

CITY OF SANTA BARBARA WATERFRONT DEPARTMENT

MEMORANDUM

Date: July 15, 2010
To: Harbor Commissioners
From: John N. Bridley, Waterfront Director
Subject: Harbor Operations Report

July 4th Recap

Thousands of people descended on the Waterfront July 4th to enjoy one of the best fireworks displays in recent years. After a daylong marine layer dissipated, the 20-minute show proceeded flawlessly amid calm, cool and cloudless skies. At 7:00 p.m., crowds gathered on West Beach to hear a 50-piece combo band, courtesy of SPARKLE. The fireworks began at 9:00 p.m. sharp, drawing repeated cheers from the legions crowding Stearns Wharf, West Beach and the marinas.

Following the event, a cleanup effort manned by Pyro Spectaculars, Waterfront staff, Parks and Recreation staff and community volunteers made quick work of restoring marinas, parking lots and beaches to pristine condition. By mid-day, Marborg Industries had retrieved nearly eight dumpsters filled with tons of trash. Staff wishes to thank the public for keeping trash in litter boxes and trash cans where it belongs, as well as event organizers for the exceptionally rapid cleanup.

Prepared By: Mick Kronman, Harbor Operations Manager