

CITY OF SANTA BARBARA WATERFRONT DEPARTMENT

MEMORANDUM

Date: July 21, 2016
To: Harbor Commission
From: Scott Riedman, Waterfront Director
Subject: **Business Services Report**

NEW WATERFRONT SIGNAGE

New Waterfront directional signage has been installed in four locations throughout the Waterfront. The new signage mirrors the design dictated in the approved Waterfront Sign Program and can be found at the following locations: the Cabrillo Boulevard parkway at the base of Stearns Wharf; the Cabrillo Boulevard parkway at the Syuxtun Story Circle; the Sea Landing Walkway; and, immediately behind Los Baños pool.

The new signage was originally a part of the former Redevelopment Agency's West Beach Pedestrian Improvement Project but was removed from the project due to time constraints. The new signage will add to the existing comprehensive sign program and assist locals and visitors in finding their way throughout the Waterfront.

MARINE SERVICES OPEN FOR BUSINESS

The former site of TransPac Marine for many years, 117-G Harbor Way is now the home of Marine Services and the approximately 490 square foot space has a brand new look.

The transformation started with Waterfront staff replacing the dated windows and doors and stripping the inside down to the bare bones. From there, Marine Services took over and installed new flooring, painted and furnished the interior and brought the space to life. The centerpiece of the revamped space is the custom front counter made of black walnut.

Marine Services sells general and special order marine-related parts including filters, impellers, alternator belts, oil, coolant, etc. The space provides a showroom for various products such as Yanmar engines and Kohler generators, outboards motors and inflatable boats.

If you're in the area please stop on by the new space and see how the staff at Marine Services can make your boating experience even better.

Prepared By: Brian Bosse, Waterfront Business Manager