



CITY OF SANTA BARBARA
PARKS AND RECREATION COMMISSION REPORT

AGENDA DATE: March 28, 2018
TO: Parks and Recreation Commission
FROM: Administration Division, Parks and Recreation Department
SUBJECT: Director's Report

RECOMMENDATION:

That the Commission receive a presentation on the status of the various Parks and Recreation Department (Department) initiatives and activities.

DISCUSSION:

PerfectMind

On Thursday, March 8, the Department launched its new online registration system hosted by PerfectMind, Inc. This day marked the culmination of many months of work from a large number of staff across the Department to ensure a smooth transfer of operations from the previous system that had been in operation for nearly twenty years. Highlights of the new system include automatic residence recognition, fully electronic exchange of documents, waivers and medical information for participants, and a much more user friendly and convenient customer portal.

Customers who held accounts within the previous system, e-recreation, received an email in anticipation of the launch and were asked to create new profiles for themselves and family members, in anticipation of summer registration commencing on March 21st at 9 a.m. Creating and administering customer accounts is quick and simple, and takes only a few minutes to complete.

Almost 1,000 client accounts were created by customers in the first week of operation, and Staff is on hand to provide the appropriate assistance for anyone as needed. The registration system is mobile friendly and available in any language in accordance with the user's browser settings.

Eggstravaganza

On Saturday March 31, the Department, in partnership with the Santa Barbara Fire Fighters Association, Santa Barbara Police Officers Association and United Boys and

Girls Club, will host the 59th Annual EGGstravaganza events at Bohnett Park and Chase Palm Park. Approximately 400 children, from toddlers to 8 year olds, and their families are expected to participate at events at Bohnett Park and Chase Palm Park. Families at each park will be greeted by firefighters and police officers providing tours of their fire and police vehicles before and after the egg hunt. Please join us for the biggest egg hunt in Santa Barbara. The hunt starts at 10:00am sharp, and don't forget to bring a basket!

For those with an abundance of energy or that prefer a later time, Santa Barbara Golf Club will be hosting its second Easter Egg hunt from 2 pm on the Driving Range. Kids will be divided into three age groups, 0-2, 3-5 and 6-12, and there will be face painting, balloon art, music, and Snag Golf.

PREPARED BY: Jill E. Zachary, Parks and Recreation Director