



**City of Santa Barbara  
Parks and Recreation Department**

GOLF COURSE ADVISORY COMMITTEE (GAC)  
Wednesday, September 12, 2018  
Regular Meeting Minutes

Dominic Namnath called the Regular Golf Course Advisory Committee meeting to order at 4:30 pm in the Parks and Recreation Department Conference Room.

**Roll Call**

Committee members present

Dominic Namnath (Chair)  
John Craig  
Joanne Kavanagh-Payne  
James Patterson  
Maureen 'Mo' Masson

Others Present

Jill Zachary, Parks and Recreation Director  
Mark Sewell, Parks and Recreation Business Manager  
Randy Shannon, General Manager  
Mario Medina, Mulligans' Café and Bar  
Jesse Seguin, Golf Course Superintendent

Committee members absent

Larry Nowlin  
Michael Woodard

**Changes to the Agenda**

None

**Written Communications**

None

**Public Comment**

None

**CONSENT CALENDAR**

**1. Approval Of Minutes**

The Golf Advisory Committee waived the reading, and approved the minutes of the meeting of August 8, 2018.

Action: The approval was unanimous.

**ADMINISTRATIVE AND STAFF REPORT**

**2. Golf Course Performance**

Randy Shannon provided a verbal report to the committee reviewing performance for August 2018. Revenue performance was 3% below budget for the month due to reduced Driving Range sales given the closure for renovation. This was still a 6% increase month on month compared to August 2017. Rounds played were in line with budget. Total revenue is \$428 higher after two months in

FY2019 than in FY2018. Randy added that the Santa Barbara Classic, held over Fiesta weekend included 52 teams this year, and increase of 12 teams from 2017, and noted the continued success of junior camps with a sell out for the final junior camp of the summer. Merchandise revenue was 16% up year over year with the success of a shirt donation program noted, whereby customers traded an old golf shirt for discounts off new shirts. Over 60 donated shirts were received and will be passed onto charitable organizations.

### **3. Golf Maintenance Report**

Jesse Seguin updated the committee on maintenance practices in August, making specific reference to the water restrictions in place during a period of downtime for the recycled water plant. The Golf course made voluntary reductions in irrigation in order to preserve potable water that was being used to supply recycled water customers during a period of non-production. August saw the completion and opening of the newly renovated driving range, and Jesse informed the committee that the turf has grown in well, and will be monitored closely in the coming weeks.

### **4. Player Improvement Fund Sub-Committee (PIFSC) Report**

John Craig, Chair of the PIFSC relayed that the PIFSC met in August and reviewed the most recently completed projects. He relayed that feedback from golfers indicated they really enjoy the new water bottle filling stations, rakes and renovated #2 tee box.

### **5. Concession Report**

Mario Medina informed the committee that Mulligans Café had a very good August trading period with sales up more than 10%.

### **6. Home Club Reports**

The Committee received reports from the home club representatives regarding membership levels and club activity. Joanne Kavanagh-Payne shared an invitation to play at a fundraising tournament organized by the LPGA Amateur Golf Association.

## **ADJOURNMENT**

The meeting was adjourned at 5.35 pm.

## **NEXT REGULAR MEETING**

**Wednesday October 10, 2018. 4.30 pm**  
Parks and Recreation Conference Room.  
620 Laguna Street, Santa Barbara