

CITY OF SANTA BARBARA WATERFRONT DEPARTMENT

MEMORANDUM

Date: November 17, 2016
To: Harbor Commission
From: Scott Riedman, Waterfront Director
Subject: **Harbor Operations Report**

HARBOR FESTIVAL RECAP

Over 15,000 people celebrated this year's Harbor and Seafood Festival on October 15th. As always, fresh seafood, including crab, lobster, oysters, paella, albacore, clam chowder, fish tacos and more, was the centerpiece of the celebration, which also included free boat rides (1,000+ riders), tall-ship tours (700+ visitors), five bands and over 40 arts and crafts vendors. New, popular vendors included the Yacht Club selling lobster rolls and a vendor selling non-alcoholic piña coladas served in pineapples and coconut shells. The Maritime Museum welcomed a record 800 visitors for free tours.

Volunteers, including commercial fishermen, students from Santa Barbara City College's Culinary Arts program and students from UCSB's Circle K International (sponsored by the Kiwanis Club) proved critical to the Festival's success. Harbor Commissioners Merit McCrea, who labored over a hot albacore barbeque for hours, and Jim Sloan, who was everywhere helping out during the day, also contributed significantly to the event.

Missed the Festival? Loved it? Heard about it from friends? Well, it's never too early to mark your calendar for next year's event on Saturday, October 14, 2017.

31ST ANNUAL PARADE OF LIGHTS DECEMBER 11TH

On Sunday, December 11th, boats will decorate to the theme of a "Wild West Holiday" during the 31st annual Parade of Lights. Activities begin at 3:00 p.m. with Santa's Village on the City Pier, where Santa Claus and his elves will treat kids to goody bags, a 10-ton snowfield and a visit with the bearded one. The parade begins at 5:30 p.m., followed by a five-minute fireworks show care of Garden State Fireworks and a lively awards party at the Maritime Museum. Slip permittees received sign-up forms in their November billing statements. Forms are also available now at the Waterfront Office, Harbor Market and Fuel Dock. Best views of the Parade are from Stearns Wharf and the breakwater.

Prepared by: Mick Kronman, Harbor Operations Manager