

## CITY OF SANTA BARBARA WATERFRONT DEPARTMENT

### MEMORANDUM

**Date:** July 21, 2011  
**To:** Harbor Commission  
**From:** Scott Riedman, Interim Waterfront Director  
**Subject:** **Business Services Report**

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#### **Deep Sea Wine Tasting Room**

After an extensive remodel, Conway Family Wines received occupancy permits and opened for business on Friday, July 8 as Conway Deep Sea Tasting Room. Owner Gareth Conway, Manager Brandi Rosander and Assistant Manager Haley Beckwith were on hand with several employees serving flights of their trademark Deep Sea brand wine. Along with their wine selections, cheese plates and other hors d'oeuvres options are being provided by Village Modern Foods. The Deep Sea Tasting Room is scheduled to be open seven days a week from 11:00 a.m. to 9:00 p.m. on Friday and Saturday and 11:00 a.m. to 7:00 p.m. Sunday through Thursday. For more information you can visit their website at [www.deepseatastingroom.com](http://www.deepseatastingroom.com) or call 805.618.1185.

#### **Self-Pay Parking Stations**

The first two "Luke" self-pay parking stations went online in the Harbor West Parking lot on Friday, July 1. The machines are currently programmed to accept quarters, cash, or credit cards (Visa, MasterCard and Discover). The new system was well-received by the public. Initially, parking staff was available at the machines to assist with any questions, but it quickly became apparent that was unnecessary and after July 1, the locations were not staffed. Approximately 50% of the payments received in the Harbor West lot over the July 4<sup>th</sup> holiday weekend were made by credit card and no complaints were received.

As expected, labor involved with checking the lot and counting the money in the office has been reduced dramatically. For example, auditors are able to count the money in half the time previously required with the Honor Fee system.

Prepared by: Scott Riedman, Interim Waterfront Director