



**City of Santa Barbara  
Parks and Recreation Department**

**GOLF COURSE ADVISORY COMMITTEE (GAC)  
Wednesday, October 9, 2019  
Regular Meeting Minutes**

Dominic Namnath called the Regular Golf Course Advisory Committee meeting to order at 4:31 pm in the Parks and Recreation Department Conference Room.

**Roll Call**

Committee members present

Dominic Namnath  
John Craig  
Frank Beeler  
Maureen 'Mo' Masson  
Joanne 'Jo' Kavanagh-Payne

Others Present

Cory Baker, Parks and Recreation Commissioner  
Jill Zachary, Parks and Recreation Director  
Nicole Parmelee, Parks and Recreation Business Mgr  
Adam Pohll, CourseCo Senior Operations Manager  
Randy Shannon, SBGC General Manager  
Jesse Seguin, SBGC Superintendent  
Tim Mason, Players Improvement Fund member

Committee members absent

Larry Nowlin  
Michael Woodard

**Changes to the Agenda**

None

**Written Communications**

None

**Public Comment**

None

**CONSENT CALENDAR**

**1. Approval Of Minutes**

The Golf Advisory Committee waived the reading, and approved the minutes of the meeting of August 14, 2019.

Motion to Approve: Mo Masson

Second: John Craig

Aye: Mo Masson, John Craig, Dominic Namnath, Frank Beeler,  
Jo Kavanagh-Payne

Result: Motion Passes 5-0

## **ADMINISTRATIVE AND STAFF COMMUNICATIONS**

### **2. Golf Course Performance**

Randy Shannon provided a verbal report to the Committee reviewing performance for August and September 2019. In August, revenue performance was 1% below budget and 8% behind last year. Rounds were 4% below budget but on par with last year. In September, revenue performance was 9% below budget and 10% behind last year. Rounds were 11% below budget and 9% behind last year. Year-to-date, revenue is flat against last year.

August programming included the Santa Barbara Golf Classic, which grew by 10 teams (20 players) to 126 players, Junior Golf Camp with 27 participants, and Titleist Fitting Day with more than \$4,700 in sales for the day. September included SB Senior Championships, which grew 15% with 51 participants, and Movie Night, with a strong turnout of around 200 people. Ladies Learn & Play Academy sold out for the fifth time this year.

Santa Barbara Golf Club was recently recognized as Merchandiser of the Year by the Southern California PGA, Northern Chapter.

### **3. Golf Maintenance Report**

Jesse Seguin updated the Committee on maintenance work in August and September 2019. The maintenance crew cleared the hillside by #2, which improved optics on the green. Sand was added around the perimeter of bunkers. New signage was installed around the practice area and the large practice green. Routine maintenance was conducted.

### **4. Player Improvement Fund Sub-Committee (PIFSC) Report**

The Committee discussed how future PIF projects may be considered in the context of available funding and strategic priorities for the golf course. A comprehensive 10-year capital plan will be forthcoming.

### **5. Funding for #9 Green Renovation Project**

Nicole Parmelee updated the Committee on bids received and total cost estimates for the project. Adam Pohll provided supplementary details and answered technical questions related to construction.

The Committee supported the recommendation of the Player Course Improvement Subcommittee from the meeting on July 30, 2019, for use of PIF funds as required to complete the #9 green project, which is partially funded in the FY20 capital plan.

Motion to Approve: John Craig

Second: Frank Beeler

Aye: John Craig, Frank Beeler, Dominic Namnath, Mo Masson,  
Jo Kavanagh-Payne  
Result: Motion Passes 5-0

## **6. Concessionaire Report**

No report was provided.

## **7. Home Club Reports**

The Committee received reports from the home club representatives regarding membership levels and club activity.

## **ADJOURNMENT**

The meeting was adjourned at 5:30 pm.

## **NEXT REGULAR MEETING**

The next meeting will be held on:  
**Wednesday, November 13, 2019 at 4:30 pm**  
Parks and Recreation Conference Room  
620 Laguna Street, Santa Barbara