

Santa Barbara Public Library System
Library Board

Minutes of the Meeting of December 10, 2009 held at Central Library

TRUSTEES PRESENT: Catherine Radecki-Bush; Christine Roberts; Eric Friedman

TRUSTEES ABSENT: Dorothy Brilliant

COUNCIL LIAISON PRESENT: None

STAFF PRESENT: Irene Macias, Library Director

CALL TO ORDER: The meeting was brought to order in the Faulkner East Gallery at 3:00 p.m. on December 10, 2009.

CHANGES TO AGENDA: None

MINUTES OF PREVIOUS MEETING: The minutes were approved as submitted.

PUBLIC COMMENTS: None

ANNOUNCEMENTS: The candidate that applied for the vacancy on the Library Board did not appear for an interview, thereby making her ineligible for the position.

Costco Packet Vote

A proposal to contact Costco with a packet that Christine Roberts prepared was voted on and unanimously passed. Christine will proceed and take responsibility for this project. She will send a letter with the packet this week.

Library Plaza Project

Director Macias had first meeting with RDA staff and shared the agenda with the Board. Someone from RDA will lead as Project Manager; ultimately PW will take over this position. RDA staff will also be soliciting input from Parks and Recreation Timeline is end of 2011- possible June of 2012. There is no design yet, just goals. In the January Board Meeting, the Board will discuss a vision and send a letter to the City Council.

LIBRARY DIRECTOR'S REPORT:

Budget Update

Kick-off of the next Budget cycle will be in January. Ventura County Library System is leaving the Black Gold and will join another cooperative of libraries in the Southern California area. This will result in a \$120,000 loss to the Cooperative. Director Macias will chair the Black Gold finance committee that will prepare a recommended budget for the next fiscal year.

Activities

Library staff will be developing a training program for Junior League volunteers to learn how to present story times. This will allow the library to increase the number of story times and to gear the programs to specific age groups.

ADDITIONAL COMMENTS:

The Director and the two Library Services Managers met with the three Council-members elect and gave them an overview of library operations and presented recent accomplishments and challenges, including budgetary issues.

Library has assisted the Friends of the Library with their End-of-Year appeal. It is proving more successful than last year's appeal.

We are about to launch the Adopt a Magazine Program. The Board asked if it was on Website. It is not yet, as it will launch in January and will be on the Web Site then. There will also be a Press Release and other marketing efforts as well.

Oscar Flores, Senior Library Technician has taken on a broader role in reaching out to the public. He is spearheading a project to create a short video about library services to make the community more aware of the variety of services offered broader.

The Library is about to issue a RFP for Architect for Children's Library.

A recruitment for an Executive Assistant at Central Library has been conducted. Will announce appointment at the next meeting.

Eric would like to have a special meeting in February to get public input regarding library budget issues. It was discussed how to publicize the meeting: word of mouth, press releases, Friends of the Library mailing list, etc.. Director Macias will use slides from this year's budget to build the presentation; community members will be asked about priorities.

The next meeting was scheduled for Thursday, January 14th at the Santa Barbara Public Library.

Minutes respectfully submitted by Gloria George