



CITY OF SANTA BARBARA
NEIGHBORHOOD ADVISORY COUNCIL REPORT

AGENDA DATE: November 14, 2018
TO: Neighborhood Advisory Council
FROM: Ricardo Venegas, Neighborhood and Outreach Services Coordinator
SUBJECT: Human Services Grant Applications for Fiscal Year 2019

RECOMMENDATION:

That the Neighborhood Advisory Council support the staff recommendation to approve Human Services Grant applications for the Santa Barbara Arts Alliance and Youth Employment programs.

DISCUSSION:

The City of Santa Barbara's Fiscal Year 2019 Human Services Grant applications are due December 18, 2018. Neighborhood and Outreach Services staff proposes to submit two programs for funding- the Santa Barbara Arts Alliance and Youth Employment programs. Highlights of these programs are as follows.

Santa Barbara Arts Alliance

The Santa Barbara Arts Alliance is a free art based mentoring program that provides hands on art instruction, life skills training, leadership training, job readiness training, and engages youth in community service projects such as neighborhood clean ups, graffiti abatement, repair of existing murals as well as the creation and installation new public murals that help eliminate blighted conditions and increase neighborhood pride. Program services and activities will help youth develop resistance strategy tools and resiliency for avoiding gang membership, graffiti vandalism, delinquency, and youth violence. The program operates year-round, Monday - Friday (occasional weekends) from 3pm to 6pm. Services primarily take place at the Franklin Neighborhood Center but do include other locations.

Goal of Program

The overall goal is to reduce the community impact of gang violence and graffiti vandalism by providing art based mentoring services directly to gang-involved youth and/or youth most likely to be involved in graffiti vandalism. Youth will develop positive attitudes and behavioral changes through a combination art based mentoring, life skills

training, cooperative learning, facilitated group discussions, and role playing. Acquiring these skills and attitudes helps youth avoid gang membership, prevent violence and graffiti vandalism, and helps youth to develop a positive relationship with peers, family, the community, school, and law enforcement.

Target Population

Our target population is children and young adults, ages 10-21 that are most likely to engage in risky behaviors such as graffiti vandalism, truancy, violence, and other delinquent behaviors.

Approximately 60 youth will be provided with art based mentoring, art instruction, violence prevention education, and life skills mentoring.

Youth served in 2018: 41

Youth Employment Program

The Youth Employment Training Program is an on the job mentoring program that provides up to 160 hours of paid employment training to extremely low-income and underserved youth/young adults, between the ages of 14-21 who are at risk of becoming involved in gangs, graffiti vandalism, youth violence, and illegal drug use. Program services and activities will help youth develop both life and employment skills, as well as resistance strategies and resiliency for avoiding these risky behaviors. Program operates year-round, Monday-Saturday from 7am – 9pm. Employment and job mentoring services take place within various City departments and include job site locations such as the Main Library, Eastside Library, Public Works, Parks and Recreation, and Community Development.

Goal of Program

Overall goal is to reduce the community impact of gang violence and graffiti vandalism by providing job based mentoring services directly to gang-involved youth and/or youth most likely to be involved in gang activity. Youth will develop positive attitudes and behavioral changes through a combination job based mentoring, life skills training, cooperative learning, facilitated group discussions, and role playing. Acquiring these skills and attitudes helps youth avoid gang membership, prevents violence and graffiti vandalism, and helps youth to develop a positive relationship with peers, family, the community, school, and law enforcement.

Target Population

Our target population is young adults, ages 14-21 that are most likely to engage in risky behaviors such as gang membership, graffiti vandalism, truancy, violence, and other delinquent behaviors. Approximately 100 youth will be provided with job based mentoring, career guidance, coaching, on the job training, violence prevention education, and life skills mentoring.

Youth served in 2018: 153

BUDGET/FINANCIAL INFORMATION:

The annual cost to run the Santa Barbara Arts Alliance program is approximately \$20,000. The program is supported by \$5,000 in the City's General Fund, grants and donations. In the FY 2019 Human Services grant cycle, the Department is asking for an additional \$10,000 for this program.

The Youth Employment Program is supported by \$124,000 in the City's General Fund that supports hourly salaries for the youth and a 20 hour per week hourly coordinator for the program. Additional monies received from Human Services Grants are exclusively used to fund more youth salaries, increasing the number of youth in the program. In the FY 2019 Human Services grant cycle, the Department is asking for an additional \$30,000 for this program.

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APPROVED BY: Judith Cook McCaffrey, Recreation Manager