AGENDA DATE: December 16, 2009

TO: Park and Recreation Commission

FROM: Recreation Division, Parks and Recreation Department

SUBJECT: Parks and Recreation Department Co-Sponsorships

RECOMMENDATION: That the Commission receives an updated report on Parks and Recreation Department Agreements including co-sponsorships, facility, and license agreements.

DISCUSSION:

At their December 3, 2009, Park and Recreation Commission work session on the Recreation Division Budget, the Commission received a report on the Department’s various agreements with local community organizations, including co-sponsorships, facility and license agreements. Following the discussion, commissioners requested that staff add additional information on the value of City property provided as part of the various agreements. The updated report is attached.

It has been a long-standing practice of the City of Santa Barbara Parks and Recreation Department to encourage and assist various civic, charitable, service, and special interest organizations in the development of recreation programs that contribute to the quality of leisure time activities in the community.

The Department currently has 13 co-sponsorship agreements with local non-profit organizations ranging from AARP to the Santa Barbara Firefighters Association, to the Santa Barbara Rose Society and the Tennis Patrons, 5 facility agreements, 1 license agreement, and 4 joint use agreements. These written agreements assist the Department in extending its limited resources to better meet the needs of the community.

Planning for the FY 2011 budget is underway, and the Parks and Recreation Department is facing another year of significant budget reductions. This prompted the Department to review its current agreements. This comprehensive review includes considering the number of people served by the various organizations, identifying what recreational activities/services are provided to the community through the agreement, and what the City provides to the organization in services, facility and/or vehicle use. The intent is to evaluate the various
agreements, consider the levels of support provided to each organization, and identify any opportunities to increase revenue in order to recover more of the City’s costs.

**ATTACHMENT:** Parks and Recreation Department’s Agreements 2009

**SUBMITTED BY:** Judith Cook McCaffrey, Recreation Manager

**APPROVED BY:** Nancy L. Rapp, Parks & Recreation Director