



CITY OF SANTA BARBARA

INDEPENDENT REDISTRICTING COMMISSION

AGENDA REPORT

AGENDA DATE: August 25, 2021

TO: Honorable Chairperson and Members of the Commission

VIA: Honorable Mayor and Members of the City Council

FROM: City Attorney's Office

SUBJECT: Proposed Civic Engagement and Outreach Plan

RECOMMENDATION:

That the Independent Redistricting Commission review and approve the proposed Civic Engagement and Outreach Plan.

DISCUSSION:

On July 28, 2021, City staff provided a draft Civic Engagement Plan to the Independent Redistricting Commission (IRC), primarily for the purpose of seeking IRC review and approval of the dates and basic structure of the plan. The proposed plan has been expanded to include a detailed description of the City's outreach commitments.

The plan calls for IRC public hearings in each of the six Council districts. The schedule allows time for the City's demographer to evaluate the 2020 Census Bureau data, while still providing ample time for the public to develop and propose electoral maps during the period between the October 20 online mapping tool training session and the first public hearing on January 8, 2022. As proposed, the renamed Civic Engagement and Outreach Plan (Attachment 1) sets forth the following schedule:

Meeting Type	Date	Location	Time
Introduction Hearing Agenda: Introduce the IRC to the community; introduce the online electoral mapping tools; explain the redistricting process and timeline. Discuss the October release of the preliminary draft maps	Monday September 20, 2021	Virtual: Go To Meeting	6:00 p.m. -7:30 p.m. PST
Technical Training & Map Introduction Hearing (Before OR after City draws redistricting map) Agenda: Release of the preliminary draft maps; Public map drawing workshop	Wednesday October 20, 2021	Virtual: Go To Meeting	6:00 – 7:30 p.m. PST
District 1 Hearing (After City draws draft redistricting map)	Saturday January 8, 2022	Franklin Elementary School	10:00 – 11:30 a.m. PST
District 2 Hearing (After City draws draft redistricting map)	Thursday January 20, 2022	La Cumbre Junior High School	6:00 – 7:30 p.m. PST
District 3 Hearing	Saturday February 12, 2022	Harding Elementary School	10:00 – 11:30 a.m. PST
District 4 Hearing	Thursday March 3, 2022	Peabody Elementary School	6:00 – 7:30 p.m. PST
District 5 Hearing	Wednesday March 9, 2022	MacKenzie Park or Hope Elementary School	6:00-7:30 p.m. PST
District 6 Hearing	Monday March 14, 2022	Carrillo Recreation Center	6:00-7:30 p.m. PST
IRC meeting and hearing to deliberate on and adopt redistricting map	Wednesday March 30, 2022	TBD	

Meeting Type	Date	Location	Time
City Council Adoption Hearing The Independent Redistricting Commission shall adopt and refer to the City Council a redistricting map before Sunday, April 17, 2022	Tuesday, April 12, 2022	TBD	3:00 p.m. PST Time Certain

Depending upon the Census Bureau data and the results of the public hearing process, it is conceivable that the IRC's March 30, 2022 deliberations meeting may be moved ahead in the schedule or continued as needed and consistent with the April 17, 2022 deadline for City Council action on the IRC's adopted redistricting maps.

ATTACHMENT(S): City of Santa Barbara 2020 Electoral Redistricting Civic Engagement and Outreach Plan

PREPARED BY: Ariel Calonne, City Attorney

SUBMITTED BY: Ariel Calonne, City Attorney

APPROVED BY: City Administrator's Office