



**CITY OF SANTA BARBARA**  
**PARK AND RECREATION COMMISSION REPORT**

**AGENDA DATE:** June 27, 2007

**TO:** Park and Recreation Commission

**FROM:** Recreation Division, Parks and Recreation Department

**SUBJECT:** **Update On Concerts In The Parks Program 2007**

**RECOMMENDATION:** That the Commission hear a report from staff regarding the Concerts in the Parks series starting Thursday, June 28, 2007, in Chase Palm Park.

**DISCUSSION:**

The City of Santa Barbara Parks and Recreation Department's Concerts in the Parks program will kick-off another exciting summer of free concerts with opening night, Thursday, June 28, 2007. The Chase Palm Park series opener will feature a spectacular show of music and dance showcasing national phenomenon Benise and his Spanish guitar!

Eight concerts will be offered on Thursday nights from 6:00-8:30pm in Chase Palm Park and four concerts are scheduled for Alameda Park on Sunday afternoons from 3:00-4:30pm starting July 1st. Over 40,000 people attended last year's concert season.

The Concerts in the Parks series is free to the public, geared toward families, and held in city parks that provide a safe place for children to play. Participants are encouraged to bring blankets, chairs, and a picnic dinner. They can choose to enjoy the music from their lawn chair or join in the fun by dancing on the grass.

Santa Barbara is home to some great musical festivals and on-going musical events. Most of these events have an entrance fee that can be prohibitive to many residents of Santa Barbara County, especially those families with children. One has only to look at the number of people that attend the Concerts in the Parks programs each summer to see that there is a great need for free, family-oriented programs in this community.

The public is invited to come join the fun and discover what 40,000 other Santa Barbarans enjoy every summer! For a complete concert schedule, please call 897-1982 or visit [www.sbparksandrecreation.com](http://www.sbparksandrecreation.com)

**BUDGET:**

Funds to support this program are provided by the City, through grants from local foundations, by donations made by concert goers and by in-kind donations from local businesses. This summer's program was made possible by sponsors KLITE, KTYD, Santa

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Barbara Independent, Haagen Printing, XL5 Productions, SBParent.com, and Santa Barbara Family Life Magazine. Staff would like to recognize and thank them for their generous support.

**ATTACHMENT:** Concerts in the Parks 2007 Brochure

**SUBMITTED BY:** Judith Cook, Recreation Programs Manager

**APPROVED BY:** Nancy L. Rapp, Parks and Recreation Director