

## Commercial Activities in other California Cities

City / Contact	Fee / Permitting Process	Method of Enforcement	Licenses, Insurance & other Requirements	Additional Comments
<b>BEVERLY HILLS</b>  Patty Acuna Parks & Recreation Supervisor 310-285-6842 pacuna@beverlyhills.org	City handles registration of classes, hires contractors and receives 30% of total fees.	Park Rangers monitor usage in the parks and can issue citations	<ul style="list-style-type: none"> <li>• Certificate of insurance for \$1M liability coverage</li> <li>• Business License</li> </ul>	<ul style="list-style-type: none"> <li>• Contractors and City determine class fees, keeping them compatible with other classes offered. City then adds 30% to the fee for residents and 55% for non-residents.</li> <li>• Only has a Thank Dog! Boot camp (person exercises with dog)</li> </ul>
<b>ENCINITAS</b>  Chrystal Works for Senior Analyst in Parks and Recreation 760-633-2740	Establishing new policies and fees for commercial activities. Had no previous regulations until commercial surf camps started moving into their beaches because of tightening regulations in neighboring cities. In recent City Council meetings, staff had recommended issuance of an RFP for these camps, but Council directed staff to return with several other options to consider instead of RFPs.	None		<ul style="list-style-type: none"> <li>• At this time, regulations will only be for beaches in order to control the impact to these areas but may apply to parks in the future.</li> </ul>
<b>LONG BEACH</b>  Michelle Parks and Recreation 562-570-3100	City handles registration of classes, hires contractors and receives 35% of total fees.	Park Staff at the park monitor usage and Park Rangers can issue citations	<ul style="list-style-type: none"> <li>• Certificate of insurance for \$1M liability coverage</li> <li>• Business License</li> </ul>	<ul style="list-style-type: none"> <li>• They only have two classes.</li> <li>• Also charges contractors a fee for advertising</li> </ul>
<b>NEWPORT BEACH</b>  Matt Dingwall Parks and Recreation 949-644-3152	City handles registration of classes, hires contractors and receives 35% of total fees.	Park Rangers monitor usage in the parks.  Park Ranger issues a warning on first violation, then issues administrative citations for additional offenses (1 <sup>st</sup> violation is \$100, 2 <sup>nd</sup> is \$200, 3 <sup>rd</sup> is \$500)	<ul style="list-style-type: none"> <li>• Certificate of insurance for \$1M liability coverage</li> <li>• Business License</li> </ul>	<ul style="list-style-type: none"> <li>• They limit number of contractors for commercial (boot camps, surfing, etc.) based on community demands.</li> <li>• After contractor slots are full, commercial business can operate in the parks but they are charged a commercial rate of \$155/hour residents, \$309/hour non-residents. This discourages most applicants.</li> </ul>

**ATTACHMENT**

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<b>SANTA CRUZ</b>  Trink Praxel Parks and Recreation 831-420-5274 Tpraxel@ci.santa-cruz.ca.us	Charges \$500 per year for commercial activities in beaches and issues a use permit.  Charges 10% of gross sales for commercial activities in parks and issues a use permit. Vendor submits quarterly gross sales report to them	Park Maintenance Staff and Park Rangers monitor usage in the parks.	<ul style="list-style-type: none"> <li>• Certificate of insurance for \$1M liability coverage, proof of workers compensation</li> <li>• Business License</li> <li>• Price list of all programs offered</li> <li>• Participant waiver form subject to approval by their Risk Manager</li> </ul>	<ul style="list-style-type: none"> <li>• Have more Tai Chi classes in parks than Boot Camps.</li> <li>• Has 3 month limit on park use permits at this time.</li> </ul>
<b>SANTA MONICA</b>  Wendy Petersack Open Space Management 310-458-8573	City handles registration of classes, hires contractors and receives 30% of total fees. This only applies to surf classes	Park Rangers monitor usage in the parks and can issue citations	<ul style="list-style-type: none"> <li>• Certificate of insurance for \$1M liability coverage</li> <li>• Business License</li> </ul>	<ul style="list-style-type: none"> <li>• Doesn't charge for classes in parks but their impact have become a problem yet to be addressed. These classes interfere with park activities and generate complaints from neighbors. May handle boot camps the same way they handle commercial surf classes</li> </ul>
<b>THOUSAND OAKS</b>  Michelle Mills Conejo Rec. & Parks Reservations Coordinator 805-381-1213	Charges \$25 per hour for 1 hour class, plus a \$10 processing fee and issues a park permit.  They charge extra for lights if needed.	Park Rangers monitor usage in the parks.	<ul style="list-style-type: none"> <li>• Certificate of insurance for \$1M liability coverage</li> <li>• Business License</li> </ul>	<ul style="list-style-type: none"> <li>• Classes are always getting cancelled due to lack of participants. They end up using a non-exclusive park area for their work outs.</li> </ul>
<b>VENTURA</b>  Diana Roemer Parks & Trees 805-652-4551	Charges \$25 per class per day for park permit.  Utilizes their Vendor Processing Fee, which is same fee used for hot dog and other City vendors.	Park Maintenance Staff monitor usage in the parks. They don't have Park Rangers	<ul style="list-style-type: none"> <li>• Certificate of insurance for \$1M liability coverage</li> <li>• Business License</li> </ul>	<ul style="list-style-type: none"> <li>• Allows a maximum of 15 students</li> <li>• Only has 2 fitness classes, 5:30am and 6:45am</li> <li>• Only puts classes in non-neighborhood parks so they don't interfere with other park activities or bother neighborhood</li> </ul>