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<td>SUSAN UANG-BARDICK,</td>
<td>JEREMY PEMBERTON,</td>
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<td>TWIQN PRODUCTIONS, INC.</td>
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<td>Fax: (805) 564-5480</td>
<td>Date: 3/19/2010</td>
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<tr>
<td>Phone: (805) 564-5419</td>
<td>Phone: (805) 845-6658</td>
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<td>Urgent, Reply, Review, ASAP</td>
<td>Fax: (805) 456-3394</td>
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NOTES: WEST BEACH 2010 SPECIAL EVENTS APPLICATION
Special Event Application

Type of Event  
☑ Festival  
☐ Walk or Run  
☐ Sporting Event (non walk/run)

☐ Parade/March Staging  
☐ Other (specify)  

Event Name & Location

Event Title: WEST BEACH MUSIC & ARTS FESTIVAL 2010

Park/Beach (list all sites being requested) WEST BEACH

Event Times

Set-Up Day 9/10 - 9/12/2010 M W F S S  
From 6:00 am/pm to 10:00 am/pm

Event Date-Day 1 9/12/2010 M T W T H S S  
Setup 10:00 am/pm to 2:00 am/pm  
Event 2:00 pm to 10:00 am/pm  
Breakdown 10:00 am/pm to 12:00 am/pm

Event Date-Day 2 9/15 - 9/16/2010 M T W TH S  
Setup 10:00 am/pm to 12:00 am/pm  
Event 12:00 am/pm to 10:00 am/pm  
Breakdown 10:00 am/pm to 12:00 am/pm

Breakdown Day 9/17 - 9/19/2010 M W W F S S  
From 6:00 am/pm to 10:00 am/pm

Applicant Information

Applicant (Your Name) JEREMY PETERSON  
Organization TWIN PRODUCTIONS, INC

Event Coordinator (if different from applicant) TWIN PRODUCTIONS, INC

Mailing Address 1211 CHAPARRAL ST. 2ND FL, STE B

Day Phone (805) 965-2058  
After Hours Phone (805) 735-1394  
Fax: (805) 466-3394

Public Information Phone (805) 965-2058  
E-mail INFO@TWINPRODUCTIONS.COM

With respect to those Applicants required to obtain liability insurance, the following shall apply: Applicant agrees to investigate, defend, indemnify and hold harmless the City, its officers, employees and agents from and against any and all loss, damage, liability, claims, demands, detriments, costs, charges, expense (including attorney's fees) and causes of action of any character which the City, its officers, employees and agents may incur, sustain or be subjected to on account of loss or damage to property or the loss of use thereof and for bodily injury to or death of any persons (including but not limited to the employees, subcontractors, agents and invitees of each party hereto) arising out of or in any way connected to the occupancy, enjoyment and use of any City premises under this agreement to the extent permitted by law.

The undersigned also understands and accepts the City's refund policy for facility use and that fees and charges are adjusted annually in July and are subject to change.

Signature of Applicant: [Signature]  
Date 8/26

ATTACHMENT
Special Event Application (continued)

Please complete the following sections with as much detail as possible since fees and requirements are based on the information you provide us.

**Description of Event**
- □ First time event (include site map with application)
- □ Returning event

Note that this description will be published in our City Parks and Recreation Public Special Events Calendar:

**ENTERING ITS FOURTH YEAR AS ONE OF THE NATION'S PREMIERE MUSIC FESTIVALS AND THE ONLY OF ITS KIND HELD BEPITTINGLY ON THE BEACH, WEST BEACH MUSIC & ARTS FESTIVAL RETURNS TO SUNKY SANTA BARBARA'S BEAUTIFUL WEST BEACH IN SEPT. 2010. FOR 3 DAYS, THE FESTIVAL WILL BRING RHYTHMIC, FUN-IN-THE-SUN ROCK, REGGAE, UKA ROCK, AND ELECTRO FESTIVITIES FOR ALL TO ENJOY.**

**Estimated Attendance**

Anticipated # of Participants: 2,000  
Anticipated # of Spectators: 30,000

**Traffic Control and Public Safety**

**Requesting to close street(s) to vehicular traffic?**
- □ For event setup (list streets and describe what will be set up in the street)

- □ Part of walk/run course (list streets affected)

- □ Other (explain)

- □ No streets to be closed

**Requesting to post “no parking” notices?**
- □ To create event loading/unloading zones where none currently exists (list streets) 300 W. CABRILLO BLVD.
  
  APPROX. 500 FT. FOR TEMPORARY LOAD-IN ZONES AND ROLL-OFF DUMPSTERS

- □ Other (explain)

- □ No notices to be posted

**Elements of your Event**

**Setting up a stage?**
- □ Platform style, dimensions

- □ Concert style, dimensions
  
  32 x 28 x 3.5'  
  84 x 46 x 5.5'  
  22 x 14 x 3.5'  
  28 x 20 x 4.5'

**Setting up tables, chairs, canopies and tents?**
- □ Tables: # 500

- □ Chairs: # 2,000

- □ Canopies: # and dimensions (40) 10 x 10' (15) 20 x 20'

- □ Tents: # and dimensions (20) 10 x 10' (10) 20 x 20'

- □ No tables being set up

- □ No chairs being set up

- □ No canopies being set up

- □ No tents being set up
### Elements of your Event (continued)

#### Setting up other equipment?
- **ATM Machines:** # _____ \( \text{Local bank providing ATMs} \) **SANTA BARBARA ATM**
- **Tiki Torches:** #
- **Sporting Equipment (explain):**
- **Other (explain):**
- **Not setting up any equipment listed above at event**

#### Having amplified sound and/or music?
- Amplified sound for announcements only
- **Amplified sound for music (check one):**
  - CD player for DJ music
  - Small 4 – 5 piece live band
  - Large 6+ piece live band
- **Other:**
- **No amplified sound/music at event**

#### Using lighting equipment at your event?
- **Bringing in own lighting equipment**
- **Using professional lighting company:** Company? **ALL PHASES EVENT GROUP, LLC**
- **No lighting equipment at event**

#### Using electrical power?
- **Using on-site electricity, if available**
  - For sound
  - For lighting
  - For food preparation and/or refrigeration equipment
- **Bringing in “movie quiet” generator**
  - For sound
  - For lighting
  - For food preparation and/or refrigeration equipment
- **No need for electricity at event**

#### Using other utilities?
- **Request to use on-site utility, if available**
  - Gas
  - Water
  - Sewer lines
- **No need to use other utilities at event**

#### Having food and non-alcoholic beverages at your event?
- **Vendors preparing food on-site (don't include pre-packaged food vendors):** # 10
- **Vendors ONLY bringing in pre-packaged food (don't include vendors counted above):** # 3
- **Vendors ONLY bringing non-alcoholic beverages (i.e. bottled water, soda, etc. Don't include vendors counted above):** # 3
- **All food and non-alcoholic beverages handled by organization; bringing in no outside vendors**
- **No food at event**

#### Having alcohol at your event?
- **Yes, serving/selling beer and wine**
  - Hours of alcohol service: From \(12:00 \text{ PM} \) to \(10:00 \text{ PM}\)
- **No alcohol at event**
Elements of your Event (continued)

Having selling and/or informational vendors at your event?
- Vendors selling food only # 20
- Vendors selling merchandise only # 40
- Vendors selling services only # 20
- Vendors passing out information only (no vending license needed) # 10
- No selling or informational vendors at event

Having kid activities?
- Inflatable Bouncer House # __________ Dimensions?
- Inflatable Bouncer Slide # __________ Dimensions?
- Rock climbing wall Height?
- Arts & crafts (i.e. craft making, face painting, etc.)
- Petting zoo
- Carnival games or rides? Specify type
- Other

- No kid activities at event

Arranging for media coverage?
- Yes, but media will not require special set-up
- Yes, media will require special set-up. Describe
- No, not arranging for media coverage

Event Signage
- Yes, we will post signs # 50 Dimensions 4' x 16'
- Yes, having inflatable signage # __________ (complete Inflatable Signage Request form)
- What will signs say? LOCAL BUSINESS SPONSORS
- How will signs be anchored/mounted? ZIP TIES ALONG FENCELINE
- No signage at event
- No inflatable signage

Waste Management
- Contracting with trash/recycling vendor. Company TBD.
- Contracting with portable toilet vendor. Company TBD.
  Load-in Day & Time: MONDAY 9/21/2010, 8 AM
  Load-out Day & Time: MONDAY 9/21/2010, 3 PM
- Portable toilets to be serviced Time: 9:00 DAILY

First Aid
- First aid station to be staffed by event staff. First aid/CPR certified? Yes
- First aid station to be staffed by professional company. Company AMERICAN RED CROSS
- No first aid station at event
Parking and/or Shuttle Plan
☐ Using nearby parking lot & paying fees  ☐ Using nearby free parking lot
☒ Will have a shuttle plan. Describe COLLABORATING WITH MTD FROM DOWNTOWN SHUTTLE AND PALL'S BUS SHUTTLE

Waterfront Parking Lot Usage
☐ Reserving spaces as part of event site. Which lot?
Describe set-up in the lot?
☐ Reserving spaces for participant/spectator parking. Which lot?
☒ Not reserving spaces at event

Set-up, Breakdown, Clean-up

Setting up the day before the event?
☒ Yes, will set up the day before the event. # of set-up day(s) 7
☐ No, set-up will occur on the event day

Breaking down set-up the day after the event?
☒ Yes, breakdown will be the day after the event. # of breakdown day(s) 3
☐ No, breakdown will occur on the event day

How are you handling clean-up?
☐ Using volunteer clean-up crew during and after event
☐ Using professional cleaning company during and after event

Requesting vehicle access onto the turf?
☐ Yes, requesting access onto turf for set-up and breakdown (complete attached Vehicle Access Request form)
☐ No, vehicles will load/unload from nearby street or parking lot

Miscellaneous

Please list anything important about your event not already asked on this application:


Please make a copy of this application for your records as we do not provide copies.
ALCOHOL REQUEST FORM

Event: WEST BEACH MUSIC AND ARTS FESTIVAL 2010

Event Date(s): SEPTEMBER 24 - 26, 2010 Location: WEST BEACH

1. Please check one:
   - [X] I am requesting to sell alcohol at the above stated event.
   - [ ] I am requesting to give alcohol away as a "tasting" at the above named event.

2. If you are conducting an alcohol "tasting", what is the maximum number of drinks per person?
   How will this be monitored?


4. How will IDs be checked? IDS WILL BE CHECKED BY PRIVATE SECURITY SERVICES.

5. If you're required to have a Type 2 beer garden, what materials are you planning to use to construct this garden?
   2 PARALLEL 4' BIKE FENCING SURROUNDING THE PERIMETER

6. If you're required to have a Type 2 beer garden, what will the approximate dimensions of the garden be?
   300' WIDE X 500' DEEP

7. If you're required to have a Type 2 beer garden, how will the beer garden be monitored?
   IT WILL BE MONITORED BY A PRIVATE SECURITY COMPANY.

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For Staff Use Only

☐ Request Approved ____________________________ Director's Signature ____________________________ Date

☐ Request Declined ____________________________

Reasons: ____________________________________
Vehicle Access Request

Vehicles are generally prohibited in parklands due to their negative impact to the turf, irrigation system, etc. For public special events, exceptions are made on an as needed basis. Please list any vehicles that absolutely need access into the park for your event. Do carefully consider the vehicles you list since we may deny those vehicles deemed unnecessary. Note that your requests may be denied based on the layout of certain parks.

**Temporary Parking** (Limit to vehicles that absolutely need to stay within the park or on the turf for the entire duration of your event.)

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**Unloading / Loading** (Limit to vehicles that absolutely need access due to the weight of items being unloaded/loaded, such as staging, lighting, sound and rental service providers and food/selling/information vendors.)

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WEST BEACH MUSIC & PETS FESTIVAL  9/24 - 9/26/2010
Event  2010  Location of Event  Date(s)

For Staff Use Only

☐ All approved  ☐ Some approved (unapproved vehicles are crossed off)

Parks Superintendent  Date