



CITY OF SANTA BARBARA
PARKS AND RECREATION COMMISSION REPORT

AGENDA DATE: December 19, 2012
TO: Parks and Recreation Commission
FROM: Golf Division, Parks and Recreation Department
SUBJECT: Junior Golf Programs at the Santa Barbara Golf Club

RECOMMENDATION: That the Commission receive a report on the Junior Golf programs at the Santa Barbara Golf Club.

DISCUSSION:

Part of the mission of the Santa Barbara Golf Club is to introduce new golfers to the sport. Over the last several years, the municipal golf course has focused renewed efforts on programs to engage more youth in the sport of golf. Participation by youth and teens in golf programs is at an all time high. New programs have been introduced, and traditional programs like the Russ Morrison Junior Golf Program and First Tee are growing in participation.

In addition to specialized youth golf programs, many youth and teens play the golf course on their own, with adults, or with groups. In an effort to attract more youth to play the course, greens fees for juniors were reduced significantly on July 1, 2011. As a result, the number of rounds played by junior golfers increased 76% from 1,247 in FY 2011, to 2,191 in FY 2012. With five months of the year underway, junior rounds for FY 2013 appear to building on the previous year's success.

FY 2010	1,277
FY 2011	1,247
FY 2012	2,191
FY 2013	1,162 YTD / November

Chris Talerico, the Director of Golf for the Santa Barbara Golf Club, oversees the Junior Golf programs. Mr. Talerico and Peter LaMantia will present a report to the Commission on all of the various junior golf programs now featured at the golf club.

ATTACHMENT: Junior Golf Programs at the Santa Barbara Golf Club

APPROVED BY: Nancy L. Rapp, Parks and Recreation Director