

CITY OF SANTA BARBARA WATERFRONT DEPARTMENT

MEMORANDUM

Date: July 19, 2012
To: Harbor Commissioners
From: Scott Riedman, Waterfront Director
Subject: **Harbor Operations Report**

July 4th Recap

Beneath cool, leaden skies, July 4th crowds enjoyed one of the best fireworks displays in years, produced by Bay Fireworks. The dazzling show, which included some 1,100 shells, lasted well over 20 minutes and featured a near-blinding finale that brought audible reactions across the Waterfront. The show capped a day of celebration at the Waterfront, including live music on West Beach and food vendors on Cabrillo Boulevard, courtesy of SPARKLE, the City's partner in July 4th activities. Owing to the fact that July 4th fell on Wednesday this year, attendance was down a bit, though onlookers still numbered in the thousands. Harbor Patrol reported no significant law enforcement contacts.

Prepared By: Mick Kronman, Harbor Operations Manager