CITY OF SANTA BARBARA



PARKS AND RECREATION COMMISSION REPORT

AGENDA DATE: July 27, 2016

TO: Parks and Recreation Commission

FROM: Recreation Division, Parks and Recreation Department

SUBJECT: Dig For Gold, Women's Olympic Beach Volleyball Rio Medal

Matches Viewing Party and Cabrillo Pavilion Fundraiser

RECOMMENDATION: That the Commission receive a presentation on the Dig for Gold, Women's Olympic Beach Volleyball Rio Medal Matches Viewing Party and Cabrillo Pavilion fundraiser.

DISCUSSION:

In collaboration with the Parks and Recreation Community (PARC) Foundation, the Parks and Recreation Department staff is excited to announce "Dig for Gold", the first of many fundraising efforts for renovation of the historic Cabrillo Pavilion and Bathhouse.

The viewing and fundraising event take place Wednesday, August 17, 2016 at the Cabrillo Pavilion, which will bring together volleyball players, sporting enthusiasts and fans of the 2016 Olympic Games in Rio. The event provides fans with hosted hors d'oeuvres and refreshments during a pre-event reception, followed by a unique viewing experience of the Women's Olympic Beach Volleyball medal matches on a special 8'x16' LED video wall.

The Cabrillo Pavilion and Bathhouse, located on the world famous sands of East Beach and Santa Barbara's home of beach volleyball, has served as the anchor for beach and aquatic recreation since 1926. Funds raised will go towards the renovation project, with the primary objective to achieve a viable community recreation center and return the building to its original status as the "crown jewel of East Cabrillo Boulevard."

ATTACHMENT: Event flyer and sponsorship packet

SUBMITTED BY: Rich Hanna, Parks and Recreation Assistant Director

APPROVED BY: Jill E. Zachary, Parks and Recreation Director

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