



Annual Performance Plan for Fiscal Year 2019

Parks and Recreation Department

Administration

Project Objectives for Fiscal Year 2019

- Ensure all program budgets are within expenditure and revenue budget appropriations, and that any revenue shortfalls are equally met by expenditure savings.
- Complete the semi-annual and Annual Parks and Recreation Grants and Donations Report, which includes grants, cash, and in-kind donations, and volunteer support secured by department programs.
- 🍃 Implement and revise the Parks and Recreation Department Strategic Drought Response Plan to effectively conserve water use in facilities, parks, and the golf course while preserving parks, golf, and urban forest resources and the playability and use of re
- Complete business plan and secure restaurant concession for the renovated Cabrillo Pavilion.

Measurable Objectives for Fiscal Year 2019

	Adopted FY 2018	Projected FY 2018	Proposed FY 2019
Ensure 80% or greater of Parks and Recreation measurable and project objectives are met or exceeded.			
Objectives met or exceeded	80%	80%	80%
Maintain \$500,000 in cash and non-cash donations and grants from public and private resources.			
Amount of donations and grants	\$500,000	\$500,000	\$500,000
Achieve \$300,000 in volunteer support to enhance Department resources.			
Value of volunteer support	\$300,000	\$300,000	\$300,000
Complete Mid-Year and Year-End expenditure and revenue reports for Parks, Recreation, and Administration Divisions.			
Expenditure budget projections provided quarterly	2	2	2
Review and update database for contracts and leases on a monthly basis to ensure all contracts and leases remain current.			
Monthly contract update reports	12	12	12
Review and update pending and received grants, donations, and volunteer support database on a mid-year and year-end basis.			
Reports	2	2	2



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Project Management Team

Project Objectives for Fiscal Year 2019

- Submit the Annual Maintenance and Financial Report to the Parma Park Trustee.
- Complete construction of MacKenzie Park Off-Leash Dog Area.
- Complete design and permitting of the West Beach Splash Playground.
- Complete master plans for Ortega Park and Dwight Murphy Field.
- Complete permitting and construction bidding for renovation of Thousand Steps beach access.
- Implement second year of the Parma Park Sustainable Trail Plan.
- Substantially complete construction of the Cabrillo Pavilion and Bathhouse Renovation Project.
- Complete construction of the Cabrillo Ball Park Renovation Project.
- Complete design and permitting for Bohnett Park renovation.

Measurable Objectives for Fiscal Year 2019

	Adopted FY 2018	Projected FY 2018	Proposed FY 2019
Ensure that 75% of the capital improvement projects are completed within the approved budget.			
Percent of capital projects completed on budget	75%	75%	75%
Complete the quarterly status report for Capital Improvement Program.			
Project Status Reports completed	4	3	4



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Recreation Program Management

Project Objectives for Fiscal Year 2019

- Implement new Recreation Management System, Perfect-Mind.
- Implement strategic marketing plan to increase use and knowledge of Department's programs, facilities, and service.
- Investigate methods for tracking and monitoring effectiveness of marketing expenditures across multiple media channels to develop future marketing strategies.
- Submit at least one marketing project for State or National Awards.

Measurable Objectives for Fiscal Year 2019

	Adopted FY 2018	Projected FY 2018	Proposed FY 2019
Manage division programs to achieve 75% of measurable and performance objectives.			
Percent of objectives achieved	75%	75%	75%
Maintain Recreation Division expenditure recovery at 50% through user fee revenues.			
Percent of actual expenditures recovered by user fee revenue	50%	50%	50%
Achieve 80% of program capacity for summer camps and clinics.			
Summer camp and clinic participants	N/A	N/A	80%
Achieve 95% "good" to "excellent" survey response ratings for overall customer satisfaction with recreation programs.			
Participants overall customer satisfaction "good" to "excellent"	N/A	N/A	95%
Achieve 95% "good" to "excellent" survey response ratings for overall customer satisfaction with recreation rental facilities.			
Customers overall rental satisfaction "good" to "excellent"	N/A	N/A	95%
Award 95% of the total available number of summer camp and swim lesson scholarships.			
Scholarships awarded	N/A	N/A	95%
Achieve an average open rate of 25% or more for all external Department e-mail communications.			
Department external e-mail open rate	N/A	N/A	25%
Increase engagement ratios per post across all social media platforms at an average of above 20 engagements per post.			
Social media engagement posts	N/A	N/A	20



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Other Program Measures

	Adopted FY 2018	Projected FY 2018	Proposed FY 2019
Registration in all free and fee-based recreation programs	13,000	11,500	11,500
Registration in fee-based recreation programs	N/A	N/A	1,550
Registration in free recreation programs	N/A	N/A	8,400
Volunteer hours	28,000	20,000	20,000
Co-sponsorship agreements completed	18	18	18
Social media followers	N/A	N/A	5,900
Social media engagements	N/A	N/A	7,000
Internet registrations	4,500	4,500	4,500
Number of e-mails opened	N/A	N/A	82,000



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Recreation Facilities and Special Events

Project Objectives for Fiscal Year 2019

- Develop and implement a revised version of the Special Events Planning Guide to reflect current and new policies related to planning special events

Measurable Objectives for Fiscal Year 2019

	Adopted FY 2018	Projected FY 2018	Proposed FY 2019
Achieve 85 outdoor wedding ceremony reservations in City parks or beaches.			
Wedding ceremony reservations	85	88	85
Work with community organizations to facilitate 120 public special events held in park facilities.			
Public special events held in park facilities	115	120	120
Achieve a 34% average occupancy rate for Saturday and Sunday rentals among 22 picnic sites during spring and summer months.			
Occupancy rate	N/A	N/A	34%
Achieve 75 paid event rentals over 6 hours for Saturday and Sundays among four community facilities - Westside, Franklin, Davis and MacKenzie Centers.			
Number of rentals	N/A	N/A	75
Achieve 90 paid event rentals over 6 hours for Friday, Saturday and Sunday at the Chase Palm Park Center and Casa Las Palmas.			
Number of rentals	N/A	N/A	90

Other Program Measures

	Adopted FY 2018	Projected FY 2018	Proposed FY 2019
Photo and film permits processed for the City	55	48	55
Picnic site rentals	650	673	670



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Youth Activities

Measurable Objectives for Fiscal Year 2019

	Adopted FY 2018	Projected FY 2018	Proposed FY 2019
Provide recreational and enriching after-school activities at local elementary schools on all programmable days.			
Percentage of days that after-school programming provided	N/A	N/A	100%
Achieve an average of 75% program capacity in after-school programs facilitated by City staff.			
Program capacity	N/A	N/A	75%
Achieve a daily attendance average of 70% capacity for summer youth drop-in recreation program.			
Program capacity	N/A	N/A	70%
Achieve an average of 80% program capacity in spring and summer camps facilitated by the Section during school vacation days.			
Program capacity	N/A	N/A	80%
Provide inclusion services support to 100% of participants that meet established eligibility requirements.			
Inclusion participants served	N/A	N/A	100%

Other Program Measures

	Adopted FY 2018	Projected FY 2018	Proposed FY 2019
Unduplicated youth served in RAP: Recreation After-School programs	N/A	N/A	400
Unduplicated youth served in School District after-school programs supported by City staff	N/A	N/A	700
Average quarterly attendance in free youth supervised skateboarding clinics	N/A	N/A	450
Individuals that received support through the Inclusion Services Program	180	210	210
Average quarterly attendance in programs facilitated for teens and adults with disabilities	N/A	N/A	170



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Active Adults and Classes

Project Objectives for Fiscal Year 2019

- Launch a fitness studio at Carrillo Recreation Center to provide a diversity of individual and group fitness exercise classes.

Measurable Objectives for Fiscal Year 2019

	Adopted FY 2018	Projected FY 2018	Proposed FY 2019
Serve 6,000 participants through the Swing, Ballroom, and Contra dance programs.			
Participants in Ballroom, Swing, and Contra dance programs	6,000	6,000	6,000
Achieve 50% of program capacity in adult and youth contract classes at Carrillo Recreation Center.			
Program capacity	N/A	N/A	50%
Coordinate 1320 hours of senior programming at the Louise Lowry Davis Center.			
Programming hours	N/A	N/A	1,320
Maintain prime-time occupancy of 60% at the Carrillo Recreation Center and Ballroom.			
Prime-time occupancy	N/A	N/A	60%
Maintain prime-time occupancy of 60% at Carrillo St. Gym.			
Prime-time occupancy	N/A	N/A	60%
Achieve 24 paid Friday and Saturday night rentals at the Carrillo Recreation Center.			
Friday and Saturday Night Rentals	24	24	24

Other Program Measures

	Adopted FY 2018	Projected FY 2018	Proposed FY 2019
Participants in adult fee-based classes	N/A	N/A	1000
Participants in youth fee-based classes	N/A	N/A	1200
Artisans in the Santa Barbara Arts and Crafts Show	190	170	175
Facility reservations processed for the Carrillo Recreation Center	1,850	1,800	1,800
Facility reservations processed for the Carrillo St Gym	850	820	825



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Aquatics

Measurable Objectives for Fiscal Year 2019

	Adopted FY 2018	Projected FY 2018	Proposed FY 2019
Maintain high quality and sanitary public swimming pool facilities resulting in zero mandated pool closures.			
Mandated closures by the Santa Barbara County Health Department	0	0	0
Achieve 100% completion rate of 56 certification training hours for new ocean lifeguard employees.			
Completion rate for new ocean lifeguards	N/A	N/A	100%
Achieve 100% completion rate for 48 certification training hours for new pool lifeguard employees.			
Completion rate for new pool lifeguards	N/A	N/A	100%
Achieve 90% of program capacity for youth Learn to Swim lessons offered by the section.			
Program capacity	N/A	N/A	90%
Achieve 90% of program capacity for youth recreational camps and clinics programs offered by the section.			
Program capacity	N/A	N/A	90%

Other Program Measures

	Adopted FY 2018	Projected FY 2018	Proposed FY 2019
Registrations in fee-based swim lesson programming	N/A	N/A	525
Registrations in free swim lesson programming			285
Participation at Los Baños swimming pool	101,000	101,000	101,000
Pool occupancy at Ortega Park Pool from May through September	N/A	N/A	75%
Participation at Oak Park wading pool	9,000	9,000	9,000



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Sports

Measurable Objectives for Fiscal Year 2019

	Adopted FY 2018	Projected FY 2018	Proposed FY 2019
Achieve 75% of program capacity in free youth after-school sports programs.			
Program capacity	N/A	N/A	75%
Achieve 75% of program capacity in fee-based youth sports camps, clinics, and classes.			
Program capacity	N/A	N/A	75%
Achieve 95% of program capacity in adult sports team registrations.			
Program capacity	N/A	N/A	95%
Achieve 100% participation in sports league trainings for new coaches, officials, volunteers, and staff.			
Participation in training	N/A	N/A	100%
Facilitate community use of 6,000 programmable hours at 7 City sports fields.			
Field hours reserved	6,000	6,050	6,000

Other Program Measures

	Adopted FY 2018	Projected FY 2018	Proposed FY 2019
Soccer field reservation hours	N/A	N/A	1,000
Softball and youth baseball field reservation hours	N/A	N/A	4,000
Beach volleyball court reservation hours	N/A	N/A	4,000
Hours of use at SBCC sport facilities	N/A	N/A	300
Field use annual bookings processed	N/A	N/A	1,200



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Tennis

Project Objectives for Fiscal Year 2019

- o Implement one annual public Pickleball tournament.

Measurable Objectives for Fiscal Year 2019

	Adopted FY 2018	Projected FY 2018	Proposed FY 2019
Achieve 70% of program capacity in youth camps, classes, and clinics.			
Program capacity	N/A	N/A	70%
Achieve 70% of program capacity in adult classes.			
Program capacity	N/A	N/A	70%
Coordinate and facilitate an annual tennis and pickleball permit program for 375 individuals.			
Number of annual permit holders	N/A	N/A	375
Collaborate with a minimum of 10 schools, non-profit agencies, and national tennis associations to deliver programming and tennis tournaments.			
Number of schools, non-profit agencies and national tennis associations	N/A	N/A	10
Inspect and maintain tennis and pickleball courts an average of five times per week.			
Court inspections per year	N/A	N/A	260

Other Program Measures

	Adopted FY 2018	Projected FY 2018	Proposed FY 2019
Annual public tennis tournaments	9	9	9
Daily tennis permits sold	N/A	N/A	1,000
Annual tennis permits sold	N/A	N/A	190
Annual pickleball permits sold	N/A	N/A	190



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Neighborhood and Outreach Services

Project Objectives for Fiscal Year 2019

- Facilitate one community meeting, hosted by the Neighborhood Advisory Council and the Santa Barbara Youth Council, to identify neighborhood service needs and community issues.
- Identify two community action items for the Neighborhood Advisory Council and Santa Barbara Youth Council to address and resolve.

Measurable Objectives for Fiscal Year 2019

	Adopted FY 2018	Projected FY 2018	Proposed FY 2019
Provide 10 youth-led neighborhood projects, community service opportunities, and/or special events annually.			
Number of projects, community service opportunities, and special events.	N/A	N/A	10
Serve 350 unduplicated youth with educational, recreational, and cultural programming and activities.			
Youth registered in all scheduled NOS programs, services and activities	350	380	350
Partner and/or collaborate with a minimum of ten community organizations to provide needed resources to low and moderate income individuals, seniors, and youth.			
Number of partnerships with community organizations	N/A	N/A	10
Achieve 90% occupancy of available community garden plots.			
Occupancy rate	N/A	N/A	90%
Fill 95% of affordable non-profit lease spaces in Neighborhood Community Centers for the delivery of medical and social programs or services.			
Occupancy rate	N/A	N/A	95%

Other Program Measures

	Adopted FY 2018	Projected FY 2018	Proposed FY 2019
Free meals served by Community Action Commission's Senior Meal program at the Davis and Franklin Centers	5,500	10,000	10,000
Unduplicated individuals served through food distribution per month (Farmer's Market, Brown Bag, and Food Pantry programs).	N/A	N/A	225
Youth and adults mentored, trained, and employed through the Youth Employment Training program	150	150	150
Average daily teen attendance at the Franklin Teen Drop in Center	25	40	40



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Youth participating in the Santa Barbara Youth Arts Alliance program	40	40	40
Square feet of affordable lease space for non-profit program or service providers	N/A	N/A	14,621



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Creeks Restoration and Water Quality Improvement

Project Objectives for Fiscal Year 2019

- ✔ Secure Creeks Advisory Committee support for the Fiscal Year 2019 Water Quality Research and Monitoring Plan.
- Produce an annual report summarizing water quality samples collected and results for public distribution.
- ✔ Complete preliminary design plans and environmental review for a water quality improvement and wetland restoration project at the Andrée Clark Bird Refuge.
- ✔ Complete final design plans and permitting for the Arroyo Burro Restoration Project at Hidden Valley.
- ✔ Complete construction of the Arroyo Burro Restoration Open Space Project.
- ✔ Complete construction of a Storm Water Treatment Retrofit Project in a City right-of-way.

Measurable Objectives for Fiscal Year 2019

	Adopted FY 2018	Projected FY 2018	Proposed FY 2019
Maintain 95% response rate to enforcement calls within one working day.			
✔ Percent of enforcement calls receiving response within one working day	95%	95%	95%
Perform 95% of creek clean-ups within 48 hours of work order.			
✔ Percent of Creek cleanup responses within 48 hours of work order	95%	95%	95%
Conduct at least 20 inspections for the certified clean water business program.			
✔ Number of inspections performed in Clean Water Business Program	20	20	20
Provide watershed education programs to at least 3,000 school-age children in Santa Barbara.			
✔ School-age children provided with watershed education programs	3,000	3,000	3,000
Inspect at least ten large City facilities for compliance with water pollution prevention best management practices.			
✔ City facilities inspected	10	10	10
Complete review and comment on 100% of development plans submitted for Tier 3 storm water quality compliance.			
✔ Plans reviewed	N/A	N/A	100%
Complete at least 20 hours of follow-up inspections to ensure storm water treatment measures are properly installed and maintained.			



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Hours of inspections	N/A	N/A	20
Provide public education on storm water impacts and clean water solutions at six community events per year.			
Public Education Provided at Community Events	6	6	6
Conduct 8 community creek stewardship and cleanup projects.			
Creek Stewardship and Clean-Up Projects	8	8	8
Conduct 95% of scheduled biweekly monitoring of integrator sites and quarterly sampling of watershed sites.			
Percent of scheduled biweekly monitoring and watershed sites sampled	95%	95%	95%
Maintain 100% compliance with permit conditions at water quality improvement and restoration project sites.			
Percent of scheduled biweekly monitoring and watershed sites sampled	N/A	N/A	100%
Apply for a minimum of four new grants.			
Grants applied for	4	4	4
Sign up at least 75 additional e-mail subscribers for Creeks Division information.			
New e-mail subscribers	75	75	75
Remove at least 20,000 square feet of Arundo donax as part of the Invasive Plant Removal program.			
Square feet removed	20,000	45,000	20,000
Increase the number of Creeks Division social media followers by 200.			
New social media followers	200	220	200
Inspect at least twenty parking lots (with 25 spaces or more) for compliance with water pollution prevention best management practices.			
Parking Lots Inspected	20	27	20
Inspect/clean 25 miles of City creeks annually.			
Miles of City creeks inspected/cleaned	25	30	25



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Golf


Project Objectives for Fiscal Year 2019

- Implement Capital plan on time and on budget to improve the infrastructure and playability of the Golf course while minimizing the impact on customer enjoyment during project construction.
- Work with management company and restaurant concessionaires to improve the communication and coordination for scheduling and increasing the number of tournament rounds and events at Santa Barbara Golf Club.
- Implement a year-round schedule of instructional programs, tournaments, activities and community events that help increase paid golf rounds, and the use of the facilities for golfers and non-golfers throughout the community.

Measurable Objectives for Fiscal Year 2019

	Adopted FY 2018	Projected FY 2018	Proposed FY 2019
Grow Greens and Cart Fee Revenue per round to \$27.51			
Greens and Cart Fee Revenue / Total Rounds Played	\$27.51	\$27.16	\$27.51
Grow paid participation in Golf to 60,000 rounds.			
Paid rounds of golf	60,000	57,482	60,000
Manage the usage of potable water to best conserve water resources, while maintaining golf course greens in a desirable play condition.			
 HCF used to maintain Greens	8,567	8,517	8,567
Achieve average customer service score of 90% or better.			
Average customer service score	N/A	N/A	90%
Grow preferred card holder membership to 750 players or greater.			
Number of players enrolled in preferred card holder membership	N/A	N/A	750


Other Program Measures

	Adopted FY 2018	Projected FY 2018	Proposed FY 2019
Golf Concessionaire Revenue - Food and Beverage	\$154,991	\$150,638	\$155,157
Complete monthly facility inspections of clubhouse and maintenance facilities in compliance with Management Contract	12	12	12
 Quantity of "red" liquid pest control materials used in support of the City IPM Program (in gallons)	15	12	15



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 Quantity of "red" solid pest control materials used in support of the City IPM Program (in pounds)	20.0	10.0	20.0
Maintenance Cost per Round	\$17.91	\$18.14	\$19.51



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Park Operations Management

Project Objectives for Fiscal Year 2019

- ▶ Integrate and implement "Bee City" component into the PHAER Zone Management Model.
- Develop and implement annual work plan for Parma Park.

Measurable Objectives for Fiscal Year 2019

	Adopted FY 2018	Projected FY 2018	Proposed FY 2019
Achieve 85% of Parks Division objectives.			
Percent of Division performance measures achieved	85%	85%	85%
Maintain 348 acres of developed parkland at a cost of \$13,744 per acre.			
Cost to maintain an acre of parkland	\$13,241	\$13,241	\$13,744
Maintain 1,227 acres of open space at a cost of \$434 per acre.			
Cost to maintain an acre of open space	\$420	\$420	\$434
Complete 10 park volunteer workdays.			
Number of workdays	N/A	N/A	10
Ensure that 90% of public service requests receive a response within five working days.			
Response time for public service requests	N/A	N/A	90%
Ensure that 21,000 Park Ranger premise checks are conducted for parks, facilities and school sites.			
Park Ranger premise checks	N/A	N/A	21,000



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Parks Grounds and Facilities Maintenance




Project Objectives for Fiscal Year 2019

- Aerate sports fields to encourage healthy turf at Cabrillo, Chase Palm, Dwight Murphy, Pershing, and MacKenzie twice per year.
- Complete a minimum of two special trainings for staff on Plant I.D. and Irrigation Repair by June 30, 2019.

Measurable Objectives for Fiscal Year 2019

	Adopted FY 2018	Projected FY 2018	Proposed FY 2019
Resolve 100% of reported safety issues within an average of 8 work hours of notification.			
Percent of reported safety issues resolved within average of 8 work hours of notification	100%	100%	100%
Complete 100% of monthly parks safety inspections (504 total).			
Park safety inspections completed	504	504	504
Complete 100% of non-safety work orders within 5 working days.			
Non-safety work orders completed	N/A	N/A	100%
Ensure that 80% of parks grounds inspections meet established park maintenance standards.			
Percent of park grounds inspections in compliance	75%	80%	80%
Renovate a minimum of 1,000 square feet of planter bed for reduced pesticide use in support of the City IPM Program.			
 Square feet of planter bed renovated	N/A	N/A	1,000
Maintain park restroom cleanings an average of 2 times per day.			
Annual park restroom cleanings	N/A	N/A	730


Other Program Measures

	Adopted FY 2018	Projected FY 2018	Proposed FY 2019
Hours spent on Neighborhood Improvement Program	500	600	500
 Quantity of "green" pest control materials used in support of the City IPM program in gallons	40.00	3.00	25.00
 Quantity of "yellow" pest control materials used in support of the City IPM program in gallons	20.00	5.00	10.00
 Quantity of "red" pest control materials used in support of the City IPM program in gallons	0	0	0



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 Cubic yards of mulch used throughout the parks system to combat weed growth and conserve water	600	500	600
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Forestry

Project Objectives for Fiscal Year 2019

- o Develop a comprehensive plan to replace trees lost during the drought.

Measurable Objectives for Fiscal Year 2019

	Adopted FY 2018	Projected FY 2018	Proposed FY 2019
Service 4,401 street trees.			
Street trees serviced	4,670	4,401	4,401
Service 1,070 park and facility trees.			
Park and facility trees serviced	1,000	1,070	1,070
Complete 93% of service inspections requested within 10 working days.			
Service inspection requests completed within 10 working days	93.00%	100%	100%
Inspect and act on 100% of tree ordinance violations within 30 days.			
Percent of ordinance violations acted on within 30 days	100%	100%	100%
Maintain average tree service at a cost of \$240.36 per tree.			
Service cost per tree	N/A	N/A	\$240
Complete 90% of stump removals within 30 days of tree removal.			
Percent of stump removals completed within 30 days of tree removal	N/A	N/A	90%
Plant trees at a rate of 1.5 times the annual average loss of 150 trees.			
Number of trees planted	N/A	N/A	225

Other Program Measures

	Adopted FY 2018	Projected FY 2018	Proposed FY 2019
Service inspections	1,000	1,100	1,050
Ordinance violations reported	20	50	20
Cubic yards of mulch produced for City weed deterrent program	450	450	450
Neighborhood Improvement Program events	4	5	5



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Beach Maintenance

Project Objectives for Fiscal Year 2019

- Complete Snowy Plover monitoring surveys in conjunction with every beach grooming and raking cycle.

Measurable Objectives for Fiscal Year 2019

	Adopted FY 2018	Projected FY 2018	Proposed FY 2019
Groom sand on Leadbetter, West, and East beaches 10 times between May and October.			
Beach grooming cycles	10	10	10
Rake beach sand on Leadbetter, West, and East beaches 6 times between November and April.			
Beach rake cycles	6	6	6
Hand clean the perimeter of Mission Creek Lagoon on East Beach an average of 2 times per week.			
Mission Lagoon perimeter hand-cleanings	110	110	110
Hand clean Sycamore Creek Outfall an average of 2 times per week to prevent pollution from entering the ocean.			
Sycamore Creek Outfall hand-cleanings	110	110	110
Inspect and clean 13,728 linear feet of beach way between Milpas Street and Shoreline Park an average of once per week.			
Linear feet of beach way inspected and cleaned	N/A	N/A	713,856
Rake and groom 15,312 linear feet of beach within the City of Santa Barbara limits.			
Linear feet of beach raked and groomed	N/A	N/A	260,304
Remove 100% of beached marine mammals within 48 hours of receiving a report.			
Response time for removing beached marine mammals	N/A	N/A	100%

Other Program Measures

	Adopted FY 2018	Projected FY 2018	Proposed FY 2019
Beached marine mammals removed	20	15	20
Tons of beach debris removed	150	220	250



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Medians, Parkways and Contracts

Measurable Objectives for Fiscal Year 2019

	Adopted FY 2018	Projected FY 2018	Proposed FY 2019
Ensure that 75% of medians and parkways meet established park maintenance standards.			
Percent pass	75%	75%	75%
Provide median walkthrough inspections with landscape contractor on a monthly basis to ensure conformance to standards and contract specifications.			
Inspections	12	12	12
Apply a minimum of 50 yards of mulch to gateway medians to control weeds.			
Yards applied	50	60	50
Maintain 549,281 square feet of medians and parkways at a cost of \$0.63 per-square foot.			
Cost to maintain a square foot of median and parkway	N/A	N/A	\$0.63