



City of Santa Barbara
Parks and Recreation Department

Memorandum

DATE: July 25, 2018

TO: Parks and Recreation Commission

FROM: Santa Barbara Arts and Crafts Show Advisory Committee

SUBJECT: Annual Advisory Committee Report for Fiscal Year 2018

The Santa Barbara Arts and Crafts Show is a long standing tradition along the Santa Barbara waterfront. Established in 1965 by local artists and sponsored by the City of Santa Barbara's Parks and Recreation Department since 1966, the show is the oldest, longest running non-juried art festival of original drawings, paintings, graphics, sculpture, crafts, and photography in the world.

The show is held along Cabrillo Boulevard every Sunday of the year and select Saturdays. All artwork sold is original art, created by the approximately 150 Santa Barbara County artists. Show members display their artwork in an informal atmosphere that encourages visitors to talk with the artists about their work and in some cases, see them in action.

Member Representation

The Committee is comprised of two members and two alternates representing the Art section, plus two members and two alternates from the Crafts section. In addition, a member-at-large position is a community member who is appointed by the Park and Recreation Commission, and cannot be a member of the show or City staff.

Committee Members

Art Section

Elizabeth Rothman, Santa Barbara
Peggy Buchanan, Santa Barbara

Crafts Section

Lisa Brown, Santa Barbara
Nicole Horstin, Santa Barbara
Alternate: Margaret Landreau, Carpinteria

Member at Large

Tim Cardy, Santa Barbara

At an election held in August 2017, Elizabeth Rothman replaced Aundrea Tavakkoly, representing the Arts section. In that same election, Margaret Landreau became an alternate Committee member, representing the Crafts section.

Another election was held in January 2018 replacing Anthony Longo with Peggy Buchanan, representing the Arts section, and Nicole Horstin was re-elected to represent the Crafts section.

Parks and Recreation Commission Liaison

Roger Perry is the current Commission Liaison to the Committee. Prior to Mr. Perry, Andria Martinez Cohen served as the Commission Liaison.

Appointment Process and Meeting Schedule

Four of five Committee positions are elected by the members of the Santa Barbara Arts and Crafts Show. Eighteen-month terms are staggered to allow for continuity in the Committee. A fifth “member-at-large” position is a community member who is appointed by the Parks and Recreation Commission. Monthly meetings are held the 2nd Tuesday of every month at the Louise Lowry Davis Center from 7:00pm to 9:00 pm. At 6:00pm on the night of the meeting, Board Members review the work of new applicants and add-on requests from existing exhibitors.

Advisory Committee Projects/Activities

Committee members act as advocates for show members, assisting in clarifying rules or policies and serving as a voice for member concerns at monthly meetings. Committee members also assist in resolving disputes between show members by working with staff monitors to enforce the show’s procedures and regulations. The Committee plays a central role in the process for considering rule revisions.

Cabrillo Boulevard Bridge Replacement

After many delays, the Cabrillo Boulevard bridge replacement was completed in October 2017 and the Arts section was able to move back to the area from State Street to Anacapa Street.

Rule Changes

The Committee approved a new system for holiday show space assignments, where members reserve spaces online before Saturday shows. The Committee also approved a permanent rule change to allow a limited number of make-up Saturday shows in the event of a rain-out event during winter months.

Microburst Impact

The September 3, 2018 microburst profoundly impacted show members in attendance that day. The Committee approved attendance credits and an unpaid leave of absence for members who lost some of their artwork and needed to rebuild their inventories.

Marketing Program

An Ad-Hoc marketing group has been active this fiscal year, developing new promotional material, connecting with Funk Zone businesses, and providing a number of marketing suggestions for action by the full Advisory Committee. Marketing funds were shifted from print advertising to a rack card distribution service to provide visibility in hotels and tourist centers.

Recommendations/Concerns

Show membership declined from 158 members in June 2017 to 152 members as of June 2018. Although lower State Street and the Cabrillo Boulevard Bridge construction ended, membership has not rebounded to the nearly 200 members maintained for several years prior to these projects. Staff and Committee members will continue to focus efforts on the recruitment of new artists and craftspeople.

The Committee also recognized significant impact to Show members from the Thomas Fire and Montecito floods.



City of Santa Barbara
Parks and Recreation Department

Memorandum

DATE: July 25, 2018

TO: Parks and Recreation Commission

FROM: Creeks Restoration and Water Quality Improvement Citizens Advisory Committee

SUBJECT: Annual Advisory Committee Report for Fiscal Year 2018

Member Representation

The members of the Committee are appointed by the City Council from the residents of the City. Committee members must be residents of the City during their terms of office, except that up to two of the members may be non-City residents. Member representation includes the following:

- At least one member from the hotel/lodging industry.
- At least one member shall have experience in environmental/land use issues (e.g., land use planning, environmental/natural resource protection/preservation, habitat restoration, water specialist, biologist, or hydrologist, etc.).
- The remaining five members shall have some experience in ocean use (e.g., recreational user or commercial fisherman, etc.), business, environmental issues, and/or provide community at large representation.

Committee Members

Lee Moldaver (Chair)
Kristi Klose (Vice Chair)
Penny Owens
Danielle DeSmeth
Betsy Weber
Natasha Lohmus
Ryan Parker

Park and Recreation Commission Liaison

Andria Martinez-Cohen

Appointment Process and Meeting Schedule

The City Council appoints members twice yearly. Meetings are generally scheduled for the third Wednesday of each month at 5:30 p.m. in the David Gebhard Meeting Room, 630 Garden Street.

Committee Projects/Activities

The Creeks Advisory Committee currently has two subcommittees that work on the following:

1. The standing Budget Subcommittee reviews and discusses the annual Creeks Program Budget proposals prior to Committee consideration and provides recommendations to the full Committee and City Council regarding budget-related matters.
2. The ad hoc Education and Outreach Subcommittee guides the Education and Outreach Coordinator with development of an updated Public Education Plan.

Recommendations/Concerns

None.



City of Santa Barbara
Parks and Recreation – Golf Division

Memorandum

DATE: July 25, 2018
TO: Parks and Recreation Commission
FROM: Golf Advisory Committee
SUBJECT: Golf Course Advisory Committee Report for Fiscal Year 2018

The Golf Course Advisory Committee advises the Commission and staff on the administration, use and policies of the golf course to provide a quality golfing experience.

Member Representation

The Committee consists of seven members, with representation from the Men's Club, Women's Club, Los Paisaños Golf Club, and the Ladies Professional Golf Association, Amateur Golf Association (AGA), formally the Executive Women's Golf Association (EWGA) and at-large members.

Golf Course Advisory Committee Members

Dominic Namnath (Chair) – Men's Club
John Craig (Vice-Chair) – Los Paisaños
Maureen Masson – Women's Club
Jo Kavanagh-Payne – LPGA AGA
Larry Nowlin – At-large
Michael Woodard – At-large
James Patterson – At-large

Parks and Recreation Commission Liaison

Tara Armbruster

Appointment Process and Meeting Schedule

The Parks and Recreation Commission appoints the members of the Committee. The Committee meets at 4:30 pm on the second Wednesday of every month in the Parks and Recreation conference room, located at 620 Laguna St. The Committee met for a total

of eleven regular and one special meeting in Fiscal Year 2017. Committee meetings are coordinated by City staff: Parks and Recreation Business Manager Mark Sewell, CourseCo Representatives Randy Shannon, General Manager, and Jesse Seguin, Superintendent, and Concessionaires Lani or Mario Medina, Mulligan's restaurant, attend the meeting.

Committee Projects/Activities

- Recommended Fiscal Year 2019 Budget, Capital Improvement Projects, and small fees increase beginning July 1, 2018.
- Retained the \$1 Players' Improvement Fund Fee which will be applied to all greens fees and generate dedicated funds for projects identified by golfers and as approved by the Golf Advisory Committee and staff.
- Approved use of Players' Improvement Funds for new bunker rakes, drinking fountain / water bottle stations and renovation of #2 tee box
- Received regular updates on maintenance and provided golfer feedback on significant improvements noticed over the year.

Recommendations/Concerns

- Rounds and Greens Fee Revenue ended the year 4% above FY 2017, yet 7% below budget. This growth represents a good performance when factoring the impact on play of the Thomas Fire and Debris Flow. Total Revenue from golf operations ended the year at \$2,497,169 an increase of \$92,045 on prior year.
- Course conditions continue to improve with the cumulative benefits of aerifications in spring and fall.
- Tournament rounds have grown 27% in FY2018 with the LPGA AGA national semi-finals being held at Santa Barbara Golf Club for the first time, with the course receiving a lot of praise for the way in which staff organized the event and the high quality playing conditions.



City of Santa Barbara
Parks and Recreation Department

Memorandum

DATE: July 25, 2018
TO: Parks and Recreation Commission
FROM: Integrated Pest Management (IPM) Advisory Committee
SUBJECT: Annual Advisory Committee Report for Fiscal Year 2018

The IPM Advisory Committee provides advice to the Parks and Recreation, Public Works, and Airport Departments along with the Parks and Recreation and Airport Commissions regarding the City's IPM Strategy, Pesticide Hazard And Exposure Reduction (PHAER) Zone, and other related matters.

Member Representation

4 – Community At-Large members
1 – Representative from the Pesticide Awareness and Alternatives Coalition (PAAC)

Committee Members

Greg Chittick (term expires 12/31/19)
Kristen LaBonte (term expires 12/31/19)
Larry Saltzman (term expires 12/31/19)

Parks and Recreation Commission Liaison

Nichol Clark

Appointment Process and Meeting Schedule

Committee members are appointed by the Parks and Recreation Commission. Meetings are held quarterly, with special meetings called when necessary.

The Committee held two meetings between July 2017 and June 2018.

Committee Projects/Activities

- Reviewed and approved IPM 2017 Annual Report
- Continued discussion of ideas for increasing park volunteer program

- Reviewed updated Approved Materials List

Recommendations

- Recommended approval of IPM 2017 Annual Report to Parks and Recreation Commission and City Council.



City of Santa Barbara
Parks and Recreation Department

Memorandum

DATE: July 25, 2018
TO: Parks and Recreation Commission
FROM: Neighborhood Advisory Council
SUBJECT: Annual Advisory Committee Report for Fiscal Year 2018

The Neighborhood Advisory Council (NAC) was established in November 2010, and the first meeting took place in April 2011. The NAC held eight regular meetings, one retreat and participated in one joint meeting with the Parks and Recreation Commission during Fiscal Year 2018.

Member Representation

The NAC is composed of 13 members that are City residents. Current members represent neighborhoods as follows: Eastside (1), West Downtown (2), Lower Westside (2) and Public at Large (5). The Council currently has 10 members and will be joined by three new members in July 2018.

Committee Members

Sebastian Aldana
Jacqueline Barrios
Sally Foxen
Brittany Odermann Heaton (Chair)
Beebe Longstreet
Stacey Lydon
May O'Mahoney (Vice Chair)
Rehman Nasim Qadri
Hector Sanchez
Eve Lois Sanford

Liaisons

Cathy Murillo, Mayor
Jason Dominquez, City Councilmember
Beebe Longstreet, Parks and Recreation Commission
Jacob Lesner-Buxton, Parks and Recreation Commission

Vacant, Community Development & Human Services Commission
Anjali Thakrar, Youth Council
Jennifer Hernandez, Youth Council
Lt. Dan McGrew, SBPD

Staff Members

Judith McCaffrey, Recreation Manager
Matt Fore, Senior Assistant to the City Administrator's Office

Appointment Process and Meeting Schedule

Members are appointed by the City Council following the City Guidelines for Advisory Committees. The NAC's regular meeting is the second Wednesday of each month. Special meetings are held on subjects requiring additional attention by the NAC.

Committee Projects/Activities

On July 12, 2017, the NAC received a presentation regarding the Cabrillo Pavilion Renovation project and fundraising campaign.

On September 13, 2017, the NAC received a presentation on the status of the Fiscal Year 2017 Storm Water/ Urban Runoff Pollution Prevention and Enforcement program and related creek clean-ups.

On October 11, 2017, the NAC received a presentation regarding the proposed Community Development Block Grant applications and voted to support the Neighborhood Improvement Task Force staff recommendations.

On November 8, 2017, the NAC held their annual Retreat Workshop to discuss past accomplishments and set priorities and objectives for 2018.

On January 10, 2018, the NAC finalized the group's goals following their Retreat Workshop in November and received a presentation detailing Human Services Grant Applications for the Santa Barbara Arts Alliance program and Youth Employment Training program.

Some of the NAC's goals for 2018 include:

- Increasing attendance of the public at meetings by using NextDoor.
- NAC members to table at local events at least two times.
 - Staff to develop printed materials for tabling and purchase nametags for NAC members.
- NAC to receive program updates from NOS Staff each quarter.
- Re-institute breakout sessions every other meeting.
- Recruit more Council members to fill all open positions on the NAC.

- Staff to develop an annual meeting calendar and book speakers based on list of ideas generated by NAC members at the retreat.
- Staff to involve NAC earlier in the CIP and CDBG process.
- Staff to look for opportunities to increase NOS involvement and the Council's opportunities for input on City projects and programs.
- Fill open liaison position with Community Development and Human Services Commission.

On February 14, 2018, the NAC received a presentation from Neighborhood and Outreach Services staff (NOS), which included an overview of all programs and services provided by the section. The Council met in breakout groups, "Neighborhood Safety" and "Outreach/Events/Participation/Recruitment", to discuss neighborhood issues.

On March, 14, 2018, the NAC received a presentation on the status of active Parks and Recreation Capital Improvement projects, and learned about how they could go about planning and organizing a block party in their neighborhood or City park or beach.

On April 11, 2018, the NAC received a presentation regarding the future renovation of the Louise Lowry Davis Center, and also met in two breakout groups.

On Saturday, April 21, 2018, NAC members volunteered at a table from 8am-1pm at the Santa Barbara Farmers' Market for the purpose of recruiting new council members, providing information on NAC meetings, and distributing information on Looking Good Santa Barbara's Adopt-a-Block program.

On May 9, 2018, the NAC received a presentation from Public Works staff on the status of Fiscal Year 2018 Public Works Capital Improvement projects, and received a quarterly update from Neighborhood and Outreach Services staff.

On June 27, 2018, the NAC met in a joint meeting with the Parks and Recreation Commission, where they received presentations on the Bohnett Park Renovation Project and West Beach Splash Playground Project and provided advisory comments.

Recommendations/Concerns

The NAC would like to continue to work closely with staff to develop their meeting schedule and topics for 2019. This has worked very well in 2018. A list will be created at the fall 2018 retreat workshop.

The NAC will work with staff to fill all liaison positions and will continue to work with liaisons to ensure that there is more regular attendance by liaisons at the NAC's monthly meetings. Members of the NAC see regular meeting attendance from liaisons as an important part of keeping other City Departments and City Council aware of the NAC's concerns and priorities.



City of Santa Barbara
Parks and Recreation Department

Memorandum

DATE: July 25, 2018
TO: Parks and Recreation Commission
FROM: Santa Barbara Youth Council
SUBJECT: Annual Advisory Committee Report for Fiscal Year 2018

Member Representation

The 2017-2018 Youth Council's 12 members were composed of the following:

- Sex: 6 males, 6 females
- Ethnicity: 2 Latina, 8 White, 1 African-American, 1 Indian
- Junior High Representatives: 1 male, Asian
- Years in school: 1 freshman, 8 juniors, 3 seniors, 1 junior high
- School: 2 private school student, 2 San Marcos High School students, 3 Santa Barbara High School students, 5 Dos Pueblos High School students, 1 Jr High students

Committee Members

Kevin Acuna	Milo Hensley	Quinn Stefan
Ellie Chenoweth	Jennifer Hernandez	Julia Stone
Michael Diaz	Logan Oas	Anjali Thakrar
Nathaniel Getachew	Jensen Steady	Ty Trosky

Parks and Recreation Commission Liaison

Jacob Lesner Buxton

Appointment Process and Meeting Schedule

With the adoption of Resolution No. 12-018, voting members of the Santa Barbara Youth Council are appointed through the same process as other City Boards and Commission by the Mayor and City Council members, with the exception that the Youth Council members interview the applicants and make recommendations to the City Council.

Unfortunately, prior to the first Youth Council meeting, two of the appointed members resigned, leaving the board to begin with four vacancies. During mid-year, more members were appointed and though the Youth Council remained below a full Council, the members appointed were diligent and dedicated to their positions.

Typically, the Youth Council meets on the first and third Monday of the month from September – June (exception: holidays that fall on the scheduled Monday) and once per month during the summer months (July and August). The Youth Council holds at least one leadership training, generally during the month of August.

Committee Projects/Activity Highlights

The Youth Council continued to be involved in several community projects as well as projects generated by the Youth Council. Some of the collaborations and projects included:

- Community Collaborations – The Youth Council collaborated with Coalition Against Gun Violence, Coalition of Youth Advocates (COYA), Council on Alcoholism and Drug Abuse (CADA), Future Leaders of America (FLA), Police Activities League, Santa Barbara Teen Coalition, United Way, Arts Alliance, and Youth Employment Program.
- 2nd Hand Smoke and Community Education - The Mentoring and Health Subcommittee of the Youth Council joined with COYA (Coalition of Youth Advocates, sponsored by the County's Tobacco Prevention Program) and continued its collaboration on anti-smoking issues. With the City's new policy on No Smoking in the city, the Youth Council created a series of Public Service Announcements (PSA's), designed for both youth and adults. The Youth Council also participated in a community education program and visited a section of businesses in the community with information on the new No Smoking policy. The Youth Council intends to continue to work with the County on promoting the No Smoking laws as well as campaigns for youth to not smoke. With the increase in use of e-cigarettes and vaping, the Youth Council will work with COYA on a campaign for teens during the next fiscal year. The County also donated \$500 to the youth leadership program.
- Project ALMA - The Youth Council continued its work on Project ALMA - Adolescent Leaders Modeling Acceptance. The goal of the project was to bring awareness to the issues of undocumented youth and youth of undocumented parents in our community and to educate others on our findings. After conducting several focus groups, the Youth Council presented its findings during the annual Teen Leadership Conference. The findings showed that most of the community, though maybe not aware of all the challenges, were in favor of undocumented teens receiving fair treatment. The Youth Council plans to present the report to the Parks and Recreation Commission and Neighborhood Advisory Council. The Youth Council

will collaborate with representative from City College and an undocumented young adult on making these presentations.

- Gun Safety for Youth – The Youth Council is working with the Coalition Against Gun Violence on its campaign for gun safety for youth, especially on school campuses. The Youth Council voted to be a part of a new diverse committee addressing the issues of gun safety in our community. The committee should begin meeting early in Fiscal Year 2019.
- Teen Leadership Conference – The Youth Council held its annual Teen Leadership Conference in April. The conference highlights included workshops and panel discussion on Project ALMA and Gun Safety. The Youth Council received a donation that enabled them to have a representative from Parkland, Florida (a mother of a survivor of the school shooting), who sat on a panel to discuss gun safety. The conference also included information on youth advocacy. This conference was a collaboration with Police Activity League's Youth Leadership and Future Leaders of America.
- Other projects included: working with the new Eastside and Westside Neighborhood papers as contributing writers; working with the Martin Luther King, Jr. Committee on poetry contests; and working with Just Communities CAN DO on youth safety.

Recommendations/Concerns:

- Application Process – The Youth Council continues to evaluate the appointment process. The Youth Council feels that there are great advantages to the process following in line with other board appointments; however, it can present some challenges. Those challenges include, filling vacant positions in between the appointment period, and also, the continued challenge of appointing students from alternative schools. The Policies and Procedures Subcommittee is working on a recommendation to the Parks and Recreation Commission. The Youth Council would also like to work on re-establishing the Youth Intern program for the Parks and Recreation Commission.
- Fundraising – The Youth Council struggled this year in reaching its fundraising goals. Many of the Fundraising Committee members were not able to work on fundraising due to personal impacts from the Montecito debris flow. It is the immediate goal of the new members to establish a good fundraising effort for Fiscal Year 2019.

Youth Council members, as well as parents, have expressed wholeheartedly how much the program has supported and assisted them in their progression of being good community servants as well as creative and responsible adults, and have expressed their gratitude to the City.

Santa Barbara Youth Council
Annual Advisory Committee Report for Fiscal Year 2018
July 25, 2018
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Day of Caring – Page Youth Center



Teen Jam – Santa Clarita, California



Youth Candidate's Forum



Teen Leadership Conference – Mayor Murillo



City of Santa Barbara
Parks and Recreation Department

Memorandum

DATE: July 25, 2018
TO: Parks and Recreation Commission
FROM: Street Tree Advisory Committee
SUBJECT: Annual Advisory Committee Report for Fiscal Year 2018

Member Representation

Three members must be residents of the City of Santa Barbara; two members can be non-residents.

Committee Members

Bob Cunningham (term expires 12/31/18)
Maury Treman (term expires 12/31/18)
Desmond O'Neill (term expires 12/31/19)
Warren 'Duke' McPherson (term expires 12/31/19)
Bruce Reed (term expires 12/31/19)

Parks and Recreation Commission Liaison:

Nichol Clark

Appointment Process and Meeting Schedule

Members are appointed for two-year terms by the Parks and Recreation Commission.

The Committee meets on the first Thursday of each month, with a field tour to inspect tree removal requests and other issues pertaining to City street trees and front yard setback trees.

Committee Projects/Activities

- Advisory Committee monitoring of Tree Preservation Ordinance enforcement.

Recommendations

The Committee inspected and made recommendations regarding requests for removal of one hundred eighty-two (182) street and front yard setback trees, and recommended replacement planting of ninety (90) trees. They made recommendations for thirteen (13) changes to the Street Tree Master Plan and denial of one (1).

- Recommended approval to remove ninety-one (91) City street trees. Of the ninety-one (91) street trees, fifty-one (51) were for the American Traditions Project at Chase Palm Park and eighteen (18) for a Creeks Division restoration project. The remaining twenty-two (22) were for other private projects.
- Recommended approval to relocate forty (40) City street trees, thirty-eight (38) for the American Traditions Project.
- Recommended replacement planting of seventy-five (75) City street trees, fifty-one (51) of those for the American Traditions Project.
- Recommended denial for removal of one (1) City street tree.
- Recommended postponement of one (1) street tree application decision to await further information.
- Recommended approval to remove forty-four (44) front yard setback trees.
- Recommended denial for removal of six (6) front yard setback trees.
- Recommended replacement planting of fifteen (15) front yard setback trees.
- Recommended thirteen (13) Street Tree Master Plan changes.
- Recommended denial for one (1) Street Tree Master Plan change.