Luke Self-Pay Parking System Cost Savings

Installation	Parking Lot	# Machines	Cost of I	Machines	Sta	taffing Cost		Staffing Reduction		Expense Reduction	
					est. by lot		by lot (50%)		Total /year		
FY 2011	Harbor West	2	\$	24,000	\$	10,100	\$	5,050	\$	5,050	
FY 2012	Garden Street	2	\$	24,000	\$	36,700	\$	18,350	\$	23,400	
FY 2013	Palm Park	4	\$	48,000	\$	40,600	\$	20,300	\$	43,700	
FY 2014	Cabrillo East & West	<u>4</u>	\$	48,000	\$	13,900	\$	6,950	\$	50,650	
	Total	12	\$	144,000	\$	101,300	\$	50,650			

Digital Payment Technologies (DPT) created LUKE to improve on-street parking for both municipalities and parkers. LUKE is an effective solution to the growing challenges in municipal parking.

Our technology gives LUKE significant advantages, including the RADIUS power management system for pay station deployment in low sunlight conditions, real-time credit card authorization, and remote rate configuration. LUKE has a large, full-color screen that's easy to read and can be programmed with prompts in different languages. And LUKE is available in almost any color.









APR 2 1 2011

The LUKE Pay Station

Parkers prefer LUKE because it provides:

- a design that's easy to recognize as a pay station
- large, full-color screen that's easy to read
- a better user experience
- prompts in different languages
- standard payment options including coins, bills, and credit cards
- advanced payment options such as smart cards or value cards

Municipalities and institutions choose LUKE because it provides:

- theft-proof design to protect coins and bills
- high levels of encryption for data security
- reduced street clutter
- improved aesthetics, including custom color options
- better user compliance

Parking operators appreciate LUKE because it provides:

- the ability to configure rates remotely by date, time and payment type
- Pay-and-Display and Pay-by-Space modes
- integration with industry leading enforcement systems
- real-time credit card processing
- Payment Card Industry (PCI) compliance
- reduced maintenance and collection costs
- RADIUS power management system
- complete audit control
- real-time reporting and alarming

Connect with LUKE

The LUKE pay station can work in different modes.

Stand-Alone

Data is collected manually in an easy and efficient process. Our clients are provided with comprehensive management, reporting, and configuration control. Credit card transactions are processed in batches. Rates and messages are created offline and transferred via sneakernet. Stand-alone systems can be easily upgraded to online systems when required.

Online

We developed our Enterprise Management System (EMS) to give LUKE online capabilities. With EMS, you can use the Internet to manage your parking systems. EMS can connect you directly to your pay stations – each station can advise you when repairs are required and when they should be emptied. No additional hardware is required – LUKE is EMS-ready and just needs a simple Ethernet connection to the Internet.

Server Option

The Enterprise Server option of our EMS service gives our clients the option to own their own server and online software. This option provides clients with complete control over all data and can be very cost-effective in municipal or campus deployments.



Parking operations are more complex and so is policy in municipal government. To meet these changes, on-street pay station solutions must be reliable and flexible.

The LUKE multi-space pay station offers more payment options, better revenue opportunities and lower cost of ownership. LUKE is easier for people to use, and easier for operators to maintain.

ATTACHMENT



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LUKE Specifications

- Cabinet 12 gauge cold rolled or stainless steel with no pry points
- Payment Options Coins, Bills, Credit Cards, Smart Cards, Value Cards
- Card Reader Cards are not ingested no moving parts. Reads Track 1, 2 and 3 of all magnetic stripe cards conforming to ISO 7810 and 7811. Reads and writes to chip-based smart cards conforming to ISO 7810 and 7816
- Note Stacker 1,000 bill capacity
- Printer 2" receipt width
- Display Color LCD with 640 x 480 resolution
- Keypad Tactile buttons
- Locks Can be re-keyed twice without removing lock cylinder
- Communications GSM/GPRS, CDMA, 802.11b/g Wi-Fi, Metro Scale Wi-Fi Networks, Ethernet
- Environmental Specifications -40° F to +140° F (-40° C to +60° C)* and up to 85 percent relative humidity (non-condensing)
- Power AC 120 V, 60 Hz for charging battery or integrated solar panel (20 W)
- Operation Modes Pay-and-Display and Pay-by-Space
- Multilingual Option Up to four languages using roman or non-roman characters
- Audible Alarm Senses shock and vibration
- Online Option EMS integration to provide real-time credit card processing, real-time reporting, maintenance and security alarms, remote rate configuration, DPT Web Services integration with third-party technologies, and more
- Color Custom colors available
- Instruction Panel Customizable
- Standards PCI compliant, UL/CSA approved, ADA compliant
- -40° F (-40° C) based on separately purchased heater/insulator option.

 Low end of range is -4° F (-20° C) ambient without heater/insulator option.



Digital Payment Technologies Corp.

We are an industry leader in the design, manufacture, and distribution of multi-space pay stations, parking management software, and online services. From our beginnings with the Intella-Pay, we've grown to become a leading supplier of innovative parking pay station solutions. We offer an expanded range of Web-based applications and integration with third-party technologies in such areas as smart cards, communications protocols, and enforcement systems.

We're always exploring new ways to add value to our products:

- first North American on-street parking pay station integrated with a metro-scale Wi-Fi network
- first to enable clients to host their own server for online services
- first to integrate a color screen into a multi-space on-street parking pay station
- first to develop integration between pay stations and Pay-by-Phone parking so enforcement data can be automatically consolidated for both systems

Our products are supported by outstanding customer service. We're available to help you around the clock with 24/7 telephone support. Our Customer Service Support Portal allows you to e-mail support questions, check the status of your helpdesk ticket, download product documentation, browse knowledgebase articles, and access live remote support. We also have a growing network of resllers to provide local sales and on-site support.



To learn more about LUKE, please call 888-687-6822 or visit our Web site at www.digitalpaytech.com.

