



**City of Santa Barbara
Parks and Recreation Department**

GOLF COURSE ADVISORY COMMITTEE (GAC)
Wednesday, September 13, 2017
Regular Meeting Minutes

Dominic Namnath called the Regular Golf Course Advisory Committee meeting to order at 4:30 pm in the Parks and Recreation Department Conference Room.

Roll Call

Committee members present

Dominic Namnath (Chair)
Larry Nowlin
Maureen "Mo" Masson
Gretchen Ostergren
John Craig
James Patterson

Others Present

Mark Sewell, Parks and Recreation Business Manager
Randy Shannon, General Manager, Santa Barbara Golf Club
Adam Pohl, CourseCo Golf Management Company
Jesse Seguin, Golf Superintendent, Santa Barbara Golf Club

Committee members absent

Michael Woodard

Others Absent

Tara Armbruster, Parks and Recreation Commission Liaison

Changes to the Agenda

None

Written Communications

None

Public Comment

Jo Kavanagh-Payne introduced herself to the committee as an Executive Women's Golf Association board member, and shared her interest in following Gretchen Ostergren as liaison to the Golf Advisory Committee for the EWGA when Gretchen's term expires in December 2017.

CONSENT CALENDAR

1. Approval Of Minutes

The Golf Advisory Committee waived the reading, and approved the minutes of the meeting of August 9, 2017.

Action: The approval was unanimous.

ADMINISTRATIVE AND STAFF REPORT

2. Golf Course Performance

Randy Shannon provided a verbal report advising the committee that revenue in August fell below budget by 8% but was an improvement on August 2017 of 2%. This performance was difficult to

explain given the very encouraging performance in July 2017, and all indications after nearly two weeks are that September revenue will exceed budget. Santa Barbara Golf Club round volume is performing 3.0 percentage points better than the LA market at 2.4% down, compared to 5.4% for the LA area. Source: National Golf Foundation round volume January - July 2017 compared to January - July 2016.

The Santa Barbara Classic Tournament was held over Fiesta weekend with players contributing a lot of compliments for the organization the event and high maintenance standard of the golf course. The third and final junior summer camp occurred in August, with 25-30 young golfers participating in each session.

Randy shared some plans for upcoming events:

- September 16: Glowball night golf
- September 16-17: Santa Barbara Men's Club Annual Championships
- September 21-22: Santa Barbara Senior Championships
- September 22: Free Community Movie Night (Disney movie played on a big screen on the course)
- September 30: Fundraising tournament in support of the Russ Morrison Junior Golf Program

3. Golf Maintenance Report

Jesse provided a verbal report updating the Committee on course conditions and maintenance priorities in August. Weather conditions created a significant challenge with a lot of very humid and hot days in August. Bunker sand was added to three bunkers on the course on holes #3, #8 and #10 to improve consistency and playability. All cart paths were edged and a new drain installed by the cart path on #15 to remove pooling of water.

Significant steps have been taken, in collaboration with the City of Santa Barbara Creeks Division, and School District to mitigate the impact of rodents and other pests on the golf course that damage the course and can create safety hazards.

4. Player Improvement Fund Sub-Committee (PIFSC) Report

John Craig, Chairperson of the PIFSC advised the committee that the PIFSC had met in August and recommended funding of a putting green expansion of 75% of total project costs, not to exceed \$75,000. Staff are working on budget estimates and will return to the GAC with a project estimate in the coming months.

5. Concession Report

No Mulligan's representative at meeting.

6. Home Club Reports

Men's Club Membership is currently 344 members.

Women's Club membership is currently 58 members, and is facing challenges to grow membership. Mo Masson provided a list of areas on the course the Women's Club would like to see painted as ground under repair, and offered the suggestion for an additional drop zone on #16 to speed up play.

Executive Women's Golf Association (EWGA) has 51 members, with a goal of increasing to 75 members. Gretchen Ostergren advised the committee that the EWGA SB chapter recently beat the EWGA LA chapter for the PMS Cup.

7. Impact of Updated Smoking Ordinance on Santa Barbara Golf Club

Mark Sewell provided the committee a copy of Ordinance 5801, available online at www.SantaBarbaraCA.gov Prohibiting Smoking in Public Places. Smoking is not allowed in any public spaces in the City of Santa Barbara with a few exceptions as specifically identified in the Ordinance.

Smoking at Santa Barbara Golf Club is prohibited in all areas except for the main golf course from the first tee to the 18th green. Smoking is prohibited in the parking lot, practice greens, driving range, restaurant patio and any other area other than the golf course proper for golfers who have a tee time and have appropriately checked in via the Pro Shop.

The Golf Club will be updating signage and communicating the new laws to customers and is Staff is hopeful that the public will respect the new Ordinance and refrain from smoking in prohibited areas.

ADJOURNMENT

The meeting was adjourned at 5.15 pm.

NEXT REGULAR MEETING

Wednesday October 11, 2017. 4.30 pm
Parks and Recreation Conference Room.
620 Laguna Street, Santa Barbara