



CITY OF SANTA BARBARA
PARKS & RECREATION COMMISSION REPORT

AGENDA DATE: July 23, 2014
TO: Parks and Recreation Commission
FROM: Administration Division, Parks and Recreation Department
SUBJECT: Annual Advisory Committee Reports

RECOMMENDATION: That the Commission receive the Annual Advisory Committee Reports.

DISCUSSION:

Historically, the advisory committees that fall within the purview of the Park and Recreation Commission provide an annual report. Annual reports for the following advisory committees are attached to this Commission report.

1. Santa Barbara Arts & Crafts Show Advisory Committee
2. Creeks Advisory Committee
3. Golf Advisory Committee
4. Integrated Pest Management Advisory Committee
5. Neighborhood Advisory Council
6. Santa Barbara Youth Council
7. Street Tree Advisory Committee

ATTACHMENTS: Advisory Committee Annual Reports
SUBMITTED BY: Karla Megill, Executive Assistant
APPROVED BY: Nancy L. Rapp, Parks & Recreation Director



City of Santa Barbara
Parks and Recreation Department

Memorandum

DATE: July 8, 2014
TO: Parks and Recreation Commission
FROM: Santa Barbara Arts and Crafts Show Advisory Committee
SUBJECT: Annual Advisory Committee Report for FY 2014

The Santa Barbara Arts and Crafts Show is a long standing tradition along the Santa Barbara waterfront. Established in 1965 by local artists and sponsored by the City of Santa Barbara's Parks and Recreation Department since 1966, the show is now the only continuous, non-juried art festival of original drawings, paintings, graphics, sculpture, crafts, and photography in the world.

The show is held along Cabrillo Boulevard every Sunday of the year and select Saturdays. All artwork sold is original art, created by the approximately 200 Santa Barbara County artists. Show members display their artwork in an informal atmosphere that encourages visitors to talk with the artists about their work and in some cases, see them in action.

Committee Members

Art Section

Dow Harris, Santa Barbara
 John Rindlaub, Santa Barbara
 Tony Longo, Santa Barbara (1st alternate)

Crafts Section

Marilyn Dannehower, Santa Barbara
 Kevin Loughran, Gaviota

An election was held in July 2013 to replace Pegeen Soutar representing the crafts section with Kevin Loughran. John Rindlaub was elected for a second term to represent the arts section.

Another election was held in February 2014 to replace Jim Hockin representing the Arts section with Dow Harris. Marilyn Dannehower was to represent the crafts section replacing Helen Heising.

Parks and Recreation Commission Liaison

Chris Casebeer is the Commission Liaison to the Arts and Crafts Show Advisory Committee. Mr. Casebeer regularly attends meetings and has met with staff and show members outside meetings to learn more about the show and to provide constructive suggestions for show administration.

Appointment Process and Meeting Schedule

Four of five committee positions are elected by the members of the Santa Barbara Arts and Crafts Show. Eighteen-month terms are staggered to allow for continuity in the committee. A fifth “member-at-large” position is a community member who is appointed by the Parks and Recreation Commission. Monthly meetings are held the 2nd Tuesday of every month at the Louise Lowry Davis Center from 6:00 pm-9:00 pm. Meetings include reviewing the work of new applicants, reviewing add-on requests from existing exhibitors, and conducting the monthly business meeting.

Member Representation

The committee is comprised of two members and two alternates representing the Art Section and two members and two alternates from the Crafts Section. In addition, the member-at-large is a community member who is appointed by the Park and Recreation Commission who cannot be a member of the show or City staff.

Committee Projects/Activities

Committee members are instrumental in communicating concerns between staff and show members. Committee members also assist in resolving disputes between show members by working with staff monitors to enforce the show’s procedures and regulations. The committee plays a central role in the process for considering rule revisions.

Recommendations/Concerns

Mission Bridge Replacement and Pedestrian Improvement Projects

After many delays, the Cabrillo bridge replacement project received final approval; construction should begin in the fall of 2014 with the significant impact to the show scheduled to begin in February 2015. Public Works presented information on the show area expected to be impacted for approximately 18 months. Staff reviewed past discussions on how to best accommodate members displaced by the project.

Rule Revisions

After a lengthy discussion, a new rule was introduced limiting future soap makers joining the show to use a “saponification” method where the soap is made from scratch using lye.

Violation Hearings

There were a number of violation hearings conducted by the committee. Two people had their membership terminated and a third was given a short suspension.

Marketing Program

A Facebook page has been established for the Arts and Crafts Show. There has not been significant progress on developing a marketing plan for the show’s limited advertising fund. The show’s 50th anniversary takes place in 2015 and should be the focus of next year’s promotions.



City of Santa Barbara
Parks and Recreation Department

Memorandum

DATE: June 16, 2014

TO: Park and Recreation Commission

FROM: Creeks Restoration and Water Quality Improvement Citizens
Advisory Committee

SUBJECT: **ANNUAL ADVISORY COMMITTEE REPORT FOR FISCAL YEAR
2014**

Committee Members

Danielle DeSmeth (Chair) James Hawkins (Vice Chair) LeeAnne French
Paul Bullock Lee Moldaver Betsy Weber Natasha Lohmus

Park and Recreation Commission Liaison

Jim Heaton

Appointment Process and Meeting Schedule

City Council appoints members twice yearly. Meetings are generally scheduled for the third Wednesday of each month at 5:30 p.m. in the David Gebhard Meeting Room.

Member Representation

At least 1 member	Hotel/Lodging
At least 1 member	Environmental/Land Use
Remaining 5 members	Ocean User, Business, Environmental Issues and/or Community-at-Large Representation
At least 5 members	City residents

Committee Projects/Activities

The Creeks Advisory Committee currently has one subcommittee that works on the following:

1. The Budget Subcommittee (standing) reviews and discusses the annual Creeks Program Budget proposals prior to Committee consideration and provides

recommendations to the full Committee and City Council regarding budget-related matters.

Recommendations/Concerns

None.



City of Santa Barbara
Parks and Recreation – Golf Division

Memorandum

DATE: July 1, 2014

TO: Parks and Recreation Commission

FROM: Golf Advisory Committee

SUBJECT: Golf Course Advisory Committee Report for Fiscal Year 2014

The Golf Course Advisory Committee advises the Commission and staff on the administration, use and policies of the golf course, and ensures that the golfing experience provides quality opportunities.

Member Representation

The Committee consists of seven members, with representation from the Men's Club, Women's Club, Los Paisaños Golf Club, and the Executive Women's Golf Association (EWGA). Members also include at-large representation.

Golf Course Advisory Committee Members

Dominic Namnath – Men's Club, Chair
 Maureen Masson – Women's Club
 Gretchen Ostergren – Executive Women's Golf Association
 John Craig – Los Paisaños
 Bob Swider – At-large
 Bryant Henson – At-large
 Robert Michael Garcia – At-large

Parks and Recreation Commission Liaison

Lesley Wiscomb

Appointment Process and Meeting Schedule

The Parks and Recreation Commission appoints the members of the Committee. The Committee meets at 4:30pm on the second Wednesday of every month in the Parks and Recreation conference room, located at 620 Laguna St. The Committee met for a total of eleven regular and special meetings. The Committee is staffed by Nancy Rapp, Parks and Recreation Director; Golf Course Superintendent Simon Herrera; Charles Judd, Golf Course Accounting (July-November); Mark Sewell Business Analyst (Oct-June); Chris Talerico, P.G.A. Golf Professional and pro shop concessionaire; and Mario Medina, Mulligan's restaurant concessionaire.

Committee Projects/Activities

- Recommended Budget, CIP, and Fees Adjustments for Fiscal Year 2015.
- Maintained \$1 Players Course Improvement fee which was applied to all greens fees and generated dedicated funds for projects identified by golfers and as approved by the Golf Advisory Committee and staff.
- Help determine and approve projects to be completed using the Players Improvement Fund. New Tee boxes and sand for green side bunkers completed in FY2104.
- Marketing of golf club and home clubs.
- Continuing discussion about strategies to improve “Pace of Play” and the golfer experience.
- Support for the development of Junior Golf programs with emphasis on growing the number of junior golfers.
- Support for development and expansion of lessons and programs to increase the number of women golfers.

Concerns

- Although rounds and revenue appear have grown from FY2013, they are still far lower than peaks in previous years. Moreover, much of the growth in volume was during the un-seasonably warm winter period.
- Drought has impacted FY2014 impairing the ability to maintain the course to the high standards staff would like to achieve. Significant price increases in water from the water department has also added further fiscal challenges reducing the funds available for other capital or marketing activities.



City of Santa Barbara
Parks and Recreation Department

Memorandum

DATE: July 23, 2014
TO: Parks and Recreation Commission
FROM: Integrated Pest Management (IPM) Advisory Committee
SUBJECT: Annual Advisory Committee Report for Fiscal Year 2014

The IPM Advisory Committee provides advice to the Parks and Recreation Department and Commission regarding the City's IPM Strategy, Pesticide Hazard And Exposure Reduction (PHAER) Zone, and other related matters.

Member Representation

- 2 - Community At-Large – Greg Chittick, Kristen LaBonte
- 1 - Pesticide Awareness and Alternatives Coalition (PAAC) – Larry Saltzman

Effective May 1, 2013:

- 4 – Community At-Large members
- 1 – Representative from the Pesticide Awareness and Alternatives Coalition (PAAC)

Committee Members

Greg Chittick (term expires 12/31/15)
Kristen LaBonte (term expires 12/31/15)
Larry Saltzman (term expires 12/31/15)

Parks and Recreation Commission Liaison

Nick Ferrara

Appointment Process and Meeting Schedule

Committee members are appointed by the Parks and Recreation Commission. Meetings are held quarterly, with special meetings called when necessary.

The Committee held three meetings between July 2013 and June 2014.

Committee Projects/Activities

- Reviewed and approved IPM 2013 Annual Report.
- Continued discussion of ideas for increasing park volunteer program.

Recommendations

- Recommended approval of IPM 2013 Annual Report to Parks and Recreation Commission and City Council.



City of Santa Barbara
Parks and Recreation Department

Memorandum

DATE: July 14, 2014

TO: Parks and Recreation Commission

FROM: Neighborhood Advisory Council

SUBJECT: Annual Advisory Committee Report for Fiscal Year 2014

The Neighborhood Advisory Council (NAC) was established in November 2010, and the first meeting took place in April 2011. The NAC held 11 regular and 2 special meetings during Fiscal Year 2013.

Committee Members

Sebastian Aldana Chair
Ed Cavazos Vice Chair
Sally Foxen
Naomi Greene
Abbey Fragaosa
Susan La Fond
Brittney Heaton

Javier Limon
Theresa Peña
Joe Rution
Ana Soto,
Cesar Trujillo (Resigned)
Christy Haines

Liaisons

H. Bendy White, City Councilmember
Gregg Hart, City Councilmember
Beebe Longstreet, Parks and Recreation Commission
Olivia Uriebe, Parks and Recreation Commission
Vacant, Community Development & Human Services Commission
Vacant, Youth Council

Appointment Process and Meeting Schedule

Members are appointed by City Council following the City Guidelines for Advisory Committees. The NAC's regular meeting is on the second Wednesday of each month. Special meetings are held for topics requiring additional attention by the NAC.

Member Representation

The NAC is composed of 13 members that are City residents. Members represent neighborhoods as follows: 2 Eastside, 3 West Downtown, 2 Lower Westside, and 1 Laguna, and 5 Public at Large.

Committee Projects/Activities

The Neighborhood Advisory Council made positive strides during the 2013/14 budget year. They have a better understanding of their role as a city-wide advisory to the Parks and Recreation Department. They have achieved a standing membership of 12 individuals that represent the diversity of needs identified in Santa Barbara's low income neighborhoods. Specifically the group has accomplished the following:

- Endorsed RDA capital projects recommended by the City Administrator to the City Council.
- Participated in the outreach and development of the Eastside Neighborhood Transportation Management Plan.
- Provided NOS staff with a list of priorities for CDBG capital projects.
- Supported staff recommendations to the Human Services Committee for 2013 CDBG capital projects.
- The NAC made a budget recommendation to City Council for additional neighborhood street lights. City Council approved \$25,000.
- The NAC approved 5 Neighborhood Enhancement projects estimated at \$19,000.00

Recommendations/Concerns

It is clear after working 30 months with the Neighborhood Advisory Council that the current membership seeks to prioritize capital improvement projects impacting transportation issues in and around downtown neighborhoods. It will be necessary for transportation staff to devote more work hours to assist and support the priorities identified by the NAC.



City of Santa Barbara
Parks and Recreation Department

Memorandum

DATE: July 10, 2014
TO: Parks and Recreation Commission
FROM: Santa Barbara Youth Council
SUBJECT: Annual Advisory Committee Report For Fiscal Year 2014

Committee Members

Ethan Brier	Marissa Hernandez	Pablo Saleta
Jacqueline Cabral	Caedon Hirrel	Kayla Simons
Ari Chittick	Michael Reyes	Emily Velez
Rachael Diaz	Andrew Rodriguez	Nathaniel Getachew (Junior High)
Alexis Flores	Amber Rowley	Mark Hernandez (Junior High)
		Tyler Trosky (Junior High)

Parks and Recreation Commission Liaison

Commissioner Chris Casebeer

Appointment Process and Meeting Schedule

With the adoption of Resolution No. 12-018, voting members of the Santa Barbara Youth Council are appointed by the same process as other City Commissions and Boards by the Mayor and City Council members. The resolution allows for the sitting Youth Council members to interview the applicants and make recommendations to the City Council. This fiscal year the Youth Council had 13 voting members and 3 junior high school members. There were two vacancies, one for Dos Pueblos, due to a resignation and one for an alternative student. The Youth Council received 15 applications to be considered for Fiscal Year 2015 appointments.

The Youth Council continues to meet on the first and third Monday from September – June, and once per month during the summer, unless otherwise stipulated.

Member Representation

The 2013-2014 Youth Council's 13 members were composed of the following:

Sex: 5 males, 8 females
 Ethnicity: 9 Latinos, 4 whites

Year in school: 1 sophomore, 8 juniors and 4 seniors

School: 2 Private school student, 5 San Marcos High School students, 3 Santa Barbara High School high school students, 2 Dos Pueblos High School students, 1 Alternative (La Cuesta)

The Youth Council also had three active Junior High School Representatives composed of three males, 1 – 8th grader and 2- 7th grader, 1white, 1 African-American, 1 Latino

Committee Projects/Activities Highlights

This year the Youth Council continued to support different agencies, collaborate on projects and create opportunities. The Youth Council transition out 7 seniors last year and had 8 new members of the 13, which created some learning curve, however they were able to work on the following activities:

- Candidates' Forum. Youth Council collaborated with Future Leaders of America on a Mayoral Candidates Forum. The forum hosted about 120 people, including both adults and students. As in the past, the questions were informative and all questions centered on information concerning youth. The forum was a success.
- Community Collaborations – The Youth Council collaborated with three community groups this fiscal year for community celebrations, including the 4th of July Parade, Milpas Business Association's winter parade and participated and assisted in the Martin Luther King, Jr. celebration.
- Out of Town Training and Collaboration – The Youth Council participated in the Southern California Teen Coalition's Teen Summit held in South Gate, California. The Youth Council along with the Anaheim Youth Teen Board, made presentations to approximately 180 youth. The Youth Council's presentation was on Youth Empowerment and they presented the workshop four times and received high evaluation scores. The summit also gave them an opportunity to network with other youth leaders from across southern California.
- The Youth Council worked with Donate Life again this year and coordinated three educational forums for high school students at the high school campuses. Donate Life educates students on life altering changes and youth eligibility as it relates to donating organs. The Youth Council begin working with the project with a former Parks and Recreation commissioner and while it does not center on youth leadership per se, the Youth Council felt it fit in their Mentoring and Health guidelines and goals to provide information to youth in the community.
- One of the Youth Council's big successes again this year was their second Youth/Teen Leadership Conference. The members coordinated an effort this year with Future Leaders of America and the Police Activities League Youth Leadership Council. This year the Youth Council changed the format slightly and it included four workshops that youth leaders could attend after the dinner and table topic conversation with the adult leaders. One of the workshops presented was on the "R" Word which was a collaborative effort with Special Olympics to educate teens on the treatment of those with certain disabilities. Both adults and youth stated the event was well organized and very informative for youth leaders. There were approximately 85 youth in attendance at this year's event, which also

included a workshop for junior high school students. The Youth Council was successful in receiving a \$9 25 grant from Youth Making Changes to help with the hosting of this event.

- Kayla Simons, Youth Council Chair was appointed on the Youth Board for the National League of Cities. It was a great honor and as such she and Alexis Flores attended the National League of Cities Conference in Washington, D.C. during the spring. Both stated it was a great experience.

Recommendations/Concerns

The Youth Council is still reviewing the appointment process to see if there is more recommendations they can make to ensure the process is easy and that they can have the diversity as planned for the board. Last year, in spite of receiving several applications from students from alternative schools, only two showed up to be interviewed by the Mayor and City Council and only one followed through. The Youth Council developed some new procedures which included providing a sample presentation for applicants to use when speaking in front of Mayor and City Council and also having the applicants to become familiar with the City Council chambers during their Youth Council interview – all in an effort to make it easier for those applying. The Youth Council plans to begin an early campaign to fill the vacant alternative school representative positions.

Youth Council members want to build on their Junior High School efforts and ensure that they have representation from all the different junior high school members, as they think they could improve in their activities for junior high school students.

Youth Council members want to do more serious fundraising to ensure more programming and to assist with funds to send representatives again to the National League of Cities or other youth leadership conferences.



City of Santa Barbara
Parks and Recreation Department

Memorandum

DATE: July 23, 2014
TO: Parks and Recreation Commission
FROM: Street Tree Advisory Committee
SUBJECT: Annual Advisory Committee Report for Fiscal Year 2014

Committee Members

Voting Members:

Bob Cunningham (term expires 12/31/14)
Maury Treman (term expires 12/31/14)
Desmond O'Neill (term expires 12/31/15)
Warren 'Duke' McPherson (term expires 12/31/15)
Grant Castleberg (term expires 12/31/15)

Parks and Recreation Commission Liaison:

Lesley Wiscomb

Appointment Process and Meeting Schedule

Members are appointed for two-year terms by the Parks and Recreation Commission.

The Committee meets on the first Thursday of each month, with a field tour to inspect tree removal requests and other issues pertaining to City street trees and front yard setback trees.

Member Representation

Four members must be residents of the City of Santa Barbara; one member can be a non-resident.

Committee Projects/Activities

- Advisory Committee monitoring of Tree Preservation Ordinance enforcement.
- Advisory Committee assistance with the Urban Forest Management Plan, and recommended adoption.
- Recommended support of the proposed Library Plaza Project.

Recommendations

The Committee inspected and made recommendations regarding requests for removal of fifty-one (51) street and front yard setback trees, and recommended replacement planting of thirteen (13) trees. They made recommendations for eleven (11) changes to the Street Tree Master Plan.

- Recommended approval to remove ten (10) City street trees.
- Recommended replacement planting of eight (8) City street trees.
- Recommended approval to remove twenty (20) front yard setback trees.
- Recommended denial to remove twenty-one (21) front yard setback trees.
- Recommended replacement planting of five (5) front yard setback trees.
- Recommended nine (9) Street Tree Master Plan changes.
- Recommend denial of two (2) Street Tree Master Plan change.