



## CITY OF SANTA BARBARA

### PARK AND RECREATION COMMISSION REPORT

**AGENDA DATE:** December 17, 2007

**TO:** Park and Recreation Commission

**FROM:** Recreation Division, Parks and Recreation Department

**SUBJECT:** Symposium on Aging and Senior Expo

**RECOMMENDATION:** That the Commission receive a presentation on two major senior citizen events, the Symposium on Aging and Senior Expo.

#### **DISCUSSION:**

The Symposium on Aging was held on September 30, 2008, at Fess Parker's DoubleTree Resort. The event, co-sponsored by the Parks and Recreation Department, included non-profits, foundations, and government agencies that serve seniors and fund senior-related programs. The information presented at the symposium focused on unmet community needs in health care, low/moderate income housing, transportation, independent/assisted living, elder abuse, mental health, and homeless services. The attached Symposium on Aging White Paper provides statistical information on the senior population and a summary of recommendations developed at the event.

The 20<sup>th</sup> Annual Senior Expo was held on November 6, 2008, at Earl Warren Showgrounds attracting a record number of participants. Recreation Supervisor Jason Bryan has served on the Senior Expo committee for the past 6 years working with other agencies to improve and expand the event. Other agencies represented on the committee include AARP, Braille Institute, Community Home Health, Cottage Health System, Friendship Manor, LivHOME, Santa Barbara Bank & Trust's "Our Gang Travel & Enrichment Club", Sansum Clinic, Visiting Nurse & Hospice Care, and Vista del Monte Retirement Community.

This year's Senior Expo featured live Dixieland jazz music, parking, flu shot, coffee, lunch, fitness testing, and information from 90 exhibitors for a \$5 admission. Over 1,200 people including exhibitors, volunteers, and the general public attended this year's senior expo. Despite obtaining an extra 100 doses, we ran out of flu shots near the end of the event this year. The organizing agencies will meet soon to strategize improvements for next year's Expo.

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**ATTACHMENTS:** 1. Symposium on Aging White Paper  
2. Senior Expo Directory

**PREPARED BY:** Jason Bryan, Active Adults and Classes Recreation  
Supervisor

**SUBMITTED BY:** Sarah Hanna, Recreation Program Manager

**APPROVED BY:** Nancy L. Rapp, Parks and Recreation Director