



CITY OF SANTA BARBARA
PARKS & RECREATION COMMISSION REPORT

AGENDA DATE: July 27, 2010
TO: Parks and Recreation Commission
FROM: Administrative Division, Parks and Recreation Department
SUBJECT: Annual Advisory Committee Reports

RECOMMENDATION: That the Commission receive the Annual Advisory Committee Reports.

DISCUSSION:

Historically, the advisory committees that fall within the purview of the Park and Recreation Commission provide an annual report. Annual reports for the following advisory committees are attached with this Commission report.

Santa Barbara Arts & Crafts Show Advisory Committee
Creeks Advisory Committee
Franklin Center Advisory Committee
Golf Advisory Committee
IPM Advisory Committee
Lower Westside Advisory Committee
Neighborhood Advisory Council
Street Tree Advisory Committee
Westside Center Advisory Committee
Santa Barbara Youth Council

ATTACHMENTS: Advisory Committee Annual Reports

SUBMITTED BY: Karla Megill, Executive Assistant

APPROVED BY: Nancy L. Rapp, Parks & Recreation Director



City of Santa Barbara
Parks and Recreation Department

Memorandum

DATE: July 12, 2011
TO: Parks and Recreation Commission
FROM: Santa Barbara Arts and Crafts Show Advisory Committee
SUBJECT: Annual Advisory Committee Report for FY 2011

The Santa Barbara Arts and Crafts Show is a long standing tradition along the Santa Barbara waterfront! Established in 1965 by local artists and sponsored by the City of Santa Barbara's Parks and Recreation Department since 1966, the show is now the only continuous, non-juried art festival of original drawings, paintings, graphics, sculpture, crafts, and photography in the world.

The show is held along Cabrillo Blvd. every Sunday of the year and select Saturdays. All artwork sold is original art created by the approximately 200 Santa Barbara County artists that display their artwork in an informal atmosphere that encourages visitors to the show to talk with the artists about their work and some cases even see them in action.

Committee Members

Art Section

Jim Hockin, Santa Barbara
 Mark Hilley, Santa Barbara
 Tony Longo, Santa Barbara (1st alternate)
 Lyn Gianni, Santa Barbara (2nd alternate)

Crafts Section

Pegeen Soutar, Santa Barbara
 Marilyn Dannehower, Santa Barbara
 Helen Heising, Santa Barbara (1st alternate)
 Deborah Healy, Lompoc (2nd alternate)

Albert Hannon, Member-at-Large

An election was held in February 2011 to replace Kevin Healy representing the crafts section and John Grandfield representing the arts section. Mr. Healy had served two 18-month terms and was not eligible to re-apply to the Advisory Committee; Mr. Grandfield opted not to apply for a second term. This election was conducted with a confidential ballot system requested by show members.

Parks and Recreation Commission Liaison

Rocky Jacobson served as the Commission Liaison to the Arts and Crafts Show Advisory Committee in FY11. Commissioner Jacobson attended many meetings and visited the show to provide constructive input and support.

Appointment Process and Meeting Schedule

Four of five committee positions are elected by the members of the Santa Barbara Arts and Crafts Show. Eighteen-month terms are staggered to allow for continuity in the committee. A fifth “member-at-large” position is a community member who is appointed by the Park and Recreation Commission. Monthly meetings are held the 2nd Tuesday of every month at the Louise Lowry Davis Center from 6:00 pm-9:00 pm. Meetings include reviewing the work of new applicants, reviewing add-on requests from existing exhibitors, and conducting the monthly business meeting.

Member Representation

The committee is comprised of two members and two alternates representing the Art Section and two members and two alternates from the Crafts Section. In addition, the member-at-large is a community member who is appointed by the Park and Recreation Commission who cannot be a member of the show or City staff.

Committee Projects/Activities

Committee members are instrumental for communicating concerns between staff and show members. Committee members also assist in resolving minor disputes between show members by working with staff monitors to enforce the show’s procedures and regulations. The annual advertising budget was reduced from previous year’s spending levels, so the advisory committee and staff collaborated on how to best prioritize advertising opportunities.

Recommendations/Concerns

Mission Bridge Replacement Project

The Mission Bridge Replacement Project has been postponed another year, but is now likely to break ground in the summer of 2012. The Arts and Crafts Advisory Committee has requested a minimum of 6 months planning time from Public Works to develop a plan to place artists impacted by the construction zone. At least 25 artisans will be displaced from their assigned spaces during the duration of this project.

Rule Revisions

Parks and Recreation Department staff worked with the Arts and Crafts Show Advisory Committee to make revisions to the show’s rules and procedures document. Some of these revisions address issues noted by the City Attorney’s Office. The Advisory Committee will continue considering rule revisions including a re-working of the show’s leave of absence policy.



City of Santa Barbara
Parks and Recreation Department

Memorandum

DATE: June 07, 2011

TO: Park and Recreation Commission

FROM: Creeks Citizens Advisory Committee

SUBJECT: **ANNUAL ADVISORY COMMITTEE REPORT FOR FISCAL YEAR 2011**

Committee Members

Paul Bullock	Danielle De Smeth	LeeAnne French	
Lee Moldaver	Betsy Weber	Vacant (Natasha Lohmus)	Vacant

Park and Recreation Commission Liaison

Chris Casebeer

Appointment Process and Meeting Schedule

City Council appoints members twice yearly. Meetings are generally scheduled for the third Wednesday of each month at 5:30 p.m. in the David Gebhard Room.

Member Representation

At least 1 member	Hotel/Lodging
At least 1 member	Environmental/Land Use
Remaining 5 members	Ocean Use, Business, Environmental Issues and/or Community-at-Large Representation
At least 5 members	City residents

Committee Projects/Activities

The Creeks Advisory Committee has three subcommittees that work on the following:

1. The Watersheds Subcommittee assists with watershed planning, determines strategies and resource needs, and participates in the development of the Watershed Technical Assistance Program.

2. The Budget Subcommittee (standing) reviews and discusses the annual Creeks Program Budget proposals prior to Committee consideration and provides recommendations to the full Committee and City Council.

Recommendations/Concerns

None.



City of Santa Barbara
Parks and Recreation Department

Memorandum

DATE: July 27, 2011
TO: Parks and Recreation Commission
FROM: Franklin Neighborhood Center Advisory Committee
SUBJECT: Annual Advisory Committee Report For Fiscal Year 2011

Committee Members

The Franklin Neighborhood Center Advisory Committee officially disbanded in December of 2010 as it transitioned into the Neighborhood Advisory Council in January 2011. The Committee was comprised of five members plus two vacancies including; Ana Soto, Chairperson, Theresa Pena, Sebastian Aldana, Naomi Green, and Sharon Byrne.

Park and Recreation Commission Liaison

Daraka Larimore-Hall

Appointment Process and Meeting Schedule

Committee meetings were held every third Wednesday of the month at 7:00 PM at the Franklin Neighborhood Center, 1136 East Montecito Street. In the case of no quorum, the Committee meets as a Committee of the Whole and conducts business subject to ratification at the next meeting.

Member Representation

Membership representation was from Census Tracts 8.01, 8.02, and 9 otherwise known as the Eastside Neighborhood. Five members are selected from any of the three Tracts and two are designated for at-large representation from outside the designated area. Members are appointed to staggered four-year terms.

Committee Projects/Activities

The Franklin Neighborhood Advisory Committee continued to focus on neighborhood health and safety issues affecting youth and families. In addition, Committee members actively participated in special neighborhood projects and assisted Staff with the development and facilitation of much needed neighborhood services for youth and young adults, including:

- CDBG Grant Applications 2010 – The Franklin Neighborhood Center Advisory Committee took the lead with the seven CDBG grants and/or presentations before the Community Development Human Services Committee, including the Job Apprenticeship Program and Santa Barbara Arts Alliance
- The Committee collaborated on several clean-up projects in collaboration with SB Arts Alliance and Looking Good Santa Barbara. Members also assisted with the Milpas Street Graffiti Abatement Project
- Franklin Neighborhood Advisory Committee held special meetings and hosted one large community forum in August of 2010 to bring together agency representatives to provide information on available services to address neighborhood concerns.

Recommendations

The Franklin Neighborhood Center Advisory Committee recommended that Staff continue to assist with ongoing facilitation and/or development of family programming and services, including youth services that will continue to address public safety issues and enhance the quality of life in our neighborhoods.



City of Santa Barbara
Parks and Recreation – Golf Division

Memorandum

DATE: July 14, 2011
TO: Park and Recreation Commission
FROM: Golf Advisory Committee
SUBJECT: Golf Course Advisory Committee Report for Fiscal Year 2011

The Golf Course Advisory Committee advises the Commission and staff on the administration, use and policies of the golf course, and ensures that the golfing experience provides quality opportunities.

Member Representation

The Committee consists of seven members, with representation from the Men's Club, Women's Club, Los Paisanos Golf Club, Hits and Misses Club, and the EWGA. Members also include at-large representation.

Golf Course Advisory Committee Members

Dominic Namnath – Men's Club
Maureen Masson – Women's Club
Irelle Beatie – Executive Women's Golf Association
John Craig – Los Paisanos
Judy Borrell – At-large
John Stoney – At-large
Elaine Abercrombie- At-large

Park and Recreation Commission Liaison

Lesley Wiscomb
Special Note: Michael Yi, Commission youth intern, has been attending GAC meetings regularly as well, representing youth golfers

Appointment Process and Meeting Schedule

The Parks and Recreation Commission appoints the members of the Committee. The Committee meets on the second Wednesday of every other month at 5:30 pm in the Parks and Recreation conference room, located at 620 Laguna St. The Committee met for a total of eight regular and special meetings. The Committee is staffed by Nancy Rapp, Parks and Recreation Director, and Mark Reed, Golf Course Manager. Chris

Talerico, P.G.A. Golf Professional, attends to give reports on pro shop operations, and Mario or Lani Medina attend to report on Mulligans restaurant operations.

Committee Projects/Activities

The GAC was very involved in the oversight of golf operations, marketing and promotions to increase play and attract more golfers, and the development of the FY 2012 golf budget. Additional special meetings were held and sub-committees met regularly related to marketing, fee proposals and budget.

- Recommended Budget, CIP, and Fee Adjustments for FY 2012
- Creation of player rewards programs to encourage player retention and incentives to play more frequently
- Golfer Appreciation Day
- Extensive marketing of golf club and home clubs

Concerns

The GAC remains concerned about the long-term picture for the golf course. With the decline of rounds and revenue, trends of golfers shifting from higher cost rounds to lower cost rounds, the golf course is challenged to keep fees affordable while maintaining a quality golf course. Reduced resources and employee furloughs are having an effect on maintenance.

The GAC acted recently to continue to meet on a monthly versus every two months basis so that they can have a more timely involvement in golf course operations during this difficult economic climate.



City of Santa Barbara
Parks and Recreation – Parks Division

Memorandum

DATE: July 27, 2011
TO: Parks and Recreation Commission
FROM: Integrated Pest Management (IPM) Advisory Committee
SUBJECT: IPM Advisory Committee Report For Fiscal Year 2011

The IPM Advisory Committee provides advice to the Parks and Recreation Department and Commission regarding the City's IPM Strategy, Pesticide Hazard And Exposure Reduction (PHAER) Zone, and other related matters.

Member Representation

3 - Community At-Large – Oscar Carmona, Greg Chittick, Kristen LaBonte
1 - Pesticide Awareness and Alternatives Coalition (PAAC) - Corey Welles
1 – Environmental Defense Center – Christina McGinnis

Committee Members

Oscar Carmona (term expires 12/31/11)
Greg Chittick (term expires 12/31/11)
Kristen LaBonte (term expires 12/31/11)
Corey Welles (term expires 12/31/11)
Christina McGinnis (term expires 12/31/12)

Parks and Recreation Commission Liaison

Nick Ferrara

Appointment Process and Meeting Schedule

Committee members are appointed by the Parks and Recreation Commission. Meetings are held quarterly, with special meetings called when necessary.

The Committee held three meetings between July 2010 and June 2011.

Committee Projects/Activities

- Reviewed and approved IPM 2010 Annual Report.
- Continued discussion of ideas for increasing park volunteer program, including coordinating more with Santa Barbara Beautiful and on-line sign up for volunteers.

Concerns

- Budgetary challenges and decrease in maintenance service levels, leading to more weeds which are aesthetically unpleasing to a portion of the public.

Recommendations

- Recommended approval of IPM 2010 Annual Report to Parks and Recreation Commission and City Council.



City of Santa Barbara
Parks and Recreation Department

Memorandum

DATE: July 27, 2011
TO: Parks and Recreation Commission
FROM: Lower Westside Center Advisory Committee
SUBJECT: Annual Advisory Committee Report For Fiscal Year 2011

Appointment Process and Meeting Schedule

The Lower Westside Center Advisory Committee officially disbanded in December of 2010 as it transitioned into the Neighborhood Advisory Council in January 2011. Lower Westside Advisory Committee met six times from July through December 2011 on the third Thursday of each month. With the formation of the Neighborhood Advisory Council, the last meeting was held in December.

Member Representation /Committee Members Parks and Recreation Commission Liaison

Josephine Tapia
 Elvira Quiroga
 Elena Cruz
 Manual Cruz
 Chris Casebeer, Parks and Recreation Commission Liaison
 Grant House, City Council Liaison
 Bendy White, City Council Liaison

Committee Projects/Activities

The committee requested MTD bus benches for families in the LWS neighborhood, additional programs and services at Parque Del Los Niños, and staff outreach within the neighborhood. As a result of these requests, MTD will be placing some covered bus benches into the neighborhood. In addition, the group discussed a turn signal at the intersection of San Andres and Carrillo Street, due to traffic congestion.

Recommendations/Concerns:

- Traffic congestion at Rancheria and W. Montecito Street from Santa Barbara City College students.
- Traffic accidents at the corner of San Andres and Carrillo Street.
- Need for Children's restrooms at Parque de los Niños.
- More neighborhood outreach and block clean-up projects.
- More activities for teenagers and youth in the neighborhood.



City of Santa Barbara
Parks and Recreation Department

Memorandum

DATE: July 27, 2010
TO: Parks and Recreation Commission
FROM: Sarah Hanna, Recreation Programs Manager
SUBJECT: Annual Advisory Committee Report For Fiscal Year 2011

The Neighborhood Advisory Council (NAC) was established in November of 2010 and the community center advisory committees were absolved. Members were appointed in March 2011 and the first meeting took place in April 2011. The NAC met 4 times during Fiscal Year 2011. Since the NAC have not completed a year of meetings and activities, this report is provided by staff.

Committee Members

Sebastian Aldana	Beatriz Molina
Sharon Byrne	Theresa Pena, Chair
Sally Foxen	Ana Soto
Naomi Greene	Cesar Trujillo
Sally Kingston	Tony Vassallo
Javier Limon	Holly Walters
Raquel Vela Mendoza	

Parks and Recreation Commission and City Council Liaison

Beebe Longstreet
 Nick Ferrara
 Frank Hotchkiss
 H. Bendy White

Appointment Process and Meeting Schedule

Members are appointed by City Council following the City Guidelines for Advisory Committees. The NAC meets on the seconded Wednesday of each month.

Member Representation

The NAC is composed of 13 members that are city residents. Members represent: 2 Eastside, 3 West Downtown, 2 Lower Westside, 1 Laguna, and 5 Public at Large.

Committee Projects/Activities

- Lower Westside Block Party with over 20 agencies providing service information
- Appointment of three sub-committees: Health & Safety, Youth, and Outreach & Events
- Presentations on Streets/Public Works, Gang Injunction/Police, Brown Act & Robert's Rules of Order

Recommendations/Concerns

The NAC has formed a list of presentations on issues of relevance to neighborhood residents, in order to educate themselves on how the City works. In the near future, they will be working to develop their recommendations on possible capital projects for the up-coming CDBG grants due in December.



City of Santa Barbara
Parks and Recreation Department

Memorandum

DATE: July 27, 2011
TO: Parks and Recreation Commission
FROM: Street Tree Advisory Committee
SUBJECT: Annual Advisory Committee Report for Fiscal Year 2011

Committee Members

Voting Members:

Bob Cunningham (term expires 12/31/12)
Carol Bornstein (term expires 12/31/12)
Maury Treman (term expires 12/31/12)
Karen Christman (term expires 12/31/11)
Ricardo Castellanos (term expires 12/31/11)

Parks and Recreation Commission Liaison:

Lesley Wiscomb

Appointment Process and Meeting Schedule

Members are appointed for two-year terms by the Parks and Recreation Commission.

The Committee meets on the first Thursday of each month, with a field tour to inspect tree removal requests and other issues pertaining to City street trees and front yard setback trees.

Member Representation

Four members must be residents of the City of Santa Barbara; one member can be a non-resident.

Committee Projects/Activities

- ❖ Advisory Committee monitoring of Tree Preservation Ordinance enforcement.
- ❖ Advisory Committee assistance with the Urban Forest Management Plan.

Recommendations

- ❖ Inspected and made recommendations regarding requests for removal of ninety-two (92) street and front yard setback trees, two (2) relocations, and recommended replacement planting of twenty-seven (27) trees. Made recommendations for twenty (20) changes to the Street Tree Master Plan.
 - Recommended approval to remove twelve (12) City street trees.
 - Recommended denial to remove nine (9) City street trees.
 - Recommended approval to relocate one (1) City street tree.
 - Recommended replacement planting of seventeen (17) City street trees.
 - Recommended approval to remove thirty-two (32) front yard setback trees.
 - Recommended denial to remove ten (10) front yard setback trees.
 - Recommend approval to relocate one (1) front yard setback tree.
 - Recommended replacement planting of ten (10) front yard setback trees.
 - Recommended twenty (20) Street Master Plan official street changes.



City of Santa Barbara
Parks and Recreation Department

Memorandum

DATE: July 26, 2011
TO: Parks and Recreation Commission
FROM: Santa Barbara Youth Council
SUBJECT: Annual Advisory Committee Report For Fiscal Year 2011

Committee Members

Brandy Alonzo	Will Bush	Blanca Garcia
Valeria Garcia	Jose Gil (Chair)	Ivette Gil
Eleni Getachew	Caroline Green	Ian Hall
Chloe Hunt	Michael Lopez	Morgan Lunt
Annie Marroquin	Lesly Mejia	Kristina Rodriguez
Grant Sexton	Michael Yi	

Parks and Recreation Commission Liaison

Commissioner Rocky Jacobson

Appointment Process and Meeting Schedule

Youth Council members are selected through an application review and interview process. Applications and vacancy appointments are announced through the high schools and teen service providers, as well as announced at the Parks and Recreation Commission meeting. Applications are received by the Youth Council members and applicants are invited to participate in a public interview process. All current Youth Council members share in input regarding the candidates; demographics such as high schools, gender, geographic location and race are also considered. The Executive Committee then selects from those criteria for new appointees.

Member Representation

The 2010-2011 Youth Council's 17 members were composed of the following:

Sex: 7 males, 10 females

Ethnicity: 8 Hispanics, 5 whites, 1 African American, 1 Asian, 2 other

Year in school: 2 freshman, 4 sophomores, 4 juniors and 7 seniors

School: 2 Bishop Diego High School, 5 San Marcos High School, 5 Santa Barbara High School, 5 Dos Pueblos High School

Committee Projects/Activities

This year the Youth Council continued its granted funded project of Teen Rights and were very successful in hosting a 4-workshop event which had an attendance of over 150 teens. The workshops were very successful dealing with teen rights in school, dating violence, police

and traffic and alcohol and drugs. The event was followed up with a very successful collaborative Speak Out/SPARCS with an attendance of approximately 300, 90% of which were teens.

They also did a 100/100 fundraising event this year to try and boost their funds for teen leadership activities; the Harriet Miller Youth Leadership fund and speak outs. Their fundraising efforts garnered \$745. They plan to follow up with another fundraising event.

They also assisted in several collaborative activities with other youth service teens such as the library teen services and Friday Night Live.

The Youth Council also conducted some written and verbal surveys of what teens needed and established that transportation was an issue and they began and are continuing through the next fiscal year to review how they can assist in the area of teen transportation.

Recommendations/Concerns

Representatives from the Youth Council, Parks and Recreation Commission, Neighborhood Advisory Council and staff have been working on a Youth Council resolution to formally establish the Youth Council by City Council resolution and to establish the appointment process. It is recommended that the process continues.

The Youth Council members have a good relationship on their individual campuses. It is encouraged that some further method to get information to more students be developed, either via school newspaper articles; lunch time meetings that don't conflict with the Brown Act or a school representative to attend Youth Council meetings to ensure more direct contact with the teens and youth in the community. It is also recommended that the Youth Council provide periodical reports to the Santa Barbara Teen Coalition or collaborate on projects to further ensure more teens are aware of the avenue to city staff and government through the Youth Council.



City of Santa Barbara
Parks and Recreation Department

Memorandum

DATE: July 26, 2011
TO: Park and Recreation Commission
FROM: Westside Community Center Advisory Committee
SUBJECT: Annual Advisory Committee Reports For Fiscal Year 2011

Committee Members

The Westside Community Center Advisory Committee officially disbanded in December of 2010 as it transitioned into the Neighborhood Advisory Council in January 2011. The Committee is currently comprised of Gloria Franco, Raquel Mendoza, Rosalina Palacios (Chairperson), and Jesus Rodriguez with three vacancies.

Parks and Recreation Commission Liaison

Christopher Casebeer

City Council Liaison

Frank Hotchkiss

Appointment Process and Meeting Schedule

Community Center Advisory Committees are appointed by City Council and meet on a monthly basis. The Westside Community Center meets every second Thursday of the month at 7:00 p.m. at the Westside Community Center, 423 W. Victoria Street.

Member Representation

Since this Committee's geographic charge encompasses a large area composed of two census tracts and outlying areas, otherwise known as the greater Westside Neighborhood, the members are selected accordingly. Of seven members, two represent census tract 10, two represent census tract 11, and three are representatives at large. The members are appointed to staggered four-year terms. The members are not required to be electors.

Committee Projects/Activities

The following were activities undertaken by the Committee for FY 2011:

- Co-sponsored the submittal of two CDBG Grant applications, Westside Park Facility Security Lighting and Euclid Street design improvements, as part of the City's Neighborhood Improvement Task Force process.
- Served on the sub-committee to restructure Community Center Advisory Committees and establish the Neighborhood Advisory Council
- Worked on recommendations for proposed fees and charges.
- Worked/assisted Staff with recommendations for the installation and/or upgrading of the children's playground equipment located at the juncture of the Westside Center and the Anapamu Pedestrian Bridge.
- Held a series of community family events during holiday seasons including Turkey Give Away, and Holiday Dinner in which over 300 individuals participated.
- Has been actively involved in recruiting new members for Community Action Commission's Senior Nutrition Program.

Recommendations/Concerns

The Committee continues to work toward bettering community services to low-income families and recommends that more priority be given by the Department to providing access to all its services.