



City of Santa Barbara Neighborhood Advisory Council Staff Report

DATE: January 4, 2017

TO: Neighborhood Advisory Council

FROM: Ricardo Venegas, NOS Coordinator II

SUBJECT: Human Services Community Development Block Grant Applications
FY 2017-2018 for the Santa Barbara Arts Alliance and Youth
Employment Training Program

RECOMMENDATION:

That the Neighborhood Advisory Council (NAC):

- A. Receive a staff presentation detailing the recent Human Services Community Development Block Grant applications and submission for funding up to \$42,000.00 pending final approval by Mayor and City Council for Fiscal Years 2017-2018

BACKGROUND:

The City of Santa Barbara Parks and Recreation Departments Santa Barbara Arts Alliance program and the Youth Employment Training Program are designed to address the ongoing gang-related and graffiti vandalism challenges in our community. The programs main goals are to prevent young people from joining gangs, help youth get out of gangs, and reduce both gang activity and costly graffiti vandalism. The Arts Alliance program provides art based mentoring, art instruction, leadership training, job readiness, and evidence based programs such as the Gang Resistance Education and Training (G.R.E.A.T.) that is intended as preventative training against delinquency, youth violence, and gang membership. Funding in the amount of \$12,000 is being requested to continue providing these services that will also include the creation of three larger than life murals at La Cuesta, Santa Barbara Junior High, and at the Juvenile Hall facility.

Funding in the amount of \$30,000 is being requested for the Youth Employment Training Program to provide youth with up to 200 hours of both paid job readiness training, and on the job training including, up to 50 hours of evidence based life skills development, health education, and violence prevention workshops such as; Joven Noble, a rite of passage and life skills program; Project Towards No Drug Abuse-drug abuse prevention education training; and Cuidate, a reproductive health curriculum program.

Human Services Community Development Block Grant Applications FY 2017-2018
Santa Barbara Arts Alliance and Youth Employment Training Program
January 4, 2017
Page 2

Cc: Jill E. Zachary, Parks and Recreation Director
Rich Hanna, Assistant Parks and Recreation Director
Judith McCaffrey, Recreation Programs Manager
Mark A. Alvarado, NOS Senior Supervisor