



CITY OF SANTA BARBARA
PARKS AND RECREATION COMMISSION REPORT

AGENDA DATE: July 24, 2019
TO: Parks and Recreation Commission
FROM: Administration Division, Parks and Recreation Department
SUBJECT: Director's Report

RECOMMENDATION:

That the Commission receive a presentation on the status of the various Parks and Recreation Department (Department) initiatives and activities.

DISCUSSION:

Children's Fiesta Parade

Celebrating its 89th year, the Children's Fiesta Parade will be held on Saturday, August 3, 2019. A favorite event during the week-long Old Spanish Days Fiesta Celebration, the parade is organized by the Parks and Recreation Department and serves more than 2,500 children and their families. Each year, more than 40,000 spectators line State Street to view the parade.

Families entering for the first time are joined by families that may be multiple generation parade participants. The size of each entry varies. An entry may be one family of three, a family of siblings and all the cousins, an entire neighborhood, or special clubs and groups. At the parade's conclusion, all participants receive free ice cream courtesy of MarBorg Industries.

The public is invited to view this delightful parade starting at 10:00 am. The parade proceeds down State Street, from Victoria to Ortega Streets.

PREPARED BY: Jill E. Zachary, Parks and Recreation Director