

CITY OF SANTA BARBARA WATERFRONT DEPARTMENT

MEMORANDUM

Date: October 20, 2016
To: Harbor Commission
From: Scott Riedman, Waterfront Director
Subject: **Business Services Report**

BUSINESS ACTIVITY PERMIT UPDATE

The Waterfront Department established the Business Activity Permit (BAP) program in 1972. The BAP program establishes rules and guidelines for individuals who have no fixed place of business or lease space in the Harbor District, but wish to conduct marina-related business in that District. The BAP program provides these individuals the opportunity to promote and offer their services, in a safe, orderly, and professional manner.

It was the Department's intent to make sure that those working within the Waterfront District meet the following requirements:

1. Obtain a City Business License (available at City Hall);
2. Obtain Commercial Liability Insurance in an amount based on the type of business being undertaken and naming the City of Santa Barbara Waterfront Department as additionally insured; and,
3. Annual fee of \$20 for service businesses and \$250 for BAP six-passenger charters.

The type of commercial liability insurance is divided into three categories as follows:

Category	Type of Business Activity	Minimum Liability
I	6-Pack Charters	\$1,000,000
II	Major boat repair such as engine, hull & canvas repair. Commercial diving, salvage, and dredging.	\$500,000
III	Minor boat maintenance such as boat cleaning, detailing, stenciling, sanding, varnishing, minor painting. Minor engine maintenance such as oil, fluid and filter changes.	\$300,000

If the requirements are met by the proposed permittee and approved by the Department, they are provided with a BAP identification card and placed on the Waterfront Department's list of approved BAPs. Monthly, the Waterfront Department posts an updated list of BAPs with their type of service and contact information online at www.santabarbaraca.gov/gov/depts/waterfront/business/baps.asp which allows those seeking marina-related services an easy mechanism to find what they need. All BAPs are required to renew their permit annually by August 1 at which time their business license is checked as well as their insurance information.

Currently there are 63 BAP holders operating in the Waterfront. The annual average number of BAP holders over the past four years has been 65. The current list of BAP holders is attached (Attachment 1: Companies Authorized to Work in the Harbor).

The BAP program continues to be an important program in the Waterfront. The BAP program provides piece of mind to slip permittees, boat owners and visitors, knowing that those legally conducting business in the Waterfront have a business license, the required insurance, and authorization to be working in the marinas.

STEARNS WHARF BUSINESS ASSOCIATION AND ROCK THE WHARF

The Stearns Wharf Business Association (SWBA) meets every other month throughout the year to discuss a variety of topics of interest to the merchants including current events and event planning. Their most recent meeting agenda is attached (Attachment 2). In addition to the businesses on the Wharf, the SWBA is regularly attended by the Waterfront Department and well as the Police Department and Public Works officials who provide updates on Police activity and local construction projects that impact the Wharf, respectively. For example, the Public Works Department provided the attached update on the Cabrillo Bridge Replacement Project (Attachment 3). As of August 31, 2016, the SWBA had over \$40,000 in available funds to be used towards marketing, special events, and other activities geared at promoting Stearns Wharf and the various businesses that make up the SWBA. One such special event recently took place.

On Saturday, October 1, the Stearns Wharf Business Association hosted the first of four *Rock The Wharf* events. The event, which took place from 3-5 p.m., was a great success and featured three bands from the Santa Barbara Youth Music Academy including First Bourne, Twisted End, and Vital Signs. The event's Master of Ceremonies was KYTD's Lin Aubuchon. Wharf merchants offered a variety of specials for the day and a beautiful gift basket stuffed with Stearns Wharf merchant goodies was raffled off after the last band performed.

The event will be back on November 5, December 3, and January 7 from 3-5 p.m. and will be featuring bands from The Rock Shop Academy, Teen Star, and Girls Rock SB. The event is free and takes place adjacent to the Sea Center.

AUTOMATIC PAYMENT SERVICE FOR SLIP FEES

The City's Automatic Payment Service has been available to slip permittees for over a decade and is an excellent option for people who travel frequently or simply want the safety and convenience of having their payment automatically debited from their checking account.

Approximately 472 slip permittees (41% of slip accounts) currently participate in the program. Program participants receive monthly statements as usual, near the first of the month. On the fifteenth of the month, their checking account is debited for charges shown on the statement. There is no charge from the City's Billing Office to participate. However, some banks may charge a fee for electronic fund transfers. Interested parties are encouraged to check with their bank regarding any possible fees.

Application forms for Automatic Payment Service are available online at www.santabarbaraca.gov/gov/depts/waterfront/rates/berthing.asp and at the Waterfront Business Office located at 132 Harbor Way Suite A. The Automatic Payment Service offers most slip permittees a convenient way to pay monthly slip fees.

Attachments: 1. Companies Authorized to Work in the Harbor
2. Stearns Wharf Business Association Agenda
3. Cabrillo Bridge Replacement Project Update

Prepared by: Brian Bosse, Waterfront Business Manager

SANTA BARBARA HARBOR BUSINESS ACTIVITY PERMITTEES
 SORTED BY BUSINESS NAME
 EFFECTIVE OCT 3, 2016

Harbor Commission Meeting
 October 20, 2016
 Report #3
 Attachment #1

LAST NAME	FIRST NAME	BUSINESS NAME	TYPE OF BUSINESS	PHONE	CELL PHONE
Santos	Martin	450 Dive	Boat Maintenance	450-3483	450-3483
Lambden	James	Above The Waterline	Carpentry & Electrical	455-8444	
Kamark	Stephan	Advanced Canvas & Upholstery	Canvas & Upholstery	443-5992	377-8396
Di Santo	Iris	Aquarius Yacht Maintenance	Yacht Maintenance	570-6315	570-6315
Garr	Bennett	B. Garr Sails & Marine Canvas	Sails & Canvas	687-5020	680-0643
Bowman	Joel	Beacon Marine Electronics	Electronics sales/service	985-9828	816-0003
Luft	Josh	Better Your Boat	Diver & Mobile Pumpout	689-4233	689-4233
Porter	Claudette	C G Henning/Porters	Yacht Maintenance	276-5788	276-5788
Hicks	Mark	Captain Jack's Tours	Kayak Excursions	564-1819	729-6300
Castagnola	Angelo	Castagnola Tug Service, Inc.	Marine Salvage	689-6302	689-6302
Castro	Juan	Castro Canvas Designs Inc.	Canvas	486-2417	758-0076
Millard	Stephen	Central Coast Yacht Services	Yacht Management	708-4011	708-4011
Cooper	Greg	Channel Island Marine	Engine Repair	968-9716	895-4698
Amaral	Paul	Channel Watch Marine, Inc.	Marine Towing	644-2762	947-8566
Salamanca	Cristian	Cristian Salamanca Carpentry	Finish Carpentry	696-8507	696-8507
Covarrubias	Nick	Cummins Cal Pacific, Inc.	Diesel Engines Repairs	644-7281	856-9834
Kurtze	David	David Kurtze Yacht Refinishing	Yacht Maintenance	456-9899	456-9899
Lyon	David	David Lyon Yacht Services	Yacht Maintenance	280-6896	280-6896
Gallardo	Jose Efen	Efron Boat Cleaning	Yacht Maintenance	331-8902	331-8902
Barnes	Elizabeth	Elizabeth's Boat Detailing	Boat Detailing	698-6443	698-6443
Brumit	David	Gem Equipment Company	Diesel Engine Repair	643-6185	
Beck	Kris	General Construction Inc.	General Repair	896-8050	896-8050
Arthur	Harry	Harry Arthur	Yacht Maintenance	452-0268	452-0268
Kramer	Bear	Hotel CA Yacht Charters	6 Pack Charter	448-5902	448-5902
Byers	Jack	Jack 'N Tool Box, Inc	Yacht Maintenance	564-6960	896-2367
Williamson	Jahsen	Jahsen Williamson Marine Services	Sail rigging & electrical	324-0632	324-0632
Jansen	Michael	Jansen Marine Services	Marine Engines	962-0232	680-1354
Fairclough	Jody	Jody Fairclough Marine Services	Marine Repair & Maint.	450-7035	450-7305
Rushing	John	John Rushing Canvas Design	Canvas	218-9756	218-9756
Ramirez	Luis	Just 4 U Custom Canvas	Canvas, covers, cushions	275-1524	275-1524
Noury	Paul	Le Grand Bleu Charters	6 Pack Motor Charters	899-4200	452-7052
Noury	Paul	Le Grand Bleu Yacht Maint.	Boat Maintenance	899-4200	452-7052
Burkam	Jacob	Leeward Maritime LLC	Maritime operations, etc	618-1900	618-1900
Fern	Vanessa	Manten Marine Canvas	Canvas	256-0761	256-0761
Gensler	Myer	MG Steam Cleaning	Yacht Maintanance	680-7748	
Brundage	Michael	Michael Brundage	Yacht Maintenance	455-4186	455-4186
Wulff	Michael	Mike Wulff Yacht Maintenance	Yacht Maintenance	831-325-6044	831-325-6044
Juarez	Jennifer	MJ Boat Detailing	Yacht Maintenance	636-2524	636-2524
Landry	Alan	Pacific Marine Repair	Marine Engine services	658-1709	
Shane	Victor	Para Anchors Int'l	Mail Order Sea Anchors	800-350-7070	708-6422
Pfarr	John	Pfarr Yacht Services	Yacht Maintenance	259-6463	259-6463
Zaffuto	Patricia	PK Zaffuto Yacht Services	Yacht Maintenance	450-4098	450-4098
Ward	Robert	Quinn Power Systems	Diesel engine repair	485-2171	857-6302
Dagenais	Roman	RD Boat Service	Yacht Maintenance	886-4145	886-4145
McGuire	Robert	Robert McGuire Maintenance	Yacht Maintenance	448-9304	
Sanchez	Rick	Salty Dog Dive Service	Dive Service	962-9009	637-4219
Cohen	Michael	SB Adventure Company	Kayak Excursions	884-9283	452-8871
Ibarra	Mary Ellen	SB News-Press	Newspaper Delivery	564-5264	331-6143

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Klein	James	SB Sea Charters-JK	6 pack Fishing Charters	896-0541	957-1125
Vultaggio	Tony	SB Sport Fishing Charters	6 pack Fishing Charter	637-3425	637-3425
Hughes	Shawn	Scrub A Dub Dive Service	Boat Clean/Dive Service	722-8483	729-7385
Tondro	Don	Sea Spirit Services	Marine Surveyor only	259-9790	259-9790
Deardorff	Jamie	Silver Star Yacht Services	Yacht Maintenance	448-9440	
Paradis	George	Smoothjibe Marine Electronics	Marine Electronics	453-7429	453-7429
Werner	James	South Coast Fumigators	Fumigation	965-6354	689-2514
Peterson	Eric	Specialty Marine Inc	Outboard engine repair	984-6538	984-6538
Starkey	Nathan	Starkey Dive Service	Dive Service	455-0968	455-0968
Taylor	Jennifer	Taylor House Interiors	Interior Design	962-1958	680-0171
Devine	Peter	Topa Construction	Construction maintenance	563-1212	
Allbrett	Loyrs	Waterworks	Pressure cleaning	884-0215	455-9274
Bacon	David	WaveWalker Charters	6 Pack Fishing/Diving/Tow	964-2046	895-3273
Moore	William	William Moore Painter/Boatwright	Boat Painter/Boat Wright	252-2544	252-2544
Wulff	James	Wulff Yacht Maint.	Yacht Maintenance	705-0757	705-0757



Closures:

Throughout Stage 3, the beach-side of Cabrillo Boulevard will remain closed near the bridge. One lane in each direction remains open during daytime construction on the new mountain-side of the bridge.

To accommodate the work area, the left turns from Cabrillo Boulevard to Stearns Wharf (westbound) and on to Helena Avenue (eastbound) are prohibited. Businesses on Helena Avenue remain open with both pedestrian access and vehicle access from westbound Cabrillo Boulevard. Motorists can enter Stearns Wharf from State Street and eastbound Cabrillo Boulevard. Detour signs are in place to highlight access around the closures.

Fall 2014 - Spring 2017:

The Cabrillo Boulevard Bridge Replacement Project includes a new bridge, enhanced Mission Creek banks, and improved pedestrian areas. Cabrillo Boulevard, surrounding businesses, parks, Stearns Wharf, and the Arts and Crafts Show will remain open throughout construction.

For more information, please visit www.SantaBarbaraCA.gov/CabrilloBridge or call 805-897-2637. If you have questions or would like to add/remove someone from these updates, please respond to this email.