is original art, created by the approximately 150 Santa Barbara County artists. Show members display their artwork in an informal atmosphere that encourages visitors to talk with the artists about their work and in some cases, see them in action.

Member Representation

The Committee is comprised of two members and two alternates representing the Art section, plus two members and two alternates from the Crafts section. In addition, a member-at-large position is a community member who is appointed by the Parks and Recreation Commission, and cannot be a member of the show or City staff.

Committee Members

Art Section

Peggy Buchanan, Santa Barbara
Brad Kazmerzak, Santa Barbara

Crafts Section

Nicole Horstin, Santa Barbara
Marilyn Loperfido, Santa Barbara

Member at Large

Vacant

At an election held in August 2018, Brad Kazmerzak replaced Elizabeth Rothman, representing the Arts section. In that same election, Marilyn Loperfido replaced Lisa Brown, representing the Crafts section.

In December 2018 the Member at Large position previously held by Tim Cardy was vacated and remains vacant.

Parks and Recreation Commission Liaison

Roger Perry

Appointment Process and Meeting Schedule

Four of five Committee positions are elected by the members of the Santa Barbara Arts and Crafts Show. Eighteen-month terms are staggered to allow for continuity in the Committee. A fifth “member-at-large” position is a community member who is appointed by the Parks and Recreation Commission. Monthly meetings are held the 2nd Tuesday of every month at the Louise Lowry Davis Center from 7:00pm to 9:00 pm. At 6:00pm on the night of the meeting, Committee Members review the work of new applicants and add-on requests from existing exhibitors.

Advisory Committee Projects/Activities

Committee members act as advocates for show members, assisting in clarifying rules or policies and serving as a voice for member concerns at monthly meetings. Committee members also assist in resolving disputes between show members by working with staff monitors to enforce the show’s procedures and regulations. The Committee plays a central role in the process for considering rule revisions.

Rule Changes

The Committee approved clarifications to the rules on how spaces are claimed when more than two members are vying for the same space. The Committee considered several other rule changes and made minor modifications to clarify Show procedures.

Citations

A member was ejected from the Show for selling unaltered commercially produced jewelry. Other complaints were reviewed resulting in warnings and one member received a one-week suspension for not following the monitor’s directives.

Food in the Show

The Committee began a discussion on allowing food items to be sold in the Crafts section, where there are no nearby options for Members or customers.

Recommendations/Concerns

The show membership has continued a slow decline, from 152 members in June 2018 to 148 members as of June 2019. Membership has not rebounded to the nearly 200 members maintained for several years prior to the lower State Street and Cabrillo Boulevard Bridge construction projects. Staff and Committee members will continue to focus efforts on the recruitment of new artists and craftspeople.



City of Santa Barbara
Parks and Recreation Department

Memorandum

DATE: July 24, 2019

TO: Parks and Recreation Commission

FROM: Creeks Restoration and Water Quality Improvement Citizens
Advisory Committee

SUBJECT: Annual Advisory Committee Report for Fiscal Year 2019

Member Representation

Members of the Committee are appointed by the City Council from the residents of the City. Committee members must be residents of the City during their terms of office, except that up to two of the members may be non-City residents. Member representation includes the following:

- At least one member from the hotel/lodging industry.
- At least one member shall have experience in environmental/land use issues (e.g., land use planning, environmental/natural resource protection/preservation, habitat restoration, water specialist, biologist, or hydrologist, etc.).
- The remaining five members shall have some experience in ocean use (e.g., recreational user or commercial fisherman, etc.), business, environmental issues, and/or provide community at large representation.

Committee Members

Kristi Klose (Chair)
Lori Gaskin (Vice Chair) Lee Moldaver
Penny Owens
Ana Rosa Rizo-Centino
Betsy Weber Robert Hansen

Park and Recreation Commission Liaison

Andria Martinez-Cohen

Appointment Process and Meeting Schedule

The City Council appoints members twice yearly. Meetings are generally scheduled for the third Wednesday of each month at 5:30 p.m. in the David Gebhard Meeting Room, 630 Garden Street.

Committee Projects/Activities

The Creeks Advisory Committee currently has two subcommittees that work on the following:

1. The standing Budget Subcommittee reviews and discusses the annual Creeks Program Budget proposals prior to Committee consideration and provides recommendations to the full Committee and City Council regarding budget- related matters.
2. The ad hoc Education and Outreach Subcommittee guides the Education and Outreach Coordinator with development of an updated Public Education Plan.

Recommendations/Concerns

None.



City of Santa Barbara
Parks and Recreation – Golf Division

Memorandum

DATE: July 24, 2019
TO: Parks and Recreation Commission
FROM: Golf Advisory Committee
SUBJECT: Annual Advisory Committee Report for Fiscal Year 2019

The Golf Advisory Committee (GAC) advises the Commission and staff on the administration, use and policies of the golf course to provide a quality golfing experience.

Member Representation

The Committee consists of seven members, with at-large members and representatives from the Men's Club, Women's Club, Los Paisaños Golf Club, and the LPGA Amateur Golf Association (AGA), formerly the Executive Women's Golf Association (EWGA).

Golf Course Advisory Committee Members

Dominic Namnath (Chair) – Men's Club
John Craig (Vice-Chair) – Los Paisaños
Maureen Masson – Women's Club
Joanne Kavanagh-Payne – LPGA AGA
Larry Nowlin – At-large
Michael Woodard – At-large
Frank Beeler – At-large

Parks and Recreation Commission Liaison

Cory Baker

Appointment Process and Meeting Schedule

The Parks and Recreation Commission appoints the members of the Committee. The Committee meets at 4:30pm on the second Wednesday of every month in the Parks and Recreation conference room, located at 620 Laguna St. The Committee met for a total of eight regular meetings and two special meetings in FY19. Committee meetings are

coordinated by Nicole Parmelee, Parks and Recreation Business Manager, with representatives from concessionaires CourseCo and Mulligan's: Randy Shannon, SBGC General Manager; Jesse Seguin, SBGC Superintendent; and Lani or Mario Medina of Mulligan's restaurant.

Committee Projects/Activities

- Recommended Fiscal Year 2020 Budget, Capital Improvement Projects, and small increases to fees, commencing July 1, 2019.
- Retained the \$1 Players' Improvement Fund fee, applied to all greens fees to generate dedicated funds for projects identified by golfers, recommended by the GAC, and approved by staff.
- Approved use of Players' Improvement Fund monies for renovations of eleven bunkers.
- Received regular updates on maintenance and provided golfer feedback on significant improvements observed during the year.

Recommendations/Concerns

- Paid rounds for the year were 52,222, down 4% from FY18 and 13% from budget, demonstrating the challenges facing the Golf Fund given significant rainfall this fiscal year. Total revenue from golf operations ended the year at \$2,507,036, an increase of \$9,867 over the prior year, yet \$309,039 below budget, due substantially to prolonged inclement weather conditions.
- Course conditions continue to improve with the cumulative benefits of aerifications in spring and fall. This cultural practice results in some revenue loss during the subsequent two-week healing stage but supports long-term health of the greens.
- While wet weather heavily impacted greens fees, several revenue streams saw growth in FY19, including cart rentals, merchandise, lessons, range and other revenue; a combined increase of \$33,422.



City of Santa Barbara
Parks and Recreation Department

Memorandum

DATE: July 24, 2019
TO: Parks and Recreation Commission
FROM: Integrated Pest Management (IPM) Advisory Committee
SUBJECT: Annual Advisory Committee Report for Fiscal Year 2019

The IPM Advisory Committee provides advice to the Parks and Recreation Department and Commission regarding the City's IPM Strategy, Pesticide Hazard And Exposure Reduction (PHAER) Zone, and other related matters.

Member Representation

- 4 – Community At-Large members
- 1 – Representative from the Pesticide Awareness and Alternatives Coalition (PAAC)

Committee Members

Greg Chittick (term expires 12/31/19)
Kristen LaBonte (term expires 12/31/19)
Larry Saltzman (term expires 12/31/19)

Parks and Recreation Commission Liaison

Nichol Clark

Appointment Process and Meeting Schedule

Committee members are appointed by the Parks and Recreation Commission. Meetings are held quarterly, with special meetings called when necessary.

The Committee held one meeting between July 2018 and June 2019.

Committee Projects/Activities

- Reviewed and approved IPM 2018 Annual Report
- Continued discussion of ideas for increasing park volunteer program
- Reviewed and updated Approved Materials List

- Discussed use of Glyphosate

Recommendations

- Recommended approval of IPM 2018 Annual Report to Parks and Recreation Commission and City Council.
- Recommended to integrate “Bee City USA” component into the IPM Strategy/PHAER Zone Model.



City of Santa Barbara
Parks and Recreation Department

Memorandum

DATE: July 24, 2019
TO: Parks and Recreation Commission
FROM: Neighborhood Advisory Council
SUBJECT: Annual Advisory Committee Report for Fiscal Year 2019

The Neighborhood Advisory Council (NAC) was established in November 2010, and the first meeting took place in April 2011. In Fiscal Year 2019, the NAC held ten regular meetings and two special joint meetings with the Parks and Recreation Commission and the Youth Council.

Member Representation

The NAC is composed of 13 members that are City residents. Current members represent neighborhoods as follows: Eastside (1), West Downtown (2), Lower Westside, and Public at Large (5). The Council currently has 12 members with one vacancy (Public at Large).

Committee Members

Sebastian Aldana
Jacqueline Barrios
Sally Foxen
Brittany Odermann
Heaton (Chair)
Danny Hemingway
Susan Lafond
Stacey Lydon
May O'Mahoney
Beverly Gamo Perkins
Don Perkins
Rehman Nasim Qadri (Vice Chair)
Eve Lois Sanford

Liaisons

Jason Dominquez, City Councilmember
Oscar Gutierrez, City Councilmember
Meagan Harmon, City Councilmember

Beebe Longstreet, Parks and Recreation Commission
Jacob Lesner-Buxton, Parks and Recreation Commission
Vacant – Community Development & Human Services Commission
Anjali Thakrar, Youth Council
Jennifer Hernandez, Youth Council
Lt. Aaron Baker, Santa Barbara Police Dept.

Staff Members

Judith McCaffrey, Recreation Manager (July – December 2018)
Matt Fore, Senior Assistant to the City Administrator's Office (January – June 2019)
Mike Wiltshire, Energy and Facilities Manager (July 2019)

Appointment Process and Meeting Schedule

Members are appointed by the City Council following the City Guidelines for Advisory Committees. The NAC's regular meeting is the second Monday of each month. Special meetings are held on subjects requiring additional attention by the NAC.

Committee Projects/Activities

On July 11, 2018, the NAC conducted a tour of the Westside Boys and Girls Club facility, received a report on Parks and Recreation Department Facility use and misuse, and received a presentation on how to organize a neighborhood cleanup event and/or how to Adopt a Block. The Council also met in breakout groups, "Neighborhood Safety" and "Outreach/Events/Participation/Recruitment", to discuss neighborhood issues.

On August 22, 2018, the NAC conducted a Joint Special Meeting with the Parks and Recreation Commission, which featured a presentation and subsequent discussion of the Ortega Park and Dwight Murphy Field conceptual master plans.

On September 12, 2018, the NAC received an update on City lighting projects, an issue of great concern to the NAC. The Council also met in breakout groups, "Neighborhood Safety" and "Outreach/Events/Participation/Recruitment," to discuss neighborhood issues.

On October 10, 2018, the NAC received a presentation on the City's efforts to identify a location for the new Police Department headquarters. The NAC also received a presentation on Staff's recommended projects for consideration for Community Development Block Grant Funding. The NAC provided input on and voted to support the following projects: 1) Bohnett Park Restroom Renovation; 2) Eastside Neighborhood Park Improvements; and 3) Playground Safety Surfacing at Oak Park and Westside Community Center.

On November 14, 2018, the NAC received a presentation on staff's application for Human Services Grant funding for Fiscal Year 2019; specifically, the Santa Barbara Arts Alliance and the Youth Employment Program. The NAC voted to support the Staff recommendation. The NAC also conducted a workshop to begin to set goals for Calendar Year 2019.

On December 12, 2018, the NAC received a presentation on the City's sewer lateral inspection program. The Council also met in breakout groups, "Neighborhood Safety" and "Outreach/Events/Participation/Recruitment," to discuss neighborhood issues.

On January 9, 2019, the NAC received a presentation on the City's Vision Zero Policy and Strategies. It also finished setting goals for Calendar Year 2019, which include:

1. Present on Neighborhood Advisory Council at relevant community events/meetings, including tabling at local events, such as health fairs and neighborhood cleanups, as needed.
2. Hold meetings at other locations (e.g. near the location of issues to be discussed).
3. Continue breakout sessions every other month. Breakout sessions may include driving or walking tours of specific locations in the City.
4. Neighborhood Advisory Council to interface with other committees, for example, Transportation/Circulation Committee.
5. Hold joint meetings with the Parks & Rec Commission, Youth Council, others.
6. Try televising a Neighborhood Advisory Council meeting.
7. Potentially conduct a neighborhood survey.
8. Review public comments received at prior meetings and any actions taken by staff or Neighborhood Advisory Councilmembers in response.

On February 13, 2019, the NAC conducted a Joint Special Meeting with the Youth Council. The Youth Council gave a presentation of its recent activities and accomplishments and outlined its goals for 2019. The Youth Council also gave a presentation on Project ALMA – Adolescent Leaders Modeling Acceptance.

On March 13, 2019, the NAC received presentations related to: 1) the Westside and Lower Westside Transportation Planning Effort; and, 2) a report on the Average Unit-Sized Density Program and Accessory Dwelling Units.

On April 10, 2019, the NAC received a presentation of the City's Strategic Energy Plan, a "roadmap" to guide staff to meet the City Council goal of using 100 percent renewable

energy for both the City organization and the community at large, by 2030. Staff also provided an update on new and forthcoming lighting projects.

On May 8, 2019, the NAC received a report on the results and findings of the Listening Sessions that the City conducted in relation to the Westside and Lower Westside Transportation Planning Effort. The Council also met in breakout groups, "Neighborhood Safety" and "Outreach/Events/Participation/Recruitment," to discuss neighborhood issues.

On June 12, 2019, the NAC received a presentation on the how the City public-right-of-way (streets, sidewalks, paseos) are managed and how City staff respond to public concerns or issues regarding the right of way.

Recommendations/Concerns

NAC recommendations and concerns are generally reflected in its goals for Calendar Year 2019 as described above. The NAC has also asked that as part of each meeting, staff provide a summary of questions and inquiries posed during the previous meeting.

In December 2019, Judith McCaffrey, the NAC staff liaison, retired from City service. Staff support for the NAC transitioned to the City Administrator's Office. In Fiscal Year 2020, staff support will transition once again, albeit permanently, to the City's Facilities and Energy Manager. To accommodate this transition, the NAC voted to move its meeting date, effective July 8, 2019, from the second Wednesday of each month to the second Monday. Meeting locations will continue to alternate between the Louise Lowry Davis Center and the Franklin Neighborhood Center.



City of Santa Barbara
Parks and Recreation Department

Memorandum

DATE: July 24, 2019
TO: Parks and Recreation Commission
FROM: Santa Barbara Youth Council
SUBJECT: Annual Advisory Committee Report for Fiscal Year 2019

Committee Members

Talia Blumenthal	Milo Hensley	Julia Stone
Sean Broeffle	Stephany Jimenez-Cortes	Anjali Thakrar
Ellie Chenoweth	Julia Miinor	Emily Vesper
Michael Diaz	Marco Palmerin Pina	River Proulx-Kelly (Junior High)
Nathaniel Getachew	Quinn Stefan	

Parks and Recreation Commission Liaison

Jacob Lesner Buxton

Appointment Process and Meeting Schedule

With the adoption of Resolution No. 12-018, voting members of the Santa Barbara Youth Council are appointed through the same process as other City Boards and Commission by the Mayor and City Council members, with the exception that the Youth Council interviews the applicants and forward recommendations to the City Council.

The Youth Council began the year with two vacancies for members representing alternative schools; however, during the winter appointment process, the City Council appointed two students from La Cuesta. Unfortunately, since the winter appointment process, three members had to resign for personal reasons, and the Youth Council has functioned for the latter part of the year with these vacancies.

Typically, the Youth Council meet on the first and third Monday of the month from September – June (exception: holidays that fall on the scheduled Monday) and once per month during the summer months (July and August). The Youth Council attempts to hold at least one leadership training, generally during the month of August. This year, the

leadership training was divided between an evening session and a partial session during a regular scheduled meeting.

Member Representation

During Fiscal Year 2019, Youth Council's membership were composed of the following:

Years in school:	Freshman (2), Sophomores (1), Seniors (10), Junior High (1)
School:	Private school (2), Alternative school (2); San Marcos High School (2), 2 Santa Barbara High School (2), Dos Pueblos High School (5), Junior High (1).

Committee Projects/Activity Highlights

The Youth Council continued their involvement in several community projects as well as projects initiated by the Youth Council. Some of the collaborations and projects included the following:

- **Community Collaborations** – The Youth Council collaborated with the following community groups: Coalition Against Gun Violence, Coalition of Youth Advocates (COYA), Future Leaders of America (FLA), Police Activities League, Santa Barbara County Teen Network, Santa Barbara Response Network, TVSB, United Way, Martin Luther King, Jr. Committee, What's Love, and Youth Employment Program.
- **2nd Hand Smoke** - The Youth Council, led by its Health and Mentoring subcommittee, continued to collaborate with the County Public Health's Tobacco Prevention Program. The Youth Council participated in training again this year focusing on survey collection in the downtown area. In addition to continuing the education campaign about 2nd hand smoke, the Youth Council has been working with the County, particularly in the area of teen vaping. Teens are increasing their use of vaping and advertisements are designed to attract young people. The Youth Council is working with the Santa Barbara County Public Health Department on PSA's to educate teens and parents as well as doing surveys on the streets of Santa Barbara. This activity is ongoing through the next academic school year.
- **Youth Gun Safety Committee** – The Youth Council, led by its Gun Safety Ad Hoc Subcommittee, worked closely with the Coalition Against Gun Violence to address ways that the community, especially teens, can be educated on gun laws and gun safety. The Youth Council met with the City Attorney's office and the Mayor who provided valuable information on gun safety laws and suggestions on ways the Youth Council could help to promote gun safety, including proper locked

containment of weapons by parents. Currently, the Youth Council, in conjunction with the CAGV and TVSB, created PSA's that will be used to help educate teens and parents about gun safety and the motto "See Something Say Something." This project is ongoing through the next academic school year.

- Teen Leadership Conference: The Youth Council collaborated with the Future Leaders of America youth and the Police Activities League Youth Council to hold a "hosting of the host," Teen Leadership Conference. The conference was designed to provide leadership training to the three youth leader groups. The guests included Mayor Murillo and Councilmember Sneddon who helped the Youth Council host, "Breakfast and Conversation with the Mayor." Both the Mayor and Councilmember provided answers to questions on leadership, how to become a positive leader, role models, and more. The event had approximately 30 teen participants. The Youth Council would like to add "conversation with the Mayor" as a regular event.
- Teen Dating Violence – The Youth Council, led by its Mentoring and Health Ad Hoc Subcommittee, worked with What's Love during February's Teen Dating Violence Prevention month, and participated in activities on the individual public high school campuses.
- Youth's Candidates' Forum – The Youth Council coordinated and hosted a successful youth candidates forum for the Santa Barbara Unified School District Board. At least 60 participated.
- Fundraising – The Youth Council had two successful fundraising activities, one in collaboration with Vons Market in Montecito and the other with Draughtsmen Aleworks. Although not a lot of money was raised, the opportunity did help fulfill the goal for holding fundraising events and providing experience and information on where improvement is needed.
- National League of Cities Conference – Four members of the Santa Barbara Youth Council accompanied a staff advisor to attend the NLC Conference in Los Angeles. The members were able to network with several other youth leaders and attend both conferences designed for teens, as well as the adult workshops.

Recommendations/Concerns

The Santa Barbara Youth Council continues to be an active advisory board/group and is improving their efforts to work and collaborate with other youth leadership groups and to be involved in community issues. A couple of issues/concerns expressed included:

- Application Process – The 2018-19 Youth Council members continued to raise the question about the Youth Council representation. Prior to the appointment of two La Cuesta members in January 2019, the Youth Council continued to experience little or no representation from alternative school members. Even with the appointment of the two newest members, the Youth Council still voted to request that the representation of the Youth Council be considered for an amendment, with one of the positions being changed to an at-large position. The Youth Council's goal is not to be exclusionary, but to make sure that there are fewer vacant positions. If members of alternate schools apply, they can always be placed in one of the at-large positions.
- Fundraising – The Youth Council is interested in honoring former Mayor Harriet Miller and wants to continue to raise funds to be deposited into the PARC account and used for youth leadership purposes. They recommend consideration be given to changing the current financial institution, to allow the funds to be placed in an account where there is greater return, as in previous years. The Youth Council would like to find ways in which they can sponsor leadership programs for youth in the community.
- Publicity Page – City Site or Facebook – Youth Council members are interested in utilizing social media more frequently and in a more effective way. The Youth Council is recommending a designated webpage that is youth friendly, similar to other youth council pages, such as Torrance Youth Council, Redondo Beach Youth Commission, and Bristol, Virginia. This is something that requires more staff involvement and coordination with the Department Marketing. The Youth Council are excited to be a part of the production, if possible.
- Parks and Recreation Presentations – The Youth Council is eager to receive more information on Department projects and initiatives, and look forward to monthly or bi-monthly presentations, especially on areas that effect youth and teen programs, such as summer programming or Youth Activities and Sports, that are for junior high and high school teens.



Youth Candidate's Forum

PSA



Harriet Miller Youth Awards

Youth Council continues to express its appreciation to the City of Santa Barbara, City Council, Parks and Recreation Commission and City staff for the support for the Youth Council program and looks forward to continued partnerships and youth leadership programs.



City of Santa Barbara
Parks and Recreation Department

Memorandum

DATE: July 24, 2019
TO: Parks and Recreation Commission
FROM: Street Tree Advisory Committee
SUBJECT: Annual Advisory Committee Report for Fiscal Year 2019

Member Representation

Three members must be residents of the City of Santa Barbara; two members can be non-residents.

Committee Members

Bruce Reed (term expires 12/31/2019)
Desmond O'Neill (term expires 12/31/2019)
Warren 'Duke' McPherson (term expires 12/31/2019)
Anthony 'Tony' De Mola (term expires 12/31/2020)
Bob Cunningham (term expires 12/31/2020)

Park and Recreation Commission Liaison

Nichol Clark

Appointment Process and Meeting Schedule

Members are appointed for two-year terms by the Parks and Recreation Commission.

The Committee meets on the first Thursday of each month, with a field tour to inspect tree removal requests and other issues pertaining to City street and front yard setback trees.

Committee Projects/Activities

Advisory Committee monitoring of Tree Preservation Ordinance enforcement.

Recommendations

The Committee inspected and made recommendations regarding requests for removal of sixty-eight (68) street and front yard setback trees, and replacement planting of thirty-three (33) trees. They made recommendations for ten (10) changes to the Street Tree Plan and denial of one (1).

- Recommended approval to remove eighteen (18) City street trees.
- Recommended replacement planting of twelve (12) City street trees.
- Recommended denial for removal of three (3) City street trees.
- Recommended postponement of one (1) City street tree decision to await further information.
- Recommended approval to remove thirty-four (34) front yard setback trees.
- Recommended replacement planting of twenty-one (21) front yard setback trees.
- Recommended denial for removal of twelve (12) front yard setback trees.
- Recommended ten (10) Street Tree Master Plan changes.
- Recommended denial for one (1) Street Tree Master Plan change.