



**CITY OF SANTA BARBARA**  
**PARK AND RECREATION COMMISSION REPORT**

**AGENDA DATE:** October 28, 2009

**TO:** Park and Recreation Commission

**FROM:** Administration Division, Parks and Recreation Department

**SUBJECT:** Annual Contributions Report – Fiscal Year 2009

**RECOMMENDATION:** That the Commission receive a report on the donations and grants received by the Parks and Recreation Department during Fiscal Year (FY) 2009.

**DISCUSSION:** Each year, the Department receives contributions in the form of various donations and/or grants. The Department classifies these in four categories:

- Cash Donations – funds received in cash or by check; sometimes they are for specific purposes, or can be in general for programs/projects.
  - The Recreation Division received cash donations totaling \$17,931. These included \$4,188 for the 2008 Concerts in the Park Series; \$4,900 collected from the Jr. Lifeguard fundraiser; \$1,500 for the Afterschool Running Program; \$2,065 for the Teen Center; \$1,410 for the Youth Leadership Banquet; and \$1,883 from the SB Soccer League for turf products.
  - The Parks Division received \$16,186 in cash donations. Significant donations received by the Parks Division included \$5,000 from the Elizabeth Firth Wade Endowment Fund for the A.C. Postel Rose Garden and \$8,186 from Santa Barbara Beautiful for the Youth Summer Project and Franklin Center Landscaping.
- Grants – grants awarded for projects/programs.
  - The Recreation Division received a total of \$8,783 including, \$5,000 from the Towbes Foundation for the Concerts in the Park Series; \$2,700 from the Santa Barbara County Education Office for The Arts Alliance Program, and \$1,083 from the Santa Barbara Sunrise Rotary.
  - The Parks Division received a total of \$213,219 including, Parma Park Trust funds in the amount of \$85,000 for park maintenance; Prop 40 Per Capita Grant Funds in the amount of \$61,159 for the Bohnett Park Project; a California Department of Forestry and Fire Protection Urban Forestry Grant in the amount of \$42,000; \$17,000 from Santa Barbara Beautiful for the Plaza Vera Cruz Renovation; and \$8,060 from the Bohnett Family for Bohnett Park.
  - The Creeks Division brought in State Water Resources Control Board Grants totaling \$697,280 for various Creeks projects, and California Department of Fish

and Game Grants totaling 619,410 for projects related to Mission Creek Fish Passage Projects.

- Non-Cash Donations – in-kind services such as donations of supplies, equipment or work performed.
  - The Recreation Division generated non-cash donations in the amount of \$191,764. Significant donations include non-cash donations valued at \$125,000 from Rincon Broadcasting; \$7,350 in concrete and \$2,100 in infield re-conditioning at MacKenzie Baseball Fields; \$2,400 in new infield dirt at Ortega and Dwight Murphy Parks, and a \$1,200 storage container for Dwight Murphy Park; \$4,140 in free family portraits; \$33,620 in Mobile Food Pantry/Farmers Market donations; and advertising worth \$3,800 from Santa Barbara Independent.
  - The Parks Division received non-cash donations valued at \$19,584 from Santa Barbara Beautiful for planting 249 trees and young tree care assistance,
- Volunteer Value - hours worked by volunteers for programs, park sites, in offices, etc. (calculated at \$12/hour).
  - The Recreation Division had strong volunteer support during FY 2009 with a total of 37,251 hours reported. Volunteers were active at Active Adults and Classes with 16,000 hours; Neighborhood and Outreach Services (formerly Community Services) with 8,669 hours, Aquatics with 5,678 hours; and Youth Activities with 4,215 hours.
  - The Parks Division reported 3,775 volunteer hours during FY 2009. There was significant activity by the Rose Garden Volunteers who worked 2,433 hours; Alice Keck Park Memorial Gardens volunteers who worked 279 hours; Douglas Family Preserve volunteers who worked 333 hours; and volunteers who participated in the Sunflower Park tree planting with 255 hours.
  - The Creeks Division reported 557 volunteer hours during FY 2009. Significant activity included 100 volunteer hours at the Creek Week Oak Park Planting; 66 hours for the Mission Creek at Oak Park Restoration Planting Day.

### Fiscal Year 2009 Contributions by Division

Division	Recreation	Parks	Creeks	FY 2009 Total
Cash	\$17,931	\$16,186	\$0	\$34,117
Grants	\$8,783	\$213,219	\$1,336,690	\$1,558,692
<b>Subtotals</b>	<b>\$26,714</b>	<b>\$229,405</b>	<b>\$1,336,690</b>	<b>\$1,592,809</b>
Non-Cash	\$191,764	\$20,334	\$0	\$212,098
Volunteers	\$447,012	\$45,300	\$6,684	\$498,996
<b>Subtotals</b>	<b>\$638,776</b>	<b>\$65,634</b>	<b>\$6,684</b>	<b>\$711,094</b>
<b>Grand Totals</b>	<b>\$665,490</b>	<b>\$295,039</b>	<b>\$1,343,374</b>	<b>2,303,903</b>

**Contribution History by Division – Previous Three Fiscal Years**

<b>Division</b>	<b>FY 2007</b>	<b>FY 2008</b>	<b>FY 2009</b>
Recreation	\$547,607	\$717,186	\$665,490
Parks	\$205,358	\$143,446	\$295,039
Creeks	\$355,000	\$3,878	\$1,343,374
<b>Totals:</b>	<b>\$1,107,965</b>	<b>\$864,510</b>	<b>\$2,303,903</b>

Total Fiscal Year 2009 contributions increased by \$1,439,393 or 167% from Fiscal Year 2008, primarily due to an increase in grants in both the Parks and Creeks divisions.

**Contribution History by Category – Previous Three Fiscal Years**

<b>Category</b>	<b>FY 2007</b>	<b>FY 2008</b>	<b>FY 2009</b>
Cash Donations	\$20,026	\$31,945	\$34,117
Grants	\$537,873	\$228,229	\$1,558,692
Non-Cash Donations	\$203,583	\$191,458	\$212,098
Volunteer Value*	\$346,483	\$412,878	\$498,996
<b>Totals:</b>	<b>\$1,107,965</b>	<b>\$864,510</b>	<b>\$2,303,903</b>

\*Volunteer hours valued at \$9.00 per hour in FY 2007 versus \$12.00 per hour in FY 2009.

The donations/grants the Department receives greatly assist in providing programs and services above the funds received through the budget. In Fiscal Year 2009, volunteers donated 41,583 hours in service to the Department. Estimated conservatively at \$12 per hour, their contribution allowed the Department to provide \$498,996 in additional services to the community. Of special note is the value of the volunteers; not only in terms of maintaining our parks and facilities but also in creating partnership and teamwork in the community.

**PREPARED BY:** Karla Megill, Executive Assistant

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