



CITY OF SANTA BARBARA

PARK AND RECREATION COMMISSION REPORT

AGENDA DATE: June 25, 2008

TO: Parks and Recreation Commission

FROM: Recreation Division, Parks and Recreation Department

SUBJECT: Update on Concerts in the Parks and 4th of July Events

RECOMMENDATION: That the Commission hear a presentation about the upcoming Concerts in the Parks and 4th of July events.

DISCUSSION:

Summer has begun and so has the countdown to two anticipated special events of the summer- the Concerts in the Parks program and 4th of July events. Parks and Recreation staff has been working closely with community volunteers, other City Department staff, and event sponsors to insure that these annual events meet the public's high expectations.

Concerts in the Parks

The City of Santa Barbara Parks and Recreation Department's Concerts in the Parks program will kick-off another exciting summer of free concerts with opening night, Thursday, July 3, 2008. The Chase Palm Park series opener will feature a night of American Roots Music with double Grammy nominee Maria Muldaur and her Red Hot Bluesiana Band.

Seven concerts will be offered on Thursday nights from 6:00 - 8:30 p.m. in Chase Palm Park, and four concerts are scheduled for Alameda Park on Sunday afternoons from 3:00 - 4:30 p.m. starting July 6th. Over 40,000 people attended last year's concert season.

The Concerts in the Parks series is free to the public, geared toward families, and held in city parks that provide a safe place for children to play. Participants are encouraged to bring blankets, chairs, and a picnic dinner. They can choose to enjoy the music from their lawn chair or join in the fun by dancing on the grass.

The public is invited to come join the fun and discover what 40,000 other Santa Barbarans enjoy every summer!

This summer's program was made possible by sponsors KLITE, KTYD, Santa Barbara Independent, Haagen Printing, XL5 Productions, SBParent.com, and Santa Barbara

Agenda Item: _____

Family Life Magazine. Staff would like to recognize and thank them for their generous annual support.

4th of July Celebration

City staff from the Parks and Recreation, Police, Fire, Waterfront, Harbor Patrol, and Public Works Departments in collaboration with volunteers from SPARKLE have been busy planning this year's 4th of July Celebration slated for Friday, July 4th. SPARKLE's 2008 Freedom Celebration will begin at 7:00 p.m. at West Beach and will feature patriotic and family-friendly entertainment. The performance schedule is as follows: Becca Solodon at 7:00 p.m., followed by the 20-piece Ike Jenkins and the Monday Madness Jazz Band at 7:30 p.m. and singer Lisa LaVie at 8:30 p.m. Following the musical entertainment will be the City's fireworks display. It will take place off of West Beach at 9:30 p.m. with a 22 minute show by Pyro Spectaculars. The public is encouraged to come down to the waterfront early in the day and enjoy the food, beverages, and craft vendors along Cabrillo Blvd.

City staff reminds all those in the area that certain regulations apply from 12:01 a.m. to 12 midnight on July 4th in order to make this a safe and fun event for everyone. These include no fireworks, no alcohol, no glass, no pit digging, no open fires, no dogs on the beach and no parking adjacent to the railroad tracks. The public is encouraged to utilize the MTD bus and shuttle services to get down to the waterfront. Information and schedules can be found on the MTD website at www.sbmtd.com.

Additional events going on in the City on the holiday include the 45th Annual 4th of July Parade down State Street starting at 1:00 p.m. and the Santa Barbara Symphony and Santa Barbara Choral Society concert beginning at 5:00 p.m. at the Courthouse Sunken Gardens.

Parks and Recreation Department staff invites the public to come out and enjoy these special events held in Santa Barbara's beautiful beaches and parks this summer!

SUBMITTED BY: Judith McCaffrey, Recreation Programs Manager

APPROVED BY: Nancy L. Rapp, Parks and Recreation Director