

CITY OF SANTA BARBARA WATERFRONT DEPARTMENT

MEMORANDUM

Date: March 15, 2018
To: Harbor Commission
From: Scott Riedman, Waterfront Director
Subject: **Business Services Report**

AUTOMATIC PAYMENT SERVICE FOR SLIP FEES

The City's Automatic Payment Service has been available to slip permittees for over a decade and is an excellent option for people who travel frequently or simply want the ease and safety of having their slip fee auto-debited from their checking account.

Approximately 526 slip permittees (63% of slip permittees) currently participate in the program. Program participants receive monthly statements as usual, near the first of the month. On the fifteenth of the month, their checking account is debited for charges shown on the statement. There is no charge from the City's Billing Office to participate. However, some banks may charge a fee for electronic fund transfers. Interested parties are encouraged to check with their bank regarding any possible fees.

The Automatic Payment Service offers most slip permittees a convenient way to pay monthly slip fees without the hassle of having to remember to mail the slip fee. Automatic Payment Service enrollment forms are available online at www.santabarbaraca.gov/gov/depts/waterfront/rates/berthing.asp and at the Waterfront Administration Office located at 132-A Harbor Way.

SPRING 2018 CRUISE SHIP SEASON BEGINS

February 23rd marked the first cruise ship visit for the spring season. A total of seven cruise ships are scheduled to make Santa Barbara a destination this spring. These cruise ships frequent Santa Barbara primarily during the non-peak business seasons between March and May and again in late-September through November. Cruise ship visits have proven to be an important component of the local business economy. The cruise ship visits continue to receive the strong support of the Santa Barbara Chamber of Commerce, Visit Santa Barbara, and Downtown Santa Barbara.

The total amount of passengers on visiting cruise ships this season varies between 2,100 and 3,100 passengers depending on the size of the ship. The seven cruise ships that are scheduled to visit Santa Barbara over the fall season have the capacity to bring approximately 19,700 additional visitors to the Waterfront and downtown.

Attachment: Spring 2018 Cruise Ship Schedule

Prepared By: Brian Bosse, Waterfront Business Manager

Spring 2018 Cruise Ship Schedule				
No.	Date	Ship	Day	Passenger #
1	02/23/18	<i>Ruby Princess</i>	Friday	3,080
2	03/23/18	<i>Ruby Princess</i>	Friday	3,080
3	04/04/18	<i>Star Princess</i>	Wednesday	3,100
4	04/09/18	<i>Grand Princess</i>	Monday	2,592
5	04/29/18	<i>Star Princess</i>	Sunday	3,100
6	05/01/18	<i>Grand Princess</i>	Tuesday	2,592
7	05/18/18	<i>Celebrity Infinity</i>	Friday	2,170
Total				19,714