



**City of Santa Barbara**  
Parks and Recreation Department

**Memorandum**

**DATE:** July 26, 2017

**TO:** Parks and Recreation Commission

**FROM:** Santa Barbara Arts and Crafts Show Advisory Committee

**SUBJECT:** Annual Advisory Committee Report for Fiscal Year 2017

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The Santa Barbara Arts and Crafts Show is a long standing tradition along the Santa Barbara waterfront. Established in 1965 by local artists and sponsored by the City of Santa Barbara's Parks and Recreation Department since 1966, the show is now the only continuous, non-juried art festival of original drawings, paintings, graphics, sculpture, crafts, and photography in the world.

The show is held along Cabrillo Boulevard every Sunday of the year and select Saturdays. All artwork sold is original art, created by the approximately 160 Santa Barbara County artists. Show members display their artwork in an informal atmosphere that encourages visitors to talk with the artists about their work and in some cases, see them in action.

**Committee Members**

Art Section

Aundrea Tavakkoly, Lompoc  
Anthony Longo, Santa Barbara

Crafts Section

Lisa Brown, Santa Barbara  
Nicole Horstin, Santa Barbara

An election was held in July 2016 to replace Jim Hockin and Edward Schmidt representing the Arts section with Anthony Longo and Audrea Tavakkoly. Craft section representative Charlotte Barnard was replaced by Nicole Horstin and Lisa Brown was elected as a Crafts section alternative in the same election.

Another election was held in February 2017 to replace Marilyn Dannehower who reached her term limit. Alternate member Lisa Brown was elected to fill the Crafts section position and Tim Cardy was elected as a Crafts section alternate member. Tim Cardy resigned from the show in June 2017 and was appointed by the Commission to fill the vacant member-at-large Advisory Committee position.

### **Parks and Recreation Commission Liaison**

Andria Martinez Cohen is the Commission Liaison to the Arts and Crafts Show Advisory Committee.

### **Appointment Process and Meeting Schedule**

Four of five committee positions are elected by the members of the Santa Barbara Arts and Crafts Show. Eighteen-month terms are staggered to allow for continuity in the committee. A fifth “member-at-large” position is a community member who is appointed by the Parks and Recreation Commission. Monthly meetings are held the 2nd Tuesday of every month at the Louise Lowry Davis Center from 7:00pm to 9:00 pm. At 6:00pm on the night of the meeting, Board Members review the work of new applicants and add-on requests from existing exhibitors.

### **Member Representation**

The committee is comprised of two members and two alternates representing the Art Section plus two members and two alternates from the Crafts Section. In addition, a member-at-large position is a community member who is appointed by the Park and Recreation Commission, who cannot be a member of the show or City staff.

### **Advisory Committee Projects/Activities**

Committee members are instrumental in communicating concerns between staff and show members. Committee members also assist in resolving disputes between show members by working with staff monitors to enforce the show’s procedures and regulations. The committee plays a central role in the process for considering rule revisions.

#### **Violation Hearings**

There have been eight hearings conducted by the committee this fiscal year, which have resulted in warnings being issued to seven show members.

#### **Marketing Program**

An Ad-Hoc marketing group has been active this fiscal year developing new promotional material, connecting with Funk Zone businesses and providing a number of marketing suggestions that have been acted on by the full Advisory Committee.

After years in development, permanent signs have been developed in accordance with the Department’s sign program. An order has been placed for nine show signs, which includes two spares.

### **Recommendations/Concerns**

#### **Mission Bridge Replacement and Pedestrian Improvement Projects**

Bridge construction began in late 2014 on the north side of Cabrillo Boulevard. Show spaces began to be impacted in February 2015. Construction was anticipated to be completed in early 2017, but delays increased the impact to the show. Construction has a new anticipated completion of mid-September. Show visibility during the construction project is a significant concern that substantially impacted show member's income and morale due to a drastic reduction in tourist traffic. Show membership has declined from approximately 200 members before construction to a historic low of 158 members as of June 2017.



**City of Santa Barbara**  
Parks and Recreation Department

**Memorandum**

**DATE:** July 26, 2017

**TO:** Parks and Recreation Commission

**FROM:** Creeks Restoration and Water Quality Improvement Citizens Advisory Committee

**SUBJECT:** Annual Advisory Committee Report for Fiscal Year 2017

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**Committee Members**

Penny Owens (Chair), Lee Moldaver (Vice Chair), Danielle DeSmeth, Paul Bullock, Betsy Weber, Natasha Lohmus, Ryan Parker

**Park and Recreation Commission Liaison**

Andria Martinez-Cohen

**Appointment Process and Meeting Schedule**

The City Council appoints members twice yearly. Meetings are generally scheduled for the third Wednesday of each month at 5:30 p.m. in the David Gebhard Meeting Room, 630 Garden Street.

**Member Representation**

The members of the Committee are appointed by the City Council from the residents of the City. Committee members must be residents of the City during their terms of office, except that up to two of the members may be non-City residents. Member representation includes the following:

- At least one member from the hotel/lodging industry.
- At least one member shall have experience in environmental/land use issues (e.g., land use planning, environmental/natural resource protection/preservation, habitat restoration, water specialist, biologist, or hydrologist, etc.).
- The remaining five members shall have some experience in ocean use (e.g., recreational user or commercial fisherman, etc.), business, environmental issues and/or provide community at large representation.

### **Committee Projects/Activities**

The Creeks Advisory Committee currently has two subcommittees that work on the following:

1. The standing Budget Subcommittee reviews and discusses the annual Creeks Program Budget proposals prior to Committee consideration and provides recommendations to the full Committee and City Council regarding budget-related matters.
2. The ad hoc Education and Outreach Subcommittee guides the Education and Outreach Coordinator with development of an updated Public Education Plan.

### **Recommendations/Concerns**

None.



**City of Santa Barbara**  
Parks and Recreation – Golf Division

**Memorandum**

**DATE:** July 26, 2017  
**TO:** Parks and Recreation Commission  
**FROM:** Golf Advisory Committee  
**SUBJECT:** Golf Course Advisory Committee Report for Fiscal Year 2017

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The Golf Course Advisory Committee advises the Commission and staff on the administration, use and policies of the golf course to provide a quality golfing experience.

**Member Representation**

The Committee consists of seven members, with representation from the Men's Club, Women's Club, Los Paisaños Golf Club, and the Executive Women's Golf Association (EWGA) and at-large members.

**Golf Course Advisory Committee Members**

Dominic Namnath – Men's Club, chair  
Maureen Masson – Women's Club  
Gretchen Ostergren – Executive Women's Golf Association  
John Craig – Los Paisaños  
Larry Nowlin – At-large  
Michael Woodard – At-large  
James Patterson – At-large

**Parks and Recreation Commission Liaison**

Tara Armbruster

**Appointment Process and Meeting Schedule**

The Parks and Recreation Commission appoints the members of the Committee. The Committee meets at 4:30 pm on the second Wednesday of every month in the Parks and Recreation conference room, located at 620 Laguna St. The Committee met for a total of eleven regular and one special meeting in Fiscal Year 2017. Committee meetings are

coordinated by City staff: Parks and Recreation Business Manager Mark Sewell, CourseCo Representatives Randy Shannon, General Manager, and Jesse Seguin, Superintendent, and Concessionaires Lani or Mario Medina, Mulligan's restaurant, attend the meeting.

### **Committee Projects/Activities**

- Recommended Fiscal Year 2018 Budget, Capital Improvement Projects, and small fees increase beginning January 1, 2018.
- Retained the \$1 Players' Improvement Fund Fee which will be applied to all greens fees and generate dedicated funds for projects identified by golfers and as approved by the Golf Advisory Committee and staff.
- Approved use of Players' Improvement Funds for new ball washers, trash cans, sight flags, yardage poles and divot mix boxes to enhance the facility.
- Received regular updates on maintenance and provided golfer feedback on significant improvements noticed over the year.

### **Concerns**

- Rounds and Greens Fee Revenue ended the year 12% below budget in FY 2017, and 4% below FY 2016 demonstrating the challenges facing the Golf Fund given significant rainfall this fiscal year. Total Revenue from golf operations ended the year at \$11,726 reflecting positive improvements in sale of golf carts, range tokens, merchandise and lessons. Rounds and Green Fee revenue was impacted significantly by winter storms, timing of rain at weekends and holidays, and the need to perform two aerifications to ensure the long term health of the greens.



**City of Santa Barbara**  
Parks and Recreation Department

**Memorandum**

**DATE:** July 26, 2017  
**TO:** Parks and Recreation Commission  
**FROM:** Integrated Pest Management (IPM) Advisory Committee  
**SUBJECT:** Annual Advisory Committee Report for Fiscal Year 2017

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The IPM Advisory Committee provides advice to the Parks and Recreation Department and Commission regarding the City's IPM Strategy, Pesticide Hazard And Exposure Reduction (PHAER) Zone, and other related matters.

**Member Representation**

4 – Community At-Large members  
1 – Representative from the Pesticide Awareness and Alternatives Coalition (PAAC)

**Committee Members**

Greg Chittick (term expires 12/31/17)  
Kristen LaBonte (term expires 12/31/17)  
Larry Saltzman (term expires 12/31/17)

**Parks and Recreation Commission Liaison**

Nichol Clark

**Appointment Process and Meeting Schedule**

Committee members are appointed by the Parks and Recreation Commission. Meetings are held quarterly, with special meetings called when necessary.

The Committee held one meeting between July 2016 and June 2017.

**Committee Projects/Activities**

- Reviewed and approved IPM 2016 Annual Report
- Continued discussion of ideas for increasing park volunteer program
- Reviewed and updated Approved Materials List

**Recommendations**

- Recommended approval of IPM 2016 Annual Report to Parks and Recreation Commission and City Council.



**City of Santa Barbara**  
Parks and Recreation Department

**Memorandum**

**DATE:** July 26, 2017  
**TO:** Parks and Recreation Commission  
**FROM:** Neighborhood Advisory Council  
**SUBJECT:** Annual Advisory Committee Report for Fiscal Year 2017

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The Neighborhood Advisory Council (NAC) was established in November 2010, and the first meeting took place in April 2011. The NAC held 9 regular meetings and two special meetings during Fiscal Year 2017.

**Committee Members**

Sebastian Aldana  
Amy Dunphy (Vice-Chair)  
Sally Foxen  
Brittney Odermann Heaton (Chair)  
Susan LaFond  
Beebe Longstreet  
Stacey Lydon  
May O'Mahoney  
Hector Sanchez  
Eve Sanford  
Ana Soto

**Liaisons**

Cathy Murillo, City Councilmember  
Jason Dominguez, City Councilmember  
Beebe Longstreet, Parks and Recreation Commission  
Jacob Lesner-Buxton, Parks and Recreation Commission  
Vacant, Community Development & Human Services Commission  
Vacant, Youth Council

### **Appointment Process and Meeting Schedule**

Members are appointed by the City Council following the City Guidelines for Advisory Committees. The NAC's regular meeting is on the second Wednesday of each month. Special meetings are held for topics requiring additional attention by the NAC.

### **Member Representation**

The NAC is composed of 13 members that are City residents. Members represent neighborhoods as follows: Eastside (2), West Downtown (3), Lower Westside (2), and Public at Large (6). The group currently has eleven members and will add two more members in July 2017.

### **Committee Projects/Activities**

The Neighborhood Advisory Council continues to develop its role as an advisory body for Santa Barbara's downtown, westside and eastside traditional neighborhoods. Working with the Department, the NAC has increased its civic knowledge and neighborhood voice. The NAC seeks to represent diverse needs in Santa Barbara's low-to-moderate income neighborhoods.

The group accomplished the following in FY 2017.

- On August 10, 2016, recommended support for the Neighborhood Improvement Task Force staff recommendation.
- Received a presentation on September 16, 2016 from the City's Engineering Division on the status of Citywide bridge projects.
- On October 12, 2016, a special meeting was held and a site visit conducted at the Lower Westside Centro, 629 Coronel Place. The purpose of the meeting was to have a better understanding of the ongoing blight, vandalism and pedestrian safety issues impacting the Lower Westside neighborhood.
- Received a presentation on November 9, 2016 from the Santa Barbara Police Department, an introduction of Police Chief Lori Lunhow and her vision for the police department and community policing in Santa Barbara neighborhoods.
- On December 14, 2016, recommended support for the proposed Neighborhood Improvement Task Force Fiscal Year 2018-2023 Capital Improvement Program, and that it be forwarded to the Planning Commission and City Council.

- Received a presentation on January 11, 2017 detailing Human Services/Community Development Block Grant Applications for the Santa Barbara Arts Alliance and the Youth Employment Training Program.
- Received a presentation on February 8, 2017 from the Santa Barbara Police Department Beat Coordinator Section on developing a neighborhood watch group to support community-policing efforts, and to foster resident engagement at the neighborhood level.
- Received a presentation on March 8, 2017 from the Independent Living Resource Center on its programs and services offered to the public as a resource to promote independent living and full access for individuals with disabilities.
- Received a presentation on April 12, 2017 regarding the Food Distribution program serving the community at three City of Santa Barbara locations.
- Received updates on May 10, 2017 regarding public use and misuse issues at City parks and recreation facilities, and the City's Utility Management Program.
- Received a presentation on June 14, 2017 regarding the City's unfunded infrastructure repair and community service needs and provided input on a possible sales tax measure.

### **Recommendations/Concerns**

As part of the regular meeting agenda, The NAC would like to continue its quarterly "Neighborhood Break-Out Groups" inviting the public to join them to identify concerns and issues regarding safety, youth, and infrastructure needs.

The NAC recommends to continue advising the City at the same level of action items, staff presentations and periodic "Neighborhood Break-Out Groups" that increase civic engagement. The NAC membership is committed to provide a balanced perspective between community concerns and how City staff address and support various neighborhood issues discussed by the NAC. Past concerns expressed by NAC members regarding their role in the community have been minimized. Its current membership is focused on building perspective around positive outcomes for residents in and around the neighborhoods they serve.



**City of Santa Barbara**  
Parks and Recreation Department

**Memorandum**

**DATE:** July 26, 2017  
**TO:** Parks and Recreation Commission  
**FROM:** Santa Barbara Youth Council  
**SUBJECT:** Annual Advisory Committee Report for Fiscal Year 2017

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**Committee Members**

Kevin Acuna	Cindy Diaz	Charlie Thrift
Kristine Carrillo	Nathaniel Getachew	Daniella Trisler
Ari Chittick	Logan Oas	Tyler Trosky
Camille Cosio	Michelle Qin	Jensen Steady

**Parks and Recreation Commission Liaison**

Commissioner Ed Cavazos

**Appointment Process and Meeting Schedule**

With the adoption of Resolution No. 12-018, voting members of the Santa Barbara Youth Council are appointed through the same process as other City Boards and Commission by the Mayor and City Council members, with the exception that the Youth Council members interview the applicants and make recommendations to the City Council. The Youth Council had 9 voting members and 1 junior high school representatives for the first six months of this fiscal year. Two members were appointed during the remaining six months, leaving 4 vacancies for voting members.

The Youth Council meets on the first and third Monday from September to June, and once per month during the summer months (July and August) unless otherwise stipulated. Typically the Youth Council will hold its annual leadership training during August.

**Member Representation**

The 2016 -2017 Youth Council's 12 members were composed of the following:

- Gender: 6 males, 6 females
- Years in school: 5 sophomore, 3 juniors, 3 seniors, 1 junior high
- School: 1 private school student, 5 San Marcos High School students, 2 Santa Barbara High School students, 3 Dos Pueblos High School students, 1 Jr High students

### **Committee Projects/Activity Highlights**

This year the Youth Council continued to be involved in several community projects as well as projects generated by the Youth Council. Some of the collaborations and projects included:

- Community Collaborations – The Youth Council collaborated with the following community groups: AHA’s Peace Builders, Automobile Club, Coalition Against Gun Violence, Coalition of Youth Advocates (COYA), Council on Alcoholism and Drug Abuse (CADA), Heart Association, Just Communities, Martin Luther King, Jr. Committee, Police Activities League, United Way, and What’s Love.
- Community Policing – the Youth Council co-hosted with the Westside Neighborhood Association a town hall discussion with the new Chief of Police. Adults and teens were both able to get to know the new chief and discuss with her issues that were especially geared to neighborhoods and teens.
- Proposition on Legalize Marijuana – The Youth Council held a Youth and Adult Speak Out to discuss the issues from the proposed Proposition 64 and how the effects of the legal use of marijuana would affect teens and youth.
- 2016 Heart Walk - The Youth Council, led by its Mentoring and Health and Special Events Subcommittees, worked with the Heart Association and participated in the 2016 Heart Walk as well as campaigned for healthier teens.
- Second Hand Smoke - The Youth Council, led by its Health and Mentoring subcommittee, collaborated with COYA (Coalition of Youth Advocates, sponsored by the County’s Tobacco Prevention Program) on the subject of second hand smoke. They then made an official recommendation to the Mayor and City Council, asking that the City work to improve its D grade and update its smoking policies especially as it relates to smoking in areas such as Stearn Wharf. The Youth Council also requested that the City Council consider increasing its license fee to smoke retailers and consider giving a portion of those proceeds to the Harriet Miller Youth Leader fund to support other youth and teen leadership and healthy activities. They also collaborated with COYA on a second hand smoke project during Earth Day and conducted surveys and observations in the downtown area. The Youth Council received a grant for \$1,250 from the County’s Tobacco Prevention program and will

be producing a public service announcement in the fall highlighting the dangers of second hand smoke for teens.

- Project ALMA - The Youth Council collaborated with Just Communities and created a new project called Project ALMA - Adolescent Leaders Modeling Acceptance. The goal of the project was to bring awareness to the issues of undocumented youth and youth of undocumented parents in our community. The Youth Council held two educational workshops on the subject with Just Communities and held discussions with individual youths.
- Dare to Prepare - The Youth Council, led by its Health and Mentoring and Special Events subcommittee, collaborated with the Auto Club for its Dare to Prepare and participated in a training for over 70 teens learning how to be safe on the road. This is the second year the Youth Council has participated in this program.
- Senior Winter Ball - The Youth Council collaborated with the Culinary Arts students and the Senior Programs and helped organized and host the first Senior Winter Ball. The Ball was attended by over 65 seniors in our community who received dance lessons and danced with the teens, and dinner was served by the Culinary Arts students. Seniors listened to jazz music throughout the night.
- Support for Safety for Youth – The Youth Council voted to support the Coalition Against Gun Violence’s efforts to promote safety in the schools. Members of the Youth Council were interviewed on their public access show and spoke of ways the community can help.
- City to Youth Program - The Youth Council was successful in reestablishing its City to Youth Program in which members meet with elected officials. Most of the elected officials had a formal meeting this year with Youth Council representatives. The Youth Council would like to partner up as well with members of the Parks and Recreation Commission.
- Other projects included: Teen Dating Violence with What’s Love, Committed Month with CADA, Eggstravanza with City Parks and Recreation, Martin Luther King, Jr. celebration with the MLK, Jr. Committee, and Peace Builders conference with AHA.

### **Recommendations/Concerns**

The Santa Barbara Youth Council continues to be an active advisory board/group and is improving in its efforts to work and collaborate with other youth leadership groups and to be involved in community issues. Some issues/concerns expressed included:

- Application Process – The 2016-17 Youth Council members echoed the concerns of prior members and is recommending that there be revisions considered for the application process and/or representation for the Youth Council. The new process, which included recommendations from the Youth Council as part of a committee, has been hindered in that it remains a challenge to appoint members from an alternative school. The Youth Council would like to have the resolution reviewed and have considered a recommendation that would allow for one of those dedicated positions to be changed to an at-large position.
- Fundraising – The Youth Council is continuing to explore ways to do significant fundraising for the Harriet Miller Youth Leadership fund in order to make available more opportunities for youth leadership projects and activities. The Youth Council would like to do a major fundraiser or a fundraising campaign.
- Parks and Recreation - The Youth Council's Executive Committee met and expressed a desire to have a better understanding of and involvement in the Parks and Recreation Department budget and to see how they can be of support to the Parks and Recreation staff and contribute ideas or recommendation for programming and activities for teens.

The Executive Committee would also like to have more sections in the Parks and Recreation Department to come and make presentations to the Youth Council so that the members can be better acquainted with the activities and programs of the Parks and Recreation Department.

The Youth Council continues to express its appreciation to the City of Santa Barbara, City Council, Parks and Recreation Commission and City staff for the support for the Youth Council program and looks forward to continued partnerships and youth leadership programs.





**City of Santa Barbara**  
Parks and Recreation Department

**Memorandum**

**DATE:** July 26, 2017  
**TO:** Parks and Recreation Commission  
**FROM:** Street Tree Advisory Committee  
**SUBJECT:** Annual Advisory Committee Report for Fiscal Year 2017

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**Committee Members**

Bob Cunningham (term expires 12/31/18)  
Maury Treman (term expires 12/31/18)  
Desmond O'Neill (term expires 12/31/17)  
Warren 'Duke' McPherson (term expires 12/31/17)  
Bruce Reed (term expires 12/31/17)

**Parks and Recreation Commission Liaison:**

Lesley Wiscomb (7/2016 – 1/2017), Nichol Clark (2/2017 – 6/2017)

**Appointment Process and Meeting Schedule**

Members are appointed for two-year terms by the Parks and Recreation Commission.

The Committee meets on the first Thursday of each month, with a field tour to inspect tree removal requests and other issues pertaining to City street trees and front yard setback trees.

**Member Representation**

Three members must be residents of the City of Santa Barbara; two members can be non-residents.

**Committee Projects/Activities**

- Advisory Committee monitoring of Tree Preservation Ordinance enforcement.

## **Recommendations**

The Committee inspected and made recommendations regarding requests for removal of one hundred seventy-two (172) street and front yard setback trees, and recommended replacement planting of twenty-seven (27) trees. They made recommendations for four (4) changes to the Street Tree Master Plan.

- Recommended approval to remove one hundred fifty-five (155) City street trees. Of the hundred fifty-five (155) street trees, one hundred thirty-five (135) were for Public Works Department multi-purpose path and sidewalk infill projects, nine (9) were for the Parks and Recreation Department Cabrillo Ball Field Project, and eleven (11) were approved for private projects.
- Recommended replacement planting of sixteen (16) City street trees.
- Recommended denial to remove two (2) City street trees.
- Recommended postponement of two (2) street tree application decisions to await further information.
- Recommended approval to remove seventeen (17) front yard setback trees.
- Recommended denial to remove twelve (12) front yard setback trees.
- Recommended replacement planting of eleven (11) front yard setback trees.
- Recommended four (4) Street Tree Master Plan changes.