

CITY OF SANTA BARBARA WATERFRONT DEPARTMENT

MEMORANDUM

Date: May 20, 2021

To: Harbor Commission

From: Robert J. Dayton, Transportation Planning and Parking Manager, Public Works

Subject: **Bicycle Share Pilot Program Status Update**

RECOMMENDATION:

That Harbor Commission receive an update on City Council's Bicycle Share Pilot Program, and review typical proposed bike share locations in the Harbor.

DISCUSSION:

Transportation Planning staff discussed the Bicycle Share Pilot Program with the Harbor Commission on February 18, 2021, providing background of the program, what Bike Share is, and why Bike Share is important to the Coastal Zone. With feedback from the Harbor Commission, Transportation Planning staff worked closely with Waterfront staff and our program operator, BCycle, to identify potential bike share locations in the Harbor that merit trial as part of the Bicycle Share Pilot Program. Proposed locations must meet certain parameters: docking locations must maintain pedestrian through zones on sidewalks, mount to existing hardscapes, and be situated close to key destinations. Approximately four locations meeting this criteria were identified in the Harbor area – and each location would accommodate between four and six docks. We would like to implement these locations this summer.

There may be more opportunities for station locations as BCycle obtains additional ridership statistics and feedback by their users. If a docking location is being underutilized, then BCycle will remove and relocate. We anticipate that docking locations in the Harbor will increase the ability of employees, residents and visitors to use bike share as a point-to-point transit option - connecting Downtown to the Waterfront - and may relieve parking pressure and increase access throughout the Harbor area.

At the end of the three-year pilot period, City staff and the City's Transportation and Circulation Committee will evaluate the program's usage citywide to determine if a permanent bike share program should be implemented. The permanent program would need to go through all applicable permitting.

Attachment: Vicinity Map

Prepared by: Jessica Grant, Supervising Transportation Planner, Public Works

Vicinity Map of BCycle locations in Harbor

