



City of Santa Barbara
Parks and Recreation Department

Memorandum

DATE: July 13, 2015
TO: Parks and Recreation Commission
FROM: Santa Barbara Arts and Crafts Show Advisory Committee
SUBJECT: Annual Advisory Committee Report for FY 2015

The Santa Barbara Arts and Crafts Show is a long standing tradition along the Santa Barbara waterfront. Established in 1965 by local artists and sponsored by the City of Santa Barbara's Parks and Recreation Department since 1966, the show is now the only continuous, non-juried art festival of original drawings, paintings, graphics, sculpture, crafts, and photography in the world.

The show is held along Cabrillo Boulevard every Sunday of the year and select Saturdays. All artwork sold is original art, created by the approximately 200 Santa Barbara County artists. Show members display their artwork in an informal atmosphere that encourages visitors to talk with the artists about their work and in some cases, see them in action.

Committee Members

Art Section

Jim Hockin, Santa Barbara
 Tony Longo, Santa Barbara

Crafts Section

Marilyn Dannehower, Santa Barbara
 Rebecca Plum, Santa Barbara
 Charlotte Barnard (Alternate), Santa Barbara

After Art Section representative Dow Harris resigned from the committee, the Advisory Committee selected Arts Section alternate Tony Longo to fill the vacant position.

An election was held in February 2015 to replace John Rindlaub representing the Arts section with Jim Hockin. Rebecca Plum was elected to replace Kevin Loughran's position representing the Crafts section and Charlotte Barnard was elected as an alternate for the Crafts section.

Parks and Recreation Commission Liaison

LeeAnne French is the Commission Liaison to the Arts and Crafts Show Advisory Committee and regularly attends meetings.

Appointment Process and Meeting Schedule

Four of five committee positions are elected by the members of the Santa Barbara Arts and Crafts Show. Eighteen-month terms are staggered to allow for continuity in the committee. A fifth “member-at-large” position is a community member who is appointed by the Parks and Recreation Commission. Monthly meetings are held the 2nd Tuesday of every month at the Louise Lowry Davis Center from 7:00pm to 9:00 pm. At 6:00pm on the night of the meeting, Board Members review the work of new applicants and add-on requests from existing exhibitors

Member Representation

The committee is comprised of two members and two alternates representing the Art Section and two members and two alternates from the Crafts Section. In addition, the currently vacant member-at-large position is a community member who is appointed by the Park and Recreation Commission who cannot be a member of the show or City staff.

Advisory Committee Projects/Activities

Committee members are instrumental in communicating concerns between staff and show members. Committee members also assist in resolving disputes between show members by working with staff monitors to enforce the show’s procedures and regulations. The committee plays a central role in the process for considering rule revisions.

Recommendations/Concerns

Mission Bridge Replacement and Pedestrian Improvement Projects

Bridge construction began in late 2014 on the north side of Cabrillo Boulevard. Show spaces began to be impacted in February 2015. Construction should be completed in late summer of 2016. Public Works regularly communicates with the show to inform members of when spaces within the construction area are usable.

Violation Hearings

There were a number of violation hearings conducted by the committee in this fiscal year. Two members received warnings and a third was issued a six month suspension.

Marketing Program

A new website was created which features a live directory of show members and many other resources. The show joined the Santa Barbara Chamber of Commerce and is now represented at the Visitor’s Center. The show is also represented at the Cruise Ship Welcome Center. A new logo was developed to help brand the show and improve future marketing efforts.

50th Anniversary

The Santa Barbara Arts and Crafts Show celebrated a milestone with its 50th Anniversary, recognized the weekend of May 16, 2015. A free community concert was held featuring local band Spencer the Gardner on the anniversary weekend.



City of Santa Barbara
Parks and Recreation Department

Memorandum

DATE: June 24, 2015

TO: Park and Recreation Commission

FROM: Creeks Restoration and Water Quality Improvement Citizens
Advisory Committee

SUBJECT: **ANNUAL ADVISORY COMMITTEE REPORT FOR FISCAL YEAR
2015**

Committee Members

Danielle DeSmeth (Chair) Lee Moldaver (Vice Chair) Penny Owens Paul Bullock
James Hawkins Betsy Weber Natasha Lohmus

Park and Recreation Commission Liaison

Vacant

Appointment Process and Meeting Schedule

City Council appoints members twice yearly. Meetings are generally scheduled for the third Wednesday of each month at 5:30 p.m. in the David Gebhard Meeting Room.

Member Representation

At least 1 member	Hotel/Lodging
At least 1 member	Environmental/Land Use
Remaining 5 members	Ocean User, Business, Environmental Issues and/or Community-at-Large Representation
At least 5 members	City residents

Committee Projects/Activities

The Creeks Advisory Committee currently has one subcommittee that works on the following:

1. The Budget Subcommittee (standing) reviews and discusses the annual Creeks Program Budget proposals prior to Committee consideration and provides

recommendations to the full Committee and City Council regarding budget-related matters.

Recommendations/Concerns

None.



City of Santa Barbara
Parks and Recreation – Golf Division

Memorandum

DATE: July 1, 2015
TO: Park and Recreation Commission
FROM: Golf Advisory Committee
SUBJECT: Golf Course Advisory Committee Report for Fiscal Year 2015

The Golf Course Advisory Committee advises the Commission and staff on the administration, use and policies of the golf course and ensures that the golfing experience provides quality opportunities.

Member Representation

The Committee consists of seven members, with representation from the Men's Club, Women's Club, Los Paisaños Golf Club, and the Executive Women's Golf Association (EWGA). Members also include at-large representation.

Golf Course Advisory Committee Members

Dominic Namnath – Men's Club, chair
Maureen Masson – Women's Club
Gretchen Ostergren – Executive Women's Golf Association
John Craig – Los Paisaños
Bryant Henson – At-large
Robert Michael Garcia – At-large
Bob Swider At Large – Resigned in April 2015

Parks and Recreation Commission Liaison

Lesley Wiscomb

Appointment Process and Meeting Schedule

The Parks and Recreation Commission appoints the members of the Committee. The Committee meets at 4:30pm on the second Wednesday of every month in the Parks and Recreation conference room, located at 620 Laguna St. The Committee met for a total of eight regular and special meetings. The Committee is staffed by Nancy Rapp, Parks and Recreation Director; Golf Course Manager Mark Reed (July – March) and Golf Superintendent Simon Herrera (April – June); Charles Judd, Golf Course Accounting; Chris Talerico, P.G.A. Golf Professional and pro shop concessionaire; and Mario Medina, Mulligan's restaurant concessionaire.

Committee Projects/Activities

- Recommended Budget, CIP, and Fees Adjustments for Fiscal Year 2015 and 2016, with the exception of an increase to the Annual Rewards Membership.
- Retained the \$1 Players Course Improvement fee which will be applied to all greens fees and generate dedicated funds for projects identified by golfers and as approved by the Golf Advisory Committee and staff.
- Created a Sub-committee to the Golf Advisory Committee to provide advice to the Golf Advisory Committee (GAC), and the Parks and Recreation Department on matters pertaining to the Player Course Improvement Fund (PIF) Program
- Appointed three members of the GAC on the Golf Operating Options Committee who recommended unanimously a management agreement in order to improve the fiscal performance of the Golf Course.
- Reviewed and recommended approval of a 6-year capital plan.

Concerns

- Rounds and Revenue ended the year below budget and below FY2014 demonstrating the challenges facing the golf fund given drought, increased competition and national trends in golf participation.
- The Golf Fund is at a critical cross road with both Concession contracts expiring at the end of FY2016 and a council direction to find savings by contracting out city labor for the maintenance. Careful consideration of the facts is essential to ensuring the GAC continue to perform their valuable function in the ongoing successes for Santa Barbara Golf Club.



City of Santa Barbara
Parks and Recreation Department

Memorandum

DATE: July 13, 2015
TO: Parks and Recreation Commission
FROM: Integrated Pest Management (IPM) Advisory Committee
SUBJECT: Annual Advisory Committee Report for Fiscal Year 2015

The IPM Advisory Committee provides advice to the Parks and Recreation Department and Commission regarding the City's IPM Strategy, Pesticide Hazard And Exposure Reduction (PHAER) Zone, and other related matters.

Member Representation

- 4 – Community At-Large members
- 1 – Representative from the Pesticide Awareness and Alternatives Coalition (PAAC)

Committee Members

Greg Chittick (term expires 12/31/15)
Kristen LaBonte (term expires 12/31/15)
Larry Saltzman (term expires 12/31/15)

Parks and Recreation Commission Liaison

Nichol Clark

Appointment Process and Meeting Schedule

Committee members are appointed by the Parks and Recreation Commission. Meetings are held quarterly, with special meetings called when necessary.

The Committee held two meetings between July 2014 and June 2015.

Committee Projects/Activities

- Reviewed and approved IPM 2014 Annual Report.
- Continued discussion of ideas for increasing park volunteer program.
- Reviewed and updated Approved Materials List

Recommendations

- Recommended approval of IPM 2014 Annual Report to Parks and Recreation Commission and City Council.



City of Santa Barbara
Parks and Recreation Department

Memorandum

DATE: July 14, 2015

TO: Parks and Recreation Commission

FROM: Neighborhood Advisory Council

SUBJECT: Annual Advisory Committee Report for Fiscal Year 2015

The Neighborhood Advisory Council (NAC) was established in November 2010, and the first meeting took place in April 2011. The NAC held 11 regular and 2 special meetings during Fiscal Year 2015.

Committee Members

Sebastian Aldana Chair
Ed Cavazos
Sally Foxen
Ana Soto
Abbey Fragaosa Vice Chair
Susan La Fond
Brittney Heaton

Javier Limon
Theresa Peña
Christy Haines
Chelsea Lancaster
Beebe Longstreet,
Amy Dumphy

Liaisons

H. Bendy White, City Councilmember
Gregg Hart, City Councilmember
Mark Rincon-Ibarra ,Parks and Recreation Commission
Vacant Parks and Recreation Commission
Vacant, Community Development & Human Services Commission
Vacant, Youth Council

Appointment Process and Meeting Schedule

Members are appointed by City Council following the City Guidelines for Advisory Committees. The NAC's regular meeting is on the second Wednesday of each month. Special meetings are held for topics requiring additional attention by the NAC.

Member Representation

The NAC is composed of 13 members that are City residents. Members represent neighborhoods as follows: 2 Eastside, 3 West Downtown, 2 Lower Westside, and 1 Laguna, and 5 Public at Large.

Committee Projects/Activities

The Neighborhood Advisory Council made positive strides during the 2013/14 budget year. They have a better understanding of their role as a city-wide advisory to the Parks and Recreation Department. They have achieved a standing membership of 12 individuals that represent the diversity of needs identified in Santa Barbara's low income neighborhoods. Specifically the group has accomplished the following:

- The Neighborhood Advisory Council participated in a two part retreat in September 2014 that set forth its priorities within the scope of neighborhood health and safety, improvements and outreach.
- The Neighborhood Advisory Council recommended \$346,000 worth of CDBG projects for FY 15 to included Westside side walk access ramps and Bohnett Park playground and renovations.
- The Neighborhood Advisory Council provided a community venue for the Milpas Community Association to present the proposed Eastside Business Improvement District. It also heard a separate presentation opposition by the Association for a Better Community. The Neighborhood Advisory Council approved a memo to the Santa Barbara City Council outlining their view of both presentations.
- The Neighborhood Advisory Council heard a presentation from Sergeant Riley Harwood regarding the status of the Santa Barbara Community Policing program and submitted a memo to Santa Barbara City Council requesting the program be fully staffed with 6 police officers throughout targeted neighborhoods.

Recommendations/Concerns

It is recommended that the Neighborhood Advisory Council be given an increased opportunity to approve or recommend programs and services related to Neighborhood and Outreach Services. These opportunities should have the oversight of the Parks and Recreation Commission with the ultimate approval coming from the Santa Barbara City Council. The Neighborhood Advisory Council would benefit by having an approved process where neighborhood concerns and issues could result into policy decisions that would have a positive and sustainable impact on Santa Barbara neighborhoods.



City of Santa Barbara
Parks and Recreation Department

Memorandum

DATE: July 13, 2015
TO: Parks and Recreation Commission
FROM: Santa Barbara Youth Council
SUBJECT: Annual Advisory Committee Report For Fiscal Year 2015

Committee Members

Ethan Brier	Marissa Hernandez	Emily Velez
Jacqueline Cabral	Zainab Noorsher	Scott Voulgaris
Katie Carrillo	Andrew Rodriguez	Nathaniel Getachew (Junior High)
Ari Chittick	Pablo Saleta	Daniella Trisler (Junior High)
Camille Cosio	Kayla Simons	Tyler Trosky (Junior High)
		Adrien Abud (Junior High)

Parks and Recreation Commission Liaison

Commissioner Chris Casebeer

Appointment Process and Meeting Schedule

With the adoption of Resolution No. 12-018, voting members of the Santa Barbara Youth Council are appointed by the same process as other City Boards and Commission by the Mayor and City Council members. The Resolution allows for sitting Youth Council members to interview the applicants and make recommendations to the City Council. This Fiscal Year, the Youth Council had 12 voting members and 4 junior high school members. There were three vacancies, one from Santa Barbara High School, due to an early resignation, and two from alternative school. The Youth Council received 48 applications to be considered for Fiscal Year 2016 appointments. This is the second largest number of applications received.

The Youth Council continues to meet on the first and third Monday from September – June, and once per month during the summer, unless otherwise stipulated.

Member Representation

The 2014-2015 Youth Council's 12 members were composed of the following:

- Sex: 4 males, 8 females
- Ethnicity: 5 Latinos, 5 White, 1 Mixed, 1 Other
- Junior High Representatives: 3 males, 1 female, 1 Black, 1 Mixed, 1 White, 1 Other

- Year in school: 1 sophomore, 3 juniors and 8 seniors
- School: 2 private school students, 5 San Marcos High School students, 2 Santa Barbara High School students, 3 Dos Pueblos High School students

Committee Projects/Activities Highlights

This year the Youth Council continued to support different agencies, collaborate on projects and create opportunities.

- Community Collaborations – The Youth Council collaborated with community groups this fiscal year for a variety of community events. Collaborators include Peace Builders, Martin Luther King, Jr. Committee, Future Leaders of America, COYA and Just Communities.
- Out of Town Training and Collaboration – The Youth Council participated in the Southern California Teen Coalition’s Teen Summit held in South Gate, California. The Youth Council made a presentation to approximately 125 youth – presenting on two occasions a workshop on social media – “Selfies, the Good, Bad and Unexpected Consequences.” The summit also gave them an opportunity to network with other youth leaders from across southern California. The Junior High School representatives were able to attend other workshops.
- Members of the Youth Council attended the NLC Conference of Cities in Austin, Texas, and member Kayla Simons attended the NLC conference in Washington, D.C. Kayla Simons was one of the youth board representatives on the NLC’s Youth and Adult partnership. The members were able to do some extensive networking with members from across the nation as well as attend some workshops that can help with local Youth Council activities.
- The Youth Council, led by its Health and Mentoring Subcommittee, worked with Mayor Schneider and did a series of events on bullying. This was part of the National Campaign of Mayor’s Against Bullying. The events included an actual showing of the movie Bully at San Marcos High School which was followed by a discussion led by Peace Builders. It also included a drawing and poetry contest for elementary and junior high schools on bullying. It was a great month with lots of focus on how to prevent bullying in our community. Overall, there were more than 400 teens involved with presentations, showing of the film and discussions.
- The Youth Council hosted its third Youth/Teen Leadership Conference. The members coordinated an effort this year with Future Leaders of America, Just Communities and COYA (Coalition of Youth Advocates) This year the Youth Council included two workshops that youth leaders could attend after the dinner and table topic conversation with the adult leaders, which included Educational Gap and Teen 101 Open Discussion. In addition, the Junior High School representatives held their own separate workshop on Peer Pressure, with approximately 30 junior high school students participating.

Recommendations/Concerns

- The Youth Council continues to try to improve as a group and to evolve so that as many youth as possible can participate in their programming. Several suggestions came out of their last meetings of reflection including these two that stood out:
 - Application Process – The new appointment and application process seems to be still a learning curve for all involved. It was discussed, but no formal action taken, on the process and what works and what may need some additional adjustments. During this past three years, the Youth Council still struggles with the representation from an alternative school. During the past 3-4 appointment periods that have occurred, there has only been one representative from an alternative school who did not remain for the entire year. Either the Youth Council struggles to get anyone to apply or for those who have applied, fear sets in before the appointment or interview process. The Youth Council would like to create an ad hoc committee or use their Policies and Procedures committee to address that issue on how they can maintain that representation, yet at the same time not start each year with one to two vacancies. Suggestions include, changing one of the alternative representative positions to an additional At-Large position.
 - Fundraising – the Youth Council still struggles with fundraising. While they do have some funding from the Harriet Miller Youth Leadership fund, those funds need to be enhanced. The members would like to see a greater fundraising effort from them, but supported by administration, staff, etc. Working with those who can help, the Youth Council would like to do a signature fundraising event or a series of smaller ones. Additionally, the Youth Council would like to explore the possibilities of having a small amount budgeted to them for their yearly activities. In the past, monies were budgeted in Teen Programming that allowed for attendance at national or out of town workshops; funding for their annual Youth Speak Out; and funding for t-shirts and sweaters. Another suggestion is to get more parents involved with the Youth Council to help in this area and in other areas.



City of Santa Barbara
Parks and Recreation Department

Memorandum

DATE: July 22, 2015
TO: Parks and Recreation Commission
FROM: Street Tree Advisory Committee
SUBJECT: Annual Advisory Committee Report for Fiscal Year 2015

Committee Members

Voting Members:

Bob Cunningham (term expires 12/31/16)
Maury Treman (term expires 12/31/16)
Desmond O'Neill (term expires 12/31/15)
Warren 'Duke' McPherson (term expires 12/31/15)
Grant Castleberg (term expires 12/31/15)

Parks and Recreation Commission Liaison:

Lesley Wiscomb

Appointment Process and Meeting Schedule

Members are appointed for two-year terms by the Parks and Recreation Commission.

The Committee meets on the first Thursday of each month, with a field tour to inspect tree removal requests and other issues pertaining to City street trees and front yard setback trees.

Member Representation

Four members must be residents of the City of Santa Barbara; one member can be a non-resident.

Committee Projects/Activities

- Advisory Committee monitoring of Tree Preservation Ordinance enforcement.
- Advisory Committee assistance with the Urban Forest Management Plan, and recommended adoption.
- Recommended support of the proposed Library Plaza Project.

Recommendations

The Committee inspected and made recommendations regarding requests for removal of sixty-nine (69) street and front yard setback trees, and recommended replacement planting of eighty-four (84) trees. They made recommendations for two (2) changes to the Street Tree Master Plan.

- Recommended approval to remove thirty-two (32) City street trees.
- Recommended replacement planting of thirty-three (33) City street trees.
- Recommended denial to remove four (4) City street trees.
- Recommended approval to remove twenty-nine (29) front yard setback trees.
- Recommended denial to remove four (4) front yard setback trees.
- Recommended replacement planting of fifty-one (51) front yard setback trees. Forty (40) of those were for a Creeks Division restoration project.
- Recommended two (2) Street Tree Master Plan changes.