



CITY OF SANTA BARBARA
PARK AND RECREATION COMMISSION REPORT

AGENDA DATE: December 12, 2007
TO: Park and Recreation Commission
FROM: Recreation Division, Parks and Recreation Department
SUBJECT: 19th Annual Senior Expo

RECOMMENDATION: That the Commission view a presentation on the 19th Annual Senior Expo co-sponsored by City Parks and Recreation.

DISCUSSION: Senior Recreation Services (currently titled Active Adults and Classes) hosted senior citizen information fairs in the 1990's that filled the Carrillo Recreation Center Ballroom with exhibitors and seniors. Attendance at these City sponsored events eventually declined. Presented with the opportunity to collaborate, the department chose to participate in larger inter-agency fairs to maximize the benefit to seniors while sharing the burden of coordinating the events.

Recreation Supervisor Jason Bryan has been on the Senior Expo committee for the past 5 years working with other agencies to create the largest event of its type in southern Santa Barbara County. Other agencies represented on the committee include AARP, Braille Institute, Community Home Health, Cottage Health System, Friendship Manor Senior Residence, LivHOME, Santa Barbara Bank & Trust's "Our Gang Travel & Enrichment Club", Sansum Clinic, Visiting Nurse & Hospice Care, and Vista del Monte Retirement Community.

This year's event, held on November 7th, featured live Dixieland jazz music, parking, flu shot, coffee, lunch, fitness testing and information from 96 exhibitors for a \$5 admission. Approximately 1,100 people including exhibitors, volunteers and the general public attended this year's senior expo.

PREPARED BY: Jason Bryan, Active Adults and Classes Recreation Supervisor
SUBMITTED BY: Sarah Hanna, Recreation Program Manager
APPROVED BY: Nancy L. Rapp, Parks and Recreation Director

19th Annual SENIOR EXPO *of Santa Barbara*



Carl Engle &
Ellie Tuazon

November 7, 2007

10 AM ~ 1 PM

**Earl Warren
Showgrounds**

*Calle Real at Las Positas
Santa Barbara*

\$5 Admission

Flu Shots • Lunch

Free Parking

Featuring...

- **600 flu shots** ~ provided by Cottage Health System & Sansum Clinic
- **90 exhibitors** ~ local products and services for older adults
- **Fitness testing** ~ strength, balance and flexibility assessed by a team of physical therapy and fitness professionals



19th aniversario
SENIOR EXPO
de Santa Barbara



Carl Engle y
Ellie Tuazon

7 de noviembre del 2007

10 AM a 1 PM

**Earl Warren
 Showgrounds**
*Calle Real y Las Positas
 Santa Barbara*

\$5 de admisión
Almuerzo

Estacionamiento gratis

600 inyecciones para la gripe (serán proveídas por el
 Cottage Health System y Sansum Clinic)

90 organizaciones y negocios locales (presentando
 sus productos y servicios)

Prueba de condición física



19th Annual Senior Expo Exhibitors

211 / Family Service Agency **#86**..... 965-1001
 50something.info **#73**..... 899-8846
 AARP **#91**..... 967-1698
 Advanced Diabetic Solutions **#58**..... 501-2441
 Alzheimer's Association **#55**..... 892-4259
 American Lung Association **#64**..... 963-1426
 American Red Cross **#87**..... 403-1477
 Assisted Home Healthcare **#51**..... 569-2000
 Astera Care **#13**..... 969-7979
 Bankers Life **#77**..... 760-5242
 Beltone Hearing Center **#4**..... 965-4327
 Braille Institute **#9**..... 682-6222
 Breast Cancer Resource Center **#52**.. 569-9693
 Buena Vista Care Center **#38**..... 964-4871
 California Telephone Access Program
#14..... 800-806-1191
 Carlson Wagonlit Travel **#74**..... 967-5444
 Center for Successful Aging **#81**..... 899-2915
 Central Coast Commission for Senior
 Citizens/AAA **#25**..... 925-9554
 Channel Cities Memorial Society **#27**. 965-8642
 Channel Islands YMCA **#57**..... 969-3288
 City of Santa Barbara Fire Department
#66..... 564-5703
 City of Santa Barbara Parks & Recreation
 Department **#96**..... 897-2519
 Community Home Health **#61**..... 898-3444
 Cottage Health System Parish Nursing
#90..... 563-8636
 Del Hegland / New York Life **#33**..... 965-0969
 Devereux Santa Barbara **#42**..... 968-2525
 Elder Advocacy / Dist. Attorney's Office
#70..... 884-8077
 ElderCare Solutions **#10**..... 680-4090
 First Pacific Financial Services **#50**.... 682-8282
 Foster Grandparents/Senior Companion
#53..... 884-7226
 Free Spirit Enterprises **#8**..... 680-0002
 Friendship Center **#40**..... 969-0859
 Friendship Manor **#72**..... 968-0771

Gables of Ojai **#23**..... 646-1446
 Gatekeeper Program **#82**..... 967-7034
 Goleta Valley Senior Center **#71**..... 683-1124
 Hayashida Physical Therapy **#45**..... 898-1907
 Healing River Press/Healing
 Companions® **#22**..... 646-7700
 Health Care for All, SB Chapter **#6**..... 682-5183
 Health Insurance Counseling & Advocacy
 Program **#26**..... 800-434-0222
 Hearing Loss Association of SB **#11** ... 967-5241
 Help Unlimited **#39**..... 962-4646
 Heritage House **#46**..... 879-5902
 Home Instead Senior Care **#78**..... 560-6995
 Hospice of Santa Barbara, Inc. A Volunteer
 Hospice Organization **#35**..... 563-8820
 Jewish Family Service of Greater
 Santa Barbara **#80**..... 957-1116
 Legal Aid Foundation **#67**..... 963-6754
 Life Chronicles **#30**..... 966-3411
 Lions Sight & Hearing Center **#37**..... 569-8264
 LiveRight™ - In Home Care **#34**.. 888-800-0616
 LivHome **#93**..... 708-4142
 MacKenzie Park Lawn Bowls Clubs
#59..... 957-0048
 Maravilla Senior Living Community
#60..... 967-1965
 Marian Home Care and Hospice Services
#15..... 739-3830
 MedicKey **#19**..... 877-682-5340
 Meditech Health Services **#56**..... 644-0800
 Merrill Gardens of Santa Maria **#32**.... 928-2662
 Mr. Handyman **#3**..... 964-1234
 Neptune Society - Santa Barbara **#2**... 967-2805
 NurseCore of Santa Barbara **#47**..... 564-4221
 OLLI Program - UCSB **#94**..... 893-4805
 Our Gang – Santa Barbara Bank & Trust
#95..... 564-6228
 Park Place Village **#83**..... 484-2777
 Parkinson's Association - Santa Barbara
#17..... 683-1326
 Pathway to Joy **#7**..... 576-7658

PHD Geriatric Assessment Program
#28..... 346-8391
 Pill Tell **#54**..... 962-4736
 Pro-Active Health Imaging **#84**..... 653-1393
 Pueblo del Rey Funeral Services **#44**. 895-8409
 Pueblo Radiology Medical Group **#16**. 682-7744
 Rancho Franciscan Senior Apartments
#29..... 563-0343
 Recordings for the Blind **#5**..... 722-5761
 Response Link **#49**..... 929-6062
 Reverse Mortgage Works **#68**..... 925-5977
 RNS Healthcare Consultants **#41** 682-2885
 Sansum Clinic **#62**..... 681-7500
 Sansum Diabetes Research Institute
#1 682-7638
 Sansum Health Resource Center **#63**.. 681-7672
 Santa Barbara Airbus **#36**..... 964-7759
 Santa Barbara Cottage Hospital Lifeline
#89..... 569-7572
 Santa Barbara Cottage Hospital Nutrition
 Program **#88**..... 569-7248
 Santa Barbara Meals on Wheels **#31**.. 683-1565
 Senior Community Service Employment
 Program **#21**..... 928-2161
 Senior Living Consultants **#79**..... 963-6045
 Solvang Lutheran Home **#65**..... 688-3263
 Sprixx **#43**..... 455-5618
 Stevens & Associates **#75**..... 683-3636
 Stevens & Associates Affordable Health
 Insurance **#76**..... 683-3636
 The Samarkand **#92**..... 569-8506
 U.S. Securities & Exchange
 Commission **#69**..... 323-965-3894
 UCSB Psychology Department **#20** 245-9539
 Valle Verde **#18**..... 687-1571
 Villa Santa Barbara **#48**..... 963-4428
 Visiting Nurse & Hospice Care **#85**..... 690-6295
 Vista del Monte **#12**..... 879-7635
 Your Low Vision Store / Infogrip **#24**... 652-1026

