



City of Santa Barbara
Parks and Recreation Department

Memorandum

DATE: July 9, 2012
TO: Parks and Recreation Commission
FROM: Santa Barbara Arts and Crafts Show Advisory Committee
SUBJECT: Annual Advisory Committee Report for FY 2012

The Santa Barbara Arts and Crafts Show is a long standing tradition along the Santa Barbara waterfront. Established in 1965 by local artists and sponsored by the City of Santa Barbara's Parks and Recreation Department since 1966, the show is now the only continuous, non-juried art festival of original drawings, paintings, graphics, sculpture, crafts, and photography in the world.

The show is held along Cabrillo Blvd. every Sunday of the year and select Saturdays. All artwork sold is original art created by the approximately 200 Santa Barbara County artists that display their artwork in an informal atmosphere that encourages visitors to the show to talk with the artists about their work and some cases even see them in action.

Committee Members

Art Section

Jim Hockin, Santa Barbara
 John Rindlaub, Santa Barbara
 Lyn Gianni, Santa Barbara (1nd alternate)

Crafts Section

Pegeen Soutar, Santa Barbara
 Marilyn Dannehower, Santa Barbara
 Helen Heising, Santa Barbara (1st alternate)
 Deborah Healy, Lompoc (2nd alternate)

An election was held in February 2012 to replace Mark Hilley representing the arts section. John Rindlaub was elected to represent the arts section. Pegeen Soutar representing the crafts section was elected for a second term to the Arts and Crafts Advisory Board. The election was conducted with a confidential ballot system requested by show members.

Parks and Recreation Commission Liaison

Rocky Jacobson served as the Commission Liaison to the Arts and Crafts Show Advisory Committee in FY 11 until her resignation from the Commission in April 2012. Commissioner Jacobson attended many meetings and on numerous occasions visited the show. Commissioner Jacobson provided constructive input and support to the committee.

Appointment Process and Meeting Schedule

Four of five committee positions are elected by the members of the Santa Barbara Arts and Crafts Show. Eighteen-month terms are staggered to allow for continuity in the committee. A fifth “member-at-large” position is a community member who is appointed by the Park and Recreation Commission. Monthly meetings are held the 2nd Tuesday of every month at the Louise Lowry Davis Center from 6:00 pm-9:00 pm. Meetings include reviewing the work of new applicants, reviewing add-on requests from existing exhibitors, and conducting the monthly business meeting.

Member Representation

The committee is comprised of two members and two alternates representing the Art Section and two members and two alternates from the Crafts Section. In addition, the member-at-large is a community member who is appointed by the Park and Recreation Commission who cannot be a member of the show or City staff.

Committee Projects/Activities

Committee members are instrumental for communicating concerns between staff and show members. Committee members also assist in resolving minor disputes between show members by working with staff monitors to enforce the show’s procedures and regulations. The annual advertising budget was reduced from previous year’s spending levels, so the advisory committee and staff collaborated on how to best prioritize advertising opportunities.

Recommendations/Concerns

Mission Bridge Replacement, Lagoon Restoration, and, Pedestrian Improvement Projects

All three of these projects will impact Arts and Crafts Show business. The Mission Bridge Replacement Project was postponed another year, but is now likely to break ground in the summer of 2013. Since at least 25 artisans will be displaced from their assigned spaces during the duration of this project, the Arts and Crafts Advisory Committee has requested a minimum of 6 months advanced planning time from Public Works. This planning time is necessary to develop a plan to temporarily place artists impacted by the construction zone and to ensure that the public has safe and clear access to all areas of the show beginning at Sterns Wharf.

Rule Revisions

Parks and Recreation Department staff continues to work with the Arts and Crafts Show Advisory Committee to make revisions to the show’s procedures and regulations document. Some of these revisions address issues noted by the City Attorney’s Office. In order to clarify and update the procedures and regulations, The Advisory Committee will continue to recommend modifications such as re-working of the show’s leave of absence policy.