

1 (2009)

CITY OF SANTA BARBARA
Parks & Recreation
 Enriching People's Lives
 620 Laguna Street ■ Santa Barbara, CA 93101
 (805) 564-5418 TEL ■ (805) 564-5480 FAX
 www.sbparksandrecreation.com

Special Event Application

Type of Event

- Festival Walk or Run Sporting Event (non walk/run)
 Parade/March Staging Other (specify) _____

Event Name & Location

Event Title West Beach Music & Arts Festival

Park/Beach (list all sites being requested) West Beach

Event Times

Set-Up Day 9/14/09-9/17/09 M T W T H F S S U From 6AM am / pm to 10PM am / pm

Event Date-Day 9/18/09 M T W T H F S S U Setup 6AM am / pm to 3PM am / pm
 Event 3PM am / pm to 10PM am / pm
 Breakdown 10PM am / pm to 12AM am / pm

Event Date-Day 2 9/19/09-9/20/09 M T W T H F S S U Setup 6AM am / pm to 12:30PM am / pm
 Event 12:30PM am / pm to 10:00PM am / pm
 Breakdown 10:00PM am / pm to 12:00AM am / pm

Breakdown Day 9/21/09-9/23/09 M T W T H F S S U From 6AM am / pm to 10PM am / pm

Applicant Information

Applicant (Your Name) Jeremy Pemberton Organization Twiiin Productions, Inc

Event Coordinator (if different from applicant) Twiiin Productions, Inc

Mailing Address 1221 Chapala Street, Second Floor, Suite B

Day Phone 805-845-6658 After Hours Phone 805-252-1394 Fax: 805-456-3394

Public Information Phone 805-845-6658 E-mail jeremy@twiiinproductions.com

With respect to those Applicants required to obtain liability insurance, the following shall apply: Applicant agrees to investigate, defend, indemnify and hold harmless the City, its officers, employees and agents from and against any and all loss, damage, liability, claims, demands, detriments, costs, charges, expense (including attorney's fees) and causes of action of any character which the City, its officers, employees and agents may incur, sustain or be subjected to on account of loss or damage to property or the loss of use thereof and for bodily injury to or death of any persons (including but not limited to the employees, subcontractors, agents and invitees of each party hereto) arising out of or in any way connected to the occupancy, enjoyment and use of any City premises under this agreement to the extent permitted by law.

The undersigned also understands and accepts the City's refund policy for facility use and that fees and charges are adjusted annually in July and are subject to change.

Signature of Applicant: _____ Date: _____

Special Event Application (continued)

Please complete the following sections with as much detail as possible since fees and requirements are based on the information you provide us.

Description of Event

First time event (include site map with application)

Returning event

Note that this description will be published in our City Parks and Recreation Public Special Events Calendar:

Entering its third year as one of the nation's premiere music festivals and the only of its kind held befittingly on the beach, the West Beach Music and Arts Festival returns to sunny Santa Barbara's beautiful West Beach in September 2009, bringing romping, fun-in-the-sun, rock, reggae and pop festivities for mom, dad, cousins, the kids, and everyone in between. For three days, Twilin Productions will transform the twelve acres where sand meets ocean, west of Steam's Wharf, into a rock n' roll beachfront haven, complete with a massive main stage, over 75 arts, crafts and cuisine vendors, a "sandbox" for the kids with performances by young up and coming artists, and at the center of the party, a bamboo-shaded "Oasis" where special guest D.J.s will spin the warm breezy night away.

Estimated Attendance

Anticipated # of Participants: 500

Anticipated # of Spectators 20,000+

Traffic Control and Public Safety

Requesting to close street(s) to vehicular traffic?

For event setup (list streets and describe what will be set up in the street) _____

Part of walk/run course (list streets affected) _____

Other (explain) _____

No streets to be closed

Requesting to post "no parking" notices?

To create event loading/unloading zones where none currently exists (list streets) _____

300 W. Cabrillo Blvd. Approximately 500 feet for temp. loading zones and roll-off dumpsters

Other (explain) _____

No notices to be posted

Elements of your Event

Setting up a stage?

Platform style, dimensions _____

Concert style, dimensions _____

No stage at event

32x28 x3.5'; 84x46 x 5.5'
22x16 x3.5'; 28x20 x 4.5'

Setting up tables, chairs, canopies and tents?

Tables: # 300

No tables being set up

Chairs: # 1,200

No chairs being set up

Canopies: # and dimensions (40) 10x10 (15) 20x20

No canopies being set up

Tents: # and dimensions (30) 10x10 (10) 20x20

No tents being set up

Elements of your Event (continued)**Setting up other equipment?**

- ATM Machines: # 4 Local bank providing ATMs Santa Barbara ATM
- Tiki Torches: # _____
- Sporting Equipment (explain) _____
- Other (explain) _____
- Not setting up any equipment listed above at event

Having amplified sound and/or music?

- Amplified sound for announcements only
- Amplified sound for music (check one) CD player for DJ music Small 4 – 5 piece live band
- Large 6+ piece live band
- Other _____
- No amplified sound/music at event

Using lighting equipment at your event?

- Bringing in own lighting equipment
- Using professional lighting company. Company? All Phases Event Group, LLC
- No lighting equipment at event

Using electrical power?

- Using on-site electricity, if available For sound For food preparation and/or refrigeration equipment
- For lighting
- Bringing in "movie quiet" generator For sound For food preparation and/or refrigeration equipment
- For lighting
- No need for electricity at event

Using other utilities?

- Request to use on-site utility, if available Gas Water Sewer lines
- No need to use other utilities at event

Having food and non-alcoholic beverages at your event?

- Vendors preparing food on-site (don't include pre-packaged food vendors) # 15
- Vendors ONLY bringing in pre-packaged food (don't include vendors counted above) # 3
- Vendors ONLY bringing non-alcoholic beverages (i.e. bottled water, soda, etc. Don't include vendors counted above) # 3
- All food and non-alcoholic beverages handled by organization; bringing in no outside vendors
- No food at event

Having alcohol at your event?

- Yes, serving/selling beer and wine
- Hours of alcohol service? From 12PM to 10PM
- No alcohol at event

Elements of your Event (continued)**Having selling and/or Informational vendors at your event?**

- Vendors selling food only # 15 Vendors selling merchandise only # 20
- Vendors selling services only # 10
- Vendors passing out information only (no vending license needed) # 10
- No selling or informational vendors at event

Having kid activities?

- Inflatable Bouncer House # _____ Dimensions? _____
- Inflatable Bouncer Slide # _____ Dimensions? _____
- Rock climbing wall Height? _____
- Arts & crafts (i.e. craft making, face painting, etc.)
- Petting zoo?
- Carnival games or rides? Specify type _____
- Other _____
- No kid activities at event

Arranging for media coverage?

- Yes, but media will not require special set-up
- Yes, media will require special set-up. Describe _____
- No, not arranging for media coverage

Event Signage

- Yes, we will post signs # 50 Dimensions 4' x 6'
- Yes, having inflatable signage # _____ (complete Inflatable Signage Request form)
- What will signs say? Local Business Sponsors
- How will signs be anchored/mounted? Zip Ties along fence line
- No signage at event No inflatable signage

Waste Management

- Contracting with trash/recycling vendor. Company BFI
- Contracting with portable toilet vendor. Company National Event Rentals
Load-in Day & Time Monday 9/14/09 3PM Load-out Day & Time Monday 9/21/09 3PM
- Portable toilets to be serviced Time 9AM Each Morning

First Aid

- First aid station to be staffed by event staff First aid/CPR certified? Yes No
- First aid station to be staffed by professional company Company American Red Cross
- No first aid station at event

Parking and/or Shuttle Plan

- Using nearby parking lot & paying fees Using nearby free parking lot
- Will have a shuttle plan. Describe Collaborating with MTD from Downtown Shuttle

Waterfront Parking Lot Usage

- Reserving spaces as part of event site. Which lot? _____
Describe set-up in the lot? _____
- Reserving spaces for participant/spectator parking. Which lot? Harbor Parking Lot next to Boat Ramp
- Not reserving spaces at event

Set-up, Breakdown, Clean-up

Setting up the day before the event?

- Yes, will set up the day before the event. # of set-up day(s) 5
- No, set-up will occur on the event day

Breaking down set-up the day after the event?

- Yes, breakdown will be the day after the event. # of breakdown day(s) 3
- No, breakdown will occur on the event day

How are you handling clean-up?

- Using volunteer clean-up crew during and after event
- Using professional cleaning company during and after event

Requesting vehicle access onto the turf?

- Yes, requesting access onto turf for set-up and breakdown (complete attached Vehicle Access Request form)
- No, vehicles will load/unload from nearby street or parking lot

Miscellaneous

Please list anything important about your event not already asked on this application:

Please make a copy of this application for your records as we do not provide copies.