



## CITY OF SANTA BARBARA

### PARK AND RECREATION COMMISSION REPORT

**AGENDA DATE:** October 28, 2009

**TO:** Park and Recreation Commission

**FROM:** Recreation Division, Parks and Recreation Department

**SUBJECT:** 21<sup>st</sup> Annual Senior Expo

**RECOMMENDATION:** That the Commission receive a presentation on the 21<sup>st</sup> Annual Senior Expo co-sponsored by the Parks and Recreation Department.

**DISCUSSION:** The Parks and Recreation Department has organized and participated in senior citizen information fairs for approximately 20 years. The Carrillo Recreation Center Ballroom held some of these fairs in the early 1990's. Attendance at these City sponsored events eventually declined in part due to many organizations offering similar fairs. Due to declining participation, the Department began collaborating with the Senior Expo in 2002. The Senior Expo organizing committee includes a number of agencies that provide services to seniors. They include AARP, Braille Institute, Community Home Health, Cottage Health System, Friendship Manor Senior Residence, LivHOME, Santa Barbara Bank & Trust's "Our Gang Travel & Enrichment Club", Sansum Clinic, Visiting Nurse & Hospice Care, and Vista del Monte Retirement Community. Senior Recreation Supervisor Jason Bryan serves on the Senior Expo committee to organize the annual event.

This year's event, held on October 8<sup>th</sup> at Earl Warren Showgrounds, featured a vehicle safety inspection, medication disposal, document destruction, transportation services, live music, parking, flu shot, coffee, lunch, fitness testing, and information from 98 exhibitors for a \$10 admission. Approximately 1,700 people attended including exhibitors, volunteers, and the general public. Attendance at the Senior Expo increased 54% over the past 3 years

**ATTACHMENT:** 21<sup>st</sup> Annual Senior Expo Exhibitors

**PREPARED BY:** Jason Bryan, Senior Recreation Supervisor

**SUBMITTED BY:** Sarah Hanna, Recreation Program Manager

**APPROVED BY:** Jill Zachary, Assistant, Parks and Recreation Director

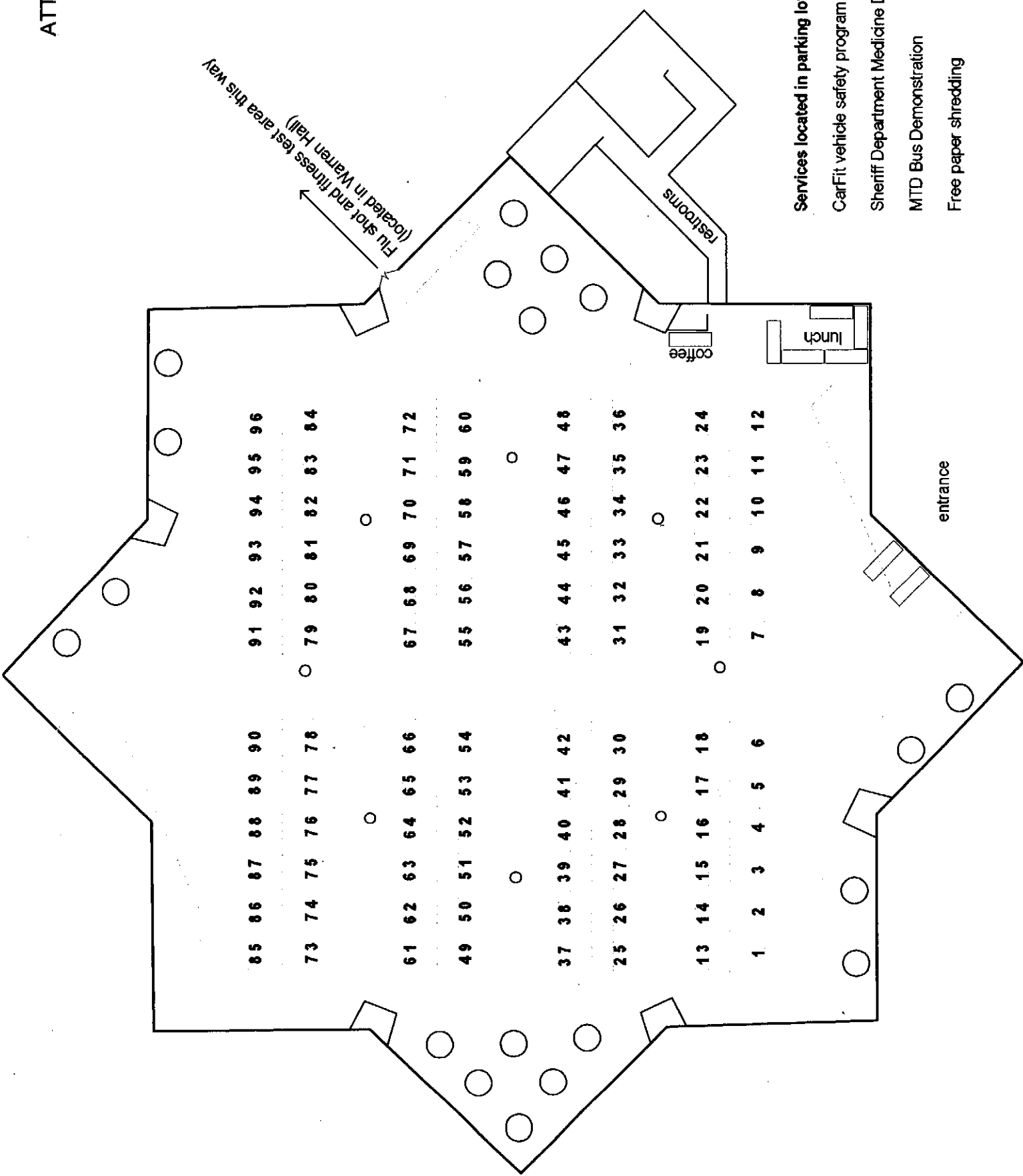
A handwritten signature in black ink, appearing to read "JZ", located to the right of the "APPROVED BY" line.

# 21<sup>st</sup> Annual Senior Expo Exhibitors

ATTACHMENT

A Daily Financial Solution LLC #34.....	964-3639	Elder Advocacy/SB District Attorney's Office #54	884-8077
AARP #33.....	967-1698	First Bank #2.....	563-6400
Addus Health Care #28.....	962-4993	Friendship Center #39.....	969-0859
Alzheimer's Association #42.....	892-4259	Friendship Manor&Garden Court #66.....	968-0771
Area Agency on Aging #78.....	965-3288	Goleta Valley Self-Storage #57.....	964-3104
Arthritis Foundation #37.....	563-4685	Goleta Valley Senior Center #53.....	683-1124
Astera Care #40.....	969-7979	Hearing Loss Association of Santa Barbara #23	684-2788
Bank of America #68.....	884-7115	Help Unlimited #13.....	962-4646
Bankers Life #62.....	760-5242	Heritage House #3.....	967-2661
Becca's Buddies (Professional Pet Services) #69	448-7423	HICAP/Health Insurance Counseling & Advocacy Program #77.....	928-5663
Beltone Hearing Center #27.....	965-4327	Home Instead Senior Care #17.....	560-6995
Braille Institute #60.....	682-6222	Hometown Insurance #90.....	877-922-3351
Breast Cancer Resource Center #93.....	569-9693	Hospice of Santa Barbara, Inc. #26.....	563-8820
Buena Vista Care Center #82.....	964-4871	Housing Authority of the City of Santa Barbara #29.....	897-1044
Cabot Protectives #46.....	800-645-5048	Human Performance Center #61.....	687-8553
California Telephone Access Program #21.....	818-237-9277	Independent Living Resource Center #96.....	963-0595
Carmel Home Health Services #64.....	683-5100	Judith Tanaka Insurance #4.....	967-2008
Casa San Miguel #91.....	963-1214	Legal Aid Foundation #51.....	963-6754
GenCal Health #80.....	685-9525	Lions Sight & Hearing Center #1.....	569-8264
Center for Successful Aging #47.....	963-8080	LivHOME #84.....	687-8766
City of Santa Barbara Fire Department #30.....	564-5711	Look Stairchairs #89.....	526-1402
City of Santa Barbara Housing Rehabilitation Loan Program #88.....	564-5461	MacKenzie Park Lawn Bowls Club #41.....	563-2143
City of Santa Barbara Parks & Recreation Department #5.....	897-2519	Maravilla #55.....	967-1965
Club West, Inc. (Track) #16.....	969-5852	Medical Maze Solutions #75.....	650-1178
Cognitive Fitness & Innovative Therapies (CFIT) #15.....	899-7777	Mr. Handyman of Santa Barbara #19.....	964-1234
Community Action Commission #94.....	683-4458	Neptune Society #25.....	967-2805
Community Home Health #72.....	898-3444	New York Life Insurance #70.....	965-8600 & 892-2300
Cottage Neuroscience Institute #11.....	450-4659	Our Gang Travel/Santa Barbara Bank & Trust #6	564-6228
Cottage Rehabilitation Hospital / Coast Caregiver Resource Center #12.....	687-7444	Pacific Diagnostic Laboratories #81.....	879-8100
Devereux California #65.....	968-2525	Parkinson Association of Santa Barbara #38.....	683-1326
Easy Lift Transportation #83.....	681-1180	Path Point #35.....	934-3537 x106
		Pueblo del Rey Funeral Services #73.....	895-8409
		Pueblo Radiology Medical Group #74.....	682-7144
		Reverse Mortgage Division #87.....	969-7735
		Sansum Clinic #48.....	681-7672
		Santa Barbara Botanic Garden #22.....	682-4726
		Santa Barbara Cottage Hospital Lifeline #10.....	569-7572
		Santa Barbara Cottage Hospital Nutrition #8.....	569-7248
		Santa Barbara Cottage Hospital Parish Nursing #7.....	563-8636
		Santa Barbara Cottage Hospital Volunteer Services #9.....	569-7357
		Santa Barbara Meals on Wheels #56.....	729-1213
		Santa Barbara MTD #95.....	963-3366
		Santa Barbara Travel Bureau #86.....	966-3116
		SB Body Therapy and Massage Institute #85.....	966-5802
		Santa Barbara County Adult Services #50.....	681-4543
		Santa Barbara County Public Health Department #49.....	888-722-6358
		Securities & Exchange Commission #52.....	323-965-3894
		Senior Connection #76.....	928-2552
		Senior Helpers #58.....	966-7100
		Senior Living Consultants #20.....	963-6045
		Sharon Kennedy Estate Management #59.....	681-1347
		Stevens and Associates Insurance #31 & 32.....	683-3636
		The Gables of Ojai #43.....	646-1446
		The Samarkand #18.....	687-0701
		Tri-Counties Regional Center: Foster Grandparents & Senior Companions #14.....	884-7226
		Valle Verde #45.....	687-1571
		Villa Alamar #67.....	682-9345
		Villa Blanca #63.....	683-2000
		Villa Santa Barbara #71.....	963-4428
		Visiting Nurse & Hospice Care #36.....	965-5555
		Vista del Monte #24.....	687-0793
		Wells Fargo Reverse Mortgage #79.....	563-1814
		YMCA #92.....	687-7727
		Your Low Vision Store #44.....	652-1026

ATTACHMENT



Services located in parking lot:

- CarFit vehicle safety program
- Sheriff Department Medicine Disposal Program
- MTD Bus Demonstration
- Free paper shredding