



City of Santa Barbara
Parks and Recreation Department

Memorandum

DATE: July 16, 2007
TO: Park and Recreation Commission
FROM: Franceschi Park Advisory Committee
SUBJECT: Annual Advisory Committee Reports For Fiscal Year 2007

Committee Members

Voting Members:

Susan Chamberlin – Pearl Chase Society (term expires 12/31/08)
Betsy Collins – Horticulturist (term expires 12/31/09)
Welmoet Glover – Neighbor (term expires 12/31/08)
Brigitte Forssell – Riviera Association (term expires 12/31/08)
Virginia Hayes - Horticulturalist (term expired 12/31/06)
Sharon Sumrall – At-Large (term expires 12/31/08)

Park and Recreation Commission Liaison (Non-Voting):

Daraka Larimore-Hall

Appointment Process and Meeting Schedule

On June 27, 2007, the Park and Recreation Commission appointed Betsy Collins to the Committee as the Horticulturist representative.

Virginia Hayes continued as Chair of the Committee, through the end of her term, December 31, 2006.

Meetings are quarterly, with special meetings called as necessary.

The Committee held four regular meetings, one special meeting, and the sub-committees met at various times throughout the year.

.Member Representation

Pearl Chase Society (3-year term)
Riviera Association (3-year term)
Horticulture (3-year term)
Neighbor (2-year term)
At-Large (2-year term)

Committee Projects/Activities

- ❖ Continued to design informational/educational brochure (self-guided leaflet) (will be complete once Demonstration Garden design is complete)
- ❖ Submitted grant applications to various funding organizations and received \$5,000 from the Santa Barbara Horticultural Society toward the Demonstration Garden
- ❖ Contacted Franceschi Park Foundation regarding their participation in funding a grant writer or other support of the Master Plan
- ❖ Developed Levels of Support for Donor Recognition
- ❖ Walked park for possible locations for Donor Recognition
- ❖ Prioritized projects from the Master Plan
- ❖ Received donation of wood for new directional sign on entrance sign
- ❖ Participated in two joint Franceschi Park workday efforts (November 21, 2006 and June 2, 2007) sponsored by the Riviera Association, Pearl Chase Society and City

Recommendations/Concerns

- ❖ Concern regarding funding for improvements, i.e. parking lot, restroom and entry driveway
- ❖ Concern for ongoing attention to preserving the horticultural heritage of the park