AGENDA DATE: October 28, 2009

TO: Park and Recreation Commission

FROM: Recreation Division, Parks and Recreation Department

SUBJECT: 21st Annual Senior Expo

RECOMMENDATION: That the Commission receive a presentation on the 21st Annual Senior Expo co-sponsored by the Parks and Recreation Department.

DISCUSSION: The Parks and Recreation Department has organized and participated in senior citizen information fairs for approximately 20 years. The Carrillo Recreation Center Ballroom held some of these fairs in the early 1990’s. Attendance at these City sponsored events eventually declined in part due to many organizations offering similar fairs. Due to declining participation, the Department began collaborating with the Senior Expo in 2002. The Senior Expo organizing committee includes a number of agencies that provide services to seniors. They include AARP, Braille Institute, Community Home Health, Cottage Health System, Friendship Manor Senior Residence, LivHOME, Santa Barbara Bank & Trust’s "Our Gang Travel & Enrichment Club", Sansum Clinic, Visiting Nurse & Hospice Care, and Vista del Monte Retirement Community. Senior Recreation Supervisor Jason Bryan serves on the Senior Expo committee to organize the annual event.

This year’s event, held on October 8th at Earl Warren Showgrounds, featured a vehicle safety inspection, medication disposal, document destruction, transportation services, live music, parking, flu shot, coffee, lunch, fitness testing, and information from 98 exhibitors for a $10 admission. Approximately 1,700 people attended including exhibitors, volunteers, and the general public. Attendance at the Senior Expo increased 54% over the past 3 years

ATTACHMENT: 21st Annual Senior Expo Exhibitors

PREPARED BY: Jason Bryan, Senior Recreation Supervisor

SUBMITTED BY: Sarah Hanna, Recreation Program Manager

APPROVED BY: Jill Zachary, Assistant, Parks and Recreation Director

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21st Annual Senior Expo Exhibitors

A Daily Financial Solution LLC #34 ................................. 964-3639
AARP #33 .......................................................... 967-1698
Addus Health Care #28 .............................................. 962-4993
Alzheimer’s Association #42 ......................................... 892-4259
Area Agency on Aging #78 ........................................... 965-3288
Arthritis Foundation #37 ............................................. 563-4685
Astera Care #40 ........................................................ 969-7979
Bank of America #68 .................................................. 884-7115
Bankers Life #62 ...................................................... 760-5242
Becca’s Buddies (Professional Pet Services) #69448-7423
Beltone Hearing Center #27 .......................................... 965-4327
Braille Institute #60 .................................................... 682-6222
Breast Cancer Resource Center #93 ............................... 569-9693
Buena Vista Care Center #82 ........................................ 964-4871
Cabot Protectives #46 ................................................ 800-645-5048
California Telephone Access Program #21 ............. 818-237-9277
Carmel Home Health Services #64 ................................ 683-5100
Casa San Miguel #91 ................................................ 963-1214
Cencal Health #80 ..................................................... 685-9525
Center for Successful Aging #47 .................................. 963-8080
City of Santa Barbara Fire Department #30 ................... 564-5711
City of Santa Barbara Housing Rehabilitation Loan Program #88 .... 564-5461
City of Santa Barbara Parks & Recreation Department #5 ........ 897-2519
Club West, Inc. (Track) #16 ........................................ 969-5852
Cognitive Fitness & Innovative Therapies (CFIT) #15 ........ 899-7777
Community Action Commission #94 ............................ 683-4458
Community Home Health #72 ..................................... 898-3444
Cottage Neuroscience Institute #11 ......................... 450-4659
Cottage Rehabilitation Hospital / Coast Caregiver Resource Center #12 ..., 687-7444
Devereux California #65 .............................................. 968-2525
Easy Lift Transportation #83 ....................................... 681-1180
Elder Advocacy/SB District Attorney’s Office #54 .............. 884-8077
First Bank #2 .......................................................... 563-6400
Friendship Center #39 .............................................. 969-0859
Friendship Manor & Garden Court #66 ...................... 968-0771
Goleta Valley Self-Storage #57 .................................... 964-3104
Goleta Valley Senior Center #53 ................................... 683-1124
Hearing Loss Association of Santa Barbara #23 .... 684-2788
Help Unlimited #13 .................................................. 962-4546
Heritage House #3 ..................................................... 967-2661
HICAP/Health Insurance Counseling & Advocacy Program #17 ....... 928-5663
Home Instead Senior Care #17 .................................... 560-6995
Hometown Insurance #90 ......................................... 877-922-3351
Hospice of Santa Barbara, Inc. #26 .............................. 563-8820
Housing Authority of the City of Santa Barbara #29 .... 897-1044
Human Performance Center #61 ................................. 687-8553
Independent Living Resource Center #96 ....................... 963-0395
Judith Tanaka Insurance #4 ........................................ 967-2008
Legal Aid Foundation #51 .......................................... 963-6754
Lions Sight & Hearing Center #1 ................................. 569-9264
LivHOME #84 .......................................................... 687-8766
Look Stairchairs #89 ................................................. 526-1402
MacKenzie Park Lawn Bowls Club #41 ......................... 563-2143
Maravilla #55 .......................................................... 967-1965
Medical Maze Solutions #75 ....................................... 650-1178
Mr. Handyman of Santa Barbara #19 ......................... 964-1234
Neptune Society #25 ................................................. 967-2805
New York Life Insurance #70 ...................................... 965-8600 & 892-2300
Our Gang Travel/Santa Barbara Bank & Trust #66 .... 564-6228
Pacific Diagnostic Laboratories #81 ............................. 879-8100
Parkinson Association of Santa Barbara #38 ................... 683-1326
Path Point #35 ........................................................ 934-3537 x106
Pueblo del Rey Funeral Services #73 ............................. 895-8409
Pueblo Radiology Medical Group #74 ......................... 682-7744
Reverse Mortgage Division #87 .................................. 969-7735
Sansum Clinic #48 ..................................................... 681-7572
Santa Barbara Botanic Garden #22 .............................. 682-4726
Santa Barbara Cottage Hospital Lifeline #10 .................... 569-7572
Santa Barbara Cottage Hospital Nutrition #8 ................... 569-7248
Santa Barbara Cottage Hospital Parish Nursing #7 ........... 563-8636
Santa Barbara Cottage Hospital Volunteer Services #3 ........ 569-7357
Santa Barbara Meals on Wheels #56 ............................ 729-1213
Santa Barbara MTD #95 ............................................ 966-3366
Santa Barbara Travel Bureau #86 ................................ 966-3116
SB Body Therapy and Massage Institute #85 ................. 966-5802
Santa Barbara County Adult Services #50 ...................... 681-4543
Santa Barbara County Public Health Department #49 ......... 888-722-6358
Securities & Exchange Commission #52 ............ 323-965-3894
Senior Connection #76 ............................................ 928-2552
Senior Helpers #58 .................................................. 966-7100
Senior Living Consultants #20 ..................................... 963-6045
Sharon Kennedy Estate Management #59 ..................... 681-1347
Stevens and Associates Insurance #31 & 32 .............. 683-3636
The Gables of Ojai #43 .............................................. 646-1446
The Samarkand #18 .................................................. 687-0701
Tri-Counties Regional Center: Foster Grandparents & Senior Companions #14 ... 894-7226
Valle Verde #45 ....................................................... 687-1571
Villa Alamar #67 ..................................................... 682-9345
Villa Blanca #63 ....................................................... 683-2000
Villa Santa Barbara #71 ............................................. 963-4428
Visiting Nurse & Hospice Care #36 ..................... 965-5555
Vista del Monte #24 .................................................. 687-0793
Wells Fargo Reverse Mortgage #79 ............................... 563-1814
YMCA #92 .............................................................. 687-7727
Your Low Vision Store #44 ....................................... 652-1026