



**CITY OF SANTA BARBARA**  
**PARKS AND RECREATION COMMISSION REPORT**

**AGENDA DATE:** March 27, 2019  
**TO:** Parks and Recreation Commission  
**FROM:** Administration Division, Parks and Recreation Department  
**SUBJECT:** Director's Report

**RECOMMENDATION:**

That the Commission receive a presentation on the status of the various Parks and Recreation Department (Department) initiatives and activities.

**DISCUSSION:**

Car Seat Safety Inspection

The Department's Neighborhood and Outreach Services section, in partnership with Cottage Children's Medical Center, Cottage Trauma Services, Safe Kids Santa Barbara County, Child Passenger Safety Education 101, and the California Highway Patrol, held a car seat safety inspection and installation event at Franklin Center on March 2. The event was a great success, despite the rain. During the event, 91 total seats were checked, 47 seats were replaced, and there were 9 new installations. The car seats provided that day had an estimated value of \$4,000 and were funded by Cottage Trauma Services.

State Trails Day

On April 6, 2019, 75 to 100 volunteers are expected to participate in a State Trails Day volunteer event at Hot Springs Trail and Romero Fire Road and Trail. Work will include the cleanout, reconstruction and construction of water drainage features, trail repairs, and removal of rock, small boulders and annual grasses and brush in the trail corridor. The Department very much appreciates the continued collaboration by Dave Everett to monitor and report trail conditions, as well as the Montecito Trails Foundation, Santa Barbara Mountain Bike Trail Volunteers, Los Padres Forest Association, and other volunteer groups.

### EGGstravaganza

On Saturday, April 20, the Department, in partnership with the Santa Barbara Fire Fighters Association, Santa Barbara Police Officers Association and United Boys and Girls Club, will host the 60<sup>th</sup> Annual EGGstravaganza events at Bohnett Park and Chase Palm Park. Approximately 400 children, from toddlers to 8 year olds, and their families are expected to participate at events at Bohnett Park and Chase Palm Park. Families at each park will be greeted by firefighters and police officers providing tours of their fire and police vehicles before and after the egg hunt. Please join us for the biggest egg hunt in Santa Barbara. The hunt starts at 10:00am sharp, and don't forget to bring a basket!

### Summer Camp Registration Update

Summer camp registration, which opened March 1, had a very strong opening day. We took in 807 registrations and \$209,825 in revenue. Mid-month, March 2019 is already the single best month for summer camp revenue in our history, with many camps' participation numbers far exceeding those from this time last year. We continue to monitor registration in each camp, using marketing emails, social media, and publication in local summer camp guides to help raise awareness of our programs and draw new customers. We will also be at Earth Day in April, with summer camp as a main focus for the Recreation Division booth.

The Parks and Recreation Drop-in Recreation Program, also known as "Summer FUN," will start registration in April. This is a low-cost drop-in summer day program, with no charge for participation beyond a \$25 registration fee that covers the entire summer. Last year, this program served over 600 participants in two locations.

**PREPARED BY:** Jill E. Zachary, Parks and Recreation Director