



**City of Santa Barbara
Parks and Recreation Department**

GOLF COURSE ADVISORY COMMITTEE (GAC)
Wednesday, April 11, 2018
Regular Meeting Minutes

Dominic Namnath called the Regular Golf Course Advisory Committee meeting to order at 4:37 pm in the Parks and Recreation Department Conference Room.

Roll Call

Committee members present

Dominic Namnath (Chair)
Joanne Kavanagh-Payne
Maureen "Mo" Masson
James Patterson
Michael Woodard

Others Present

Mark Sewell, Parks and Recreation Business Manager
Randy Shannon, General Manager
Jesse Seguin, Superintendent
Mario Medina, Mulligan's Bar & Café

Committee members absent

John Craig
Larry Nowlin

Changes to the Agenda

None

Written Communications

None

Public Comment

None

CONSENT CALENDAR

1. Approval Of Minutes

The Golf Advisory Committee waived the reading, and approved the minutes of the meeting of March 14, 2018.

Action: The approval was unanimous.

ADMINISTRATIVE AND STAFF REPORT

2. Golf Course Performance

Randy Shannon informed the committee that rounds and revenue at the Golf Club were impacted by a lot of rain in March leading to a shortfall against budget and prior year. Even so, a number of revenue categories did beat budget in the month, including merchandise, helped by a special Titliest wedge fitting promotion. Randy informed the committee that the Golf Club had hosted a very successful Easter Egg hunt on March 31, with an estimated 160 children enjoying face painting, a bounce house and two thousand Easter eggs! Randy reminded the committee that the

Golf Club will be celebrating 60t years by hosting a special 'Dollar Day' on April 17th, where Greens fees, driving range tokens and many other items will be \$1 all day.

3. Golf Maintenance Report

Jesse Seguin updated the committee on maintenance practices in the month of March. Aerification was completed successfully just prior to the nearly 6 inches of rainfall in the month. Each green has a specific amendment following soil analysis and the greens healed extremely well and are in excellent condition.

4. Player Improvement Fund Sub-Committee (PIFSC) Report

Mo Masson informed the committee that the PISFC had met on Tuesday, April 10th and received a report on the status of three previously approved projects. In addition, the PIFSC unanimously recommended the use of up to \$70,000 to renovate fourteen bunkers in the Fall of 2018.

5. Concession Report

Mario Medina informed the committee that Mulligans had a difficult March due to weather conditions, posting 8-9% less revenue in March 2018 than March 2017. Mario informed the committee that the outdoor glass enclosure will be constructed in the coming weeks.

6. Home Club Reports

Home Club representatives provided the Committee with a report on recent activities. Joanne Kavanagh-Payne advised the committee that the EWGA has now affiliated with the LPGA to form a new group called 'LPGA Women Who Play'. This change offers increased support to the former EWGA organization and was welcomed by the Committee.

7. Recommended Fiscal Year 2019 Operating and Capital Budgets, including Fees and Charges

Mark Sewell presented the Recommended Fiscal Year 2019 Operating and Capital Budgets to the committee. The Budget includes minor fee increases, and a continuation of investing the capital, while paying down debt. The committee unanimously recommended the Fiscal Year 2019 Operating and Capital Budget, and Fees and Charges to the Parks and Recreation Commission and City Council.

ADJOURNMENT

The meeting was adjourned at 6.00 pm.

NEXT REGULAR MEETING

Wednesday May 9, 2018. 4.30 pm
Parks and Recreation Conference Room.
620 Laguna Street, Santa Barbara