



**City of Santa Barbara
Parks and Recreation Department**

GOLF COURSE ADVISORY COMMITTEE (GAC)
Wednesday, January 10, 2018
Regular Meeting Minutes

Dominic Namnath called the Regular Golf Course Advisory Committee meeting to order at 4:30 pm in the Parks and Recreation Department Conference Room.

Roll Call

Committee members present

Dominic Namnath (Chair)
John Craig (Vice-Chair)
James Patterson
Larry Nowlin
Joanne Kavanagh-Payne
Michael Woodard

Others Present

Mark Sewell, Parks and Recreation Business Manager
Tara Armbruster, Parks and Recreation Commission Liaison
Mario Medina, Mulligan's Bar & Café

Committee members absent

Maureen "Mo" Masson

Others Absent

Randy Shannon, General Manager
Jesse Seguin, Golf Superintendent

Changes to the Agenda

None

Written Communications

None

Public Comment

None

CONSENT CALENDAR

1. Approval Of Minutes

The Golf Advisory Committee waived the reading, and approved the minutes of the meeting of November 8, 2017.

Action: The approval was unanimous.

ADMINISTRATIVE AND STAFF REPORT

2. Golf Course Performance

Mark Sewell provided a verbal report on performance of the Golf Club in November and December 2017. Rounds and Revenue generated were very good through November resulting in 4% revenue growth against prior year, and 5% more rounds recorded. With the outbreak of the Thomas Fire in early December, and the impacts to the local community, December play was significantly

impacted resulting in 26% drop off in revenue in the month of December compared to the prior year. At mid-year, Rounds and Golf Operating Revenue for the six month period are -5% and -6% lower than budgeted, and almost the same as the prior year at \$1,277,003 and 30,949 rounds recorded.

The Golf Club celebrates 60 years on January 11th and Dominic Namnath, Chair of the GAC will collect a Proclamation from the Mayor at the January 23rd, Council Meeting at 2pm, Council Chambers, City Hall, Santa Barbara.

3. Golf Maintenance Report

Mark Sewell provided a verbal report updating the Committee on course conditions and maintenance completed in November and December. Significant capital improvements were completed to the drainage at the back of the driving range reducing the erosion and run-off of the hillside. This work was completed in time for the January 9th storm. Greens continue to be the focus for a lot of attention, with very little rainfall since last winter. Staff had taken feedback and increased the amount of sand in a number of bunkers across the course. Aerification completed in October has again enhanced the quality of the root zone and reduced the amount of 'red' materials as listed on the City's Integrated Pest Management program required to maintain them.

4. Player Improvement Fund Sub-Committee (PIFSC) Report

John Craig advised the committee that a meeting would be scheduled in January. Mark Sewell advised that the Golf Advisory Committee is scheduled to appoint two at-large and three GAC members to the PIFSC for 2018. A recruitment is underway and applications can be found online at www.santabarbaraca.gov and at the Golf Pro Shop.

5. Concession Report

Mario Medina advised the committee that while their business was impacted by the Thomas fire, they were somewhat shielded by the volume of banquets and parties they served in December.

6. Home Club Reports

The committee welcomed Joanne Kavanagh-Payne to the GAC, as the EWGA (Executive Women's Golf Association) liaison. Joanne offered some suggestions from her members to enhance the restroom facilities. In addition, Joanne advised the committee of the exciting news that Santa Barbara Golf Club won the honor of hosting the EWGA National semi-final matches to be held on June 9th. John Craig informed the committee that Los Paisanos had beaten the Santa Barbara Men's Club in their annual match.

ADJOURNMENT

The meeting was adjourned at 5.28 pm.

NEXT REGULAR MEETING

Wednesday February 14, 2018. 4.30 pm
Parks and Recreation Conference Room.
620 Laguna Street, Santa Barbara