



## CITY OF SANTA BARBARA

### PARK AND RECREATION COMMISSION REPORT

**AGENDA DATE:** October 28, 2009

**TO:** Park and Recreation Commission

**FROM:** Recreation Division, Parks and Recreation Department

**SUBJECT:** 21<sup>st</sup> Annual Senior Expo

**RECOMMENDATION:** That the Commission receive a presentation on the 21<sup>st</sup> Annual Senior Expo co-sponsored by the Parks and Recreation Department.

**DISCUSSION:** The Parks and Recreation Department has organized and participated in senior citizen information fairs for approximately 20 years. The Carrillo Recreation Center Ballroom held some of these fairs in the early 1990's. Attendance at these City sponsored events eventually declined in part due to many organizations offering similar fairs. Due to declining participation, the Department began collaborating with the Senior Expo in 2002. The Senior Expo organizing committee includes a number of agencies that provide services to seniors. They include AARP, Braille Institute, Community Home Health, Cottage Health System, Friendship Manor Senior Residence, LivHOME, Santa Barbara Bank & Trust's "Our Gang Travel & Enrichment Club", Sansum Clinic, Visiting Nurse & Hospice Care, and Vista del Monte Retirement Community. Senior Recreation Supervisor Jason Bryan serves on the Senior Expo committee to organize the annual event.

This year's event, held on October 8<sup>th</sup> at Earl Warren Showgrounds, featured a vehicle safety inspection, medication disposal, document destruction, transportation services, live music, parking, flu shot, coffee, lunch, fitness testing, and information from 98 exhibitors for a \$10 admission. Approximately 1,700 people attended including exhibitors, volunteers, and the general public. Attendance at the Senior Expo increased 54% over the past 3 years

**ATTACHMENT:** 21<sup>st</sup> Annual Senior Expo Exhibitors

**PREPARED BY:** Jason Bryan, Senior Recreation Supervisor

**SUBMITTED BY:** Sarah Hanna, Recreation Program Manager

**APPROVED BY:** Jill Zachary, Assistant, Parks and Recreation Director