



**City of Santa Barbara
Parks and Recreation Department**

**GOLF COURSE ADVISORY COMMITTEE (GAC)
Wednesday, June 12, 2019
Regular Meeting Minutes**

Standing in for Dominic Namnath, Joanne 'Jo' Kavanagh-Payne called the Regular Golf Course Advisory Committee meeting to order at 4:38 pm in the Parks and Recreation Department Conference Room.

Roll Call

Committee members present

Joanne 'Jo' Kavanagh-Payne
Larry Nowlin
Michael Woodard
Maureen 'Mo' Masson

Others Present

Nicole Parmelee, Parks and Recreation Business Mgr
Randy Shannon, SBGC General Manager
Jesse Seguin, SBGC Superintendent

Committee members absent

Dominic Namnath (Chair)
John Craig (Vice-Chair)
Frank Beeler

Changes to the Agenda

None

Written Communications

None

Public Comment

None

CONSENT CALENDAR

1. Approval Of Minutes

The Golf Advisory Committee waived the reading, and approved the minutes of the meeting of April 10, 2019.

Motion to Approve: Mo Masson

Second: Larry Nowlin

Aye: Mo Masson, Larry Nowlin, Michael Woodard, Jo Kavanagh-Payne

Result: Motion Passes 4-0

ADMINISTRATIVE AND STAFF COMMUNICATIONS

2. Golf Course Performance

Randy Shannon provided a verbal report to the Committee reviewing performance for April and May 2019. Unseasonably wet and cold weather conditions have lingered. In April, revenue and rounds performance were 6% and 11% below last year, respectively. In May, revenue increased by 1% and rounds decreased by 11% from the prior year.

Despite third quarter deficits due primarily to inclement weather, YTD performance is 1% ahead of last year. There were several events at the golf course in April and May, including Demo Day on May 4th, which generated approximately \$12,000 in club sales, and the Santa Barbara City Golf Championship. The golf course also hosted an Easter Egg Hunt in April and a movie night in May.

A recent report from National Golf Datatech, measuring nationwide golf participation, indicates rounds are down 9.6% overall and 9.2% in the Los Angeles region versus 2018.

3. Golf Maintenance Report

Jesse Seguin updated the Committee on maintenance in April and May 2019. Recent rains, while negatively impacting play, have generated a substantial savings of approximately \$20,000 in water costs. Maintenance tasks recently completed include tree work around several greens and cultural practices (e.g., topdressing, verticutting).

4. Player Improvement Fund Sub-Committee (PIFSC) Report

The PIFSC Chair was not present to give a report. Nicole Parmelee updated the Committee on the status of the upcoming #9 green rebuild as pertaining to funding from PIF, which may not be required for the project. Project costs will be confirmed once bids are received, with construction estimated to begin in October.

5. Concessionaire Report

There was no report.

6. Home Club Reports

The Committee received reports from the home club representatives regarding membership levels and club activity.

ADJOURNMENT

The meeting was adjourned at 5:26 pm.

NEXT REGULAR MEETING

The next meeting will be held on:
Wednesday, July 10, 2019 at 4:30 pm
Parks and Recreation Conference Room
620 Laguna Street, Santa Barbara